Investor Presentation
First Quarter 2008

April 28, 2008

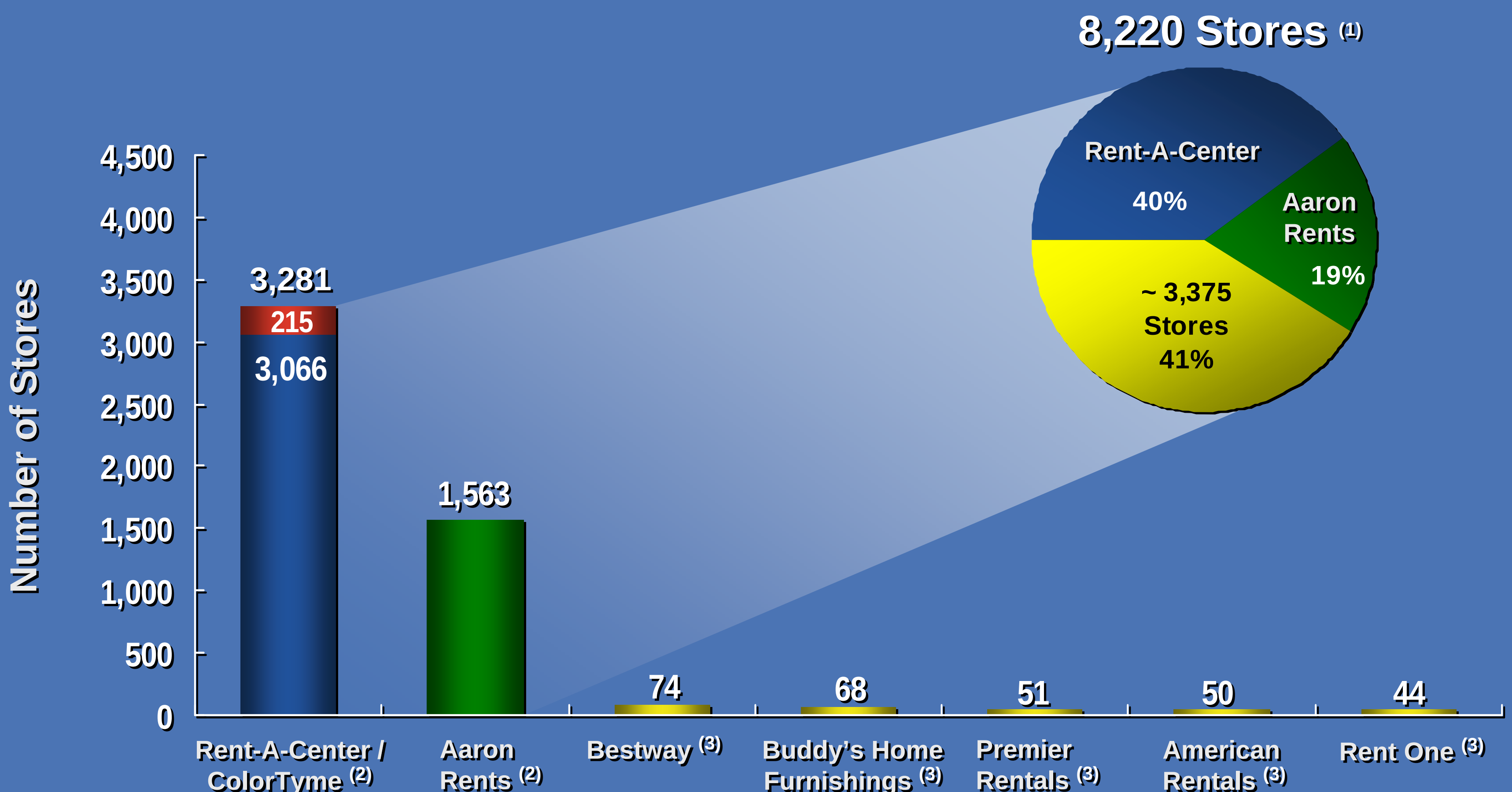
Key Investment Rationale

- Leading rent-to-own operator in the U.S.
- Proven business model
- Experienced management team
- Financially solid
  - Strong cash flow generation
  - Sound balance sheet and strong credit statistics
- Continue execution in our core rent-to-own business
- Growth opportunity adding financial services within our existing store locations

Leading RTO Operator in U.S.

- Largest rent-to-own operator in the U.S.
  - 40% market share based on store count
  - National footprint of over 3,000 company owned stores and over 200 franchised stores
- Broad selection of high quality, brand-name merchandise under flexible rental purchase agreements
- Primarily serves the "underbanked" consumer
- Settled regulatory landscape – 47 states, the District of Columbia and Puerto Rico have established legislation enabling rental purchase transactions
- Generated $2.91 billion in LTM revenue and $373.5 million in LTM adjusted EBITDA as of March 31, 2008

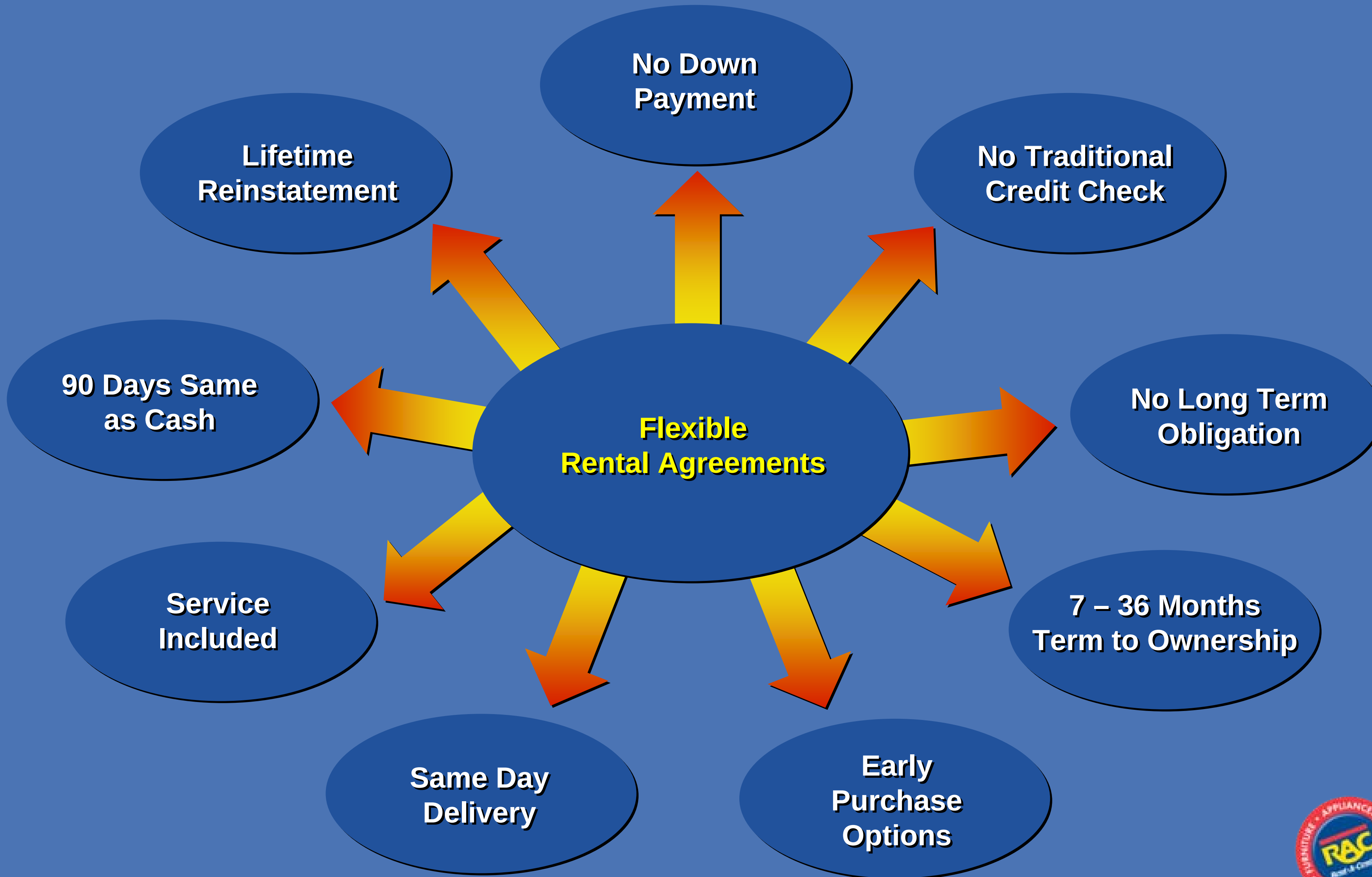
Leading Player in Fragmented Marketplace



Market Share [1]	40%	19%	1%	1%	< 1%	< 1%	< 1%

1) Based on Association of Progressive Rental Organization (APRO) estimates in 2007 Industry Survey (based on 2006 results) of 8,500 total stores (pro forma for Rent-A-Center consolidation plan store closures)
2) Company data as of March 31, 2008
3) Company website estimates as of April 23, 2008

Rent-to-Own is an Appealing Transaction...

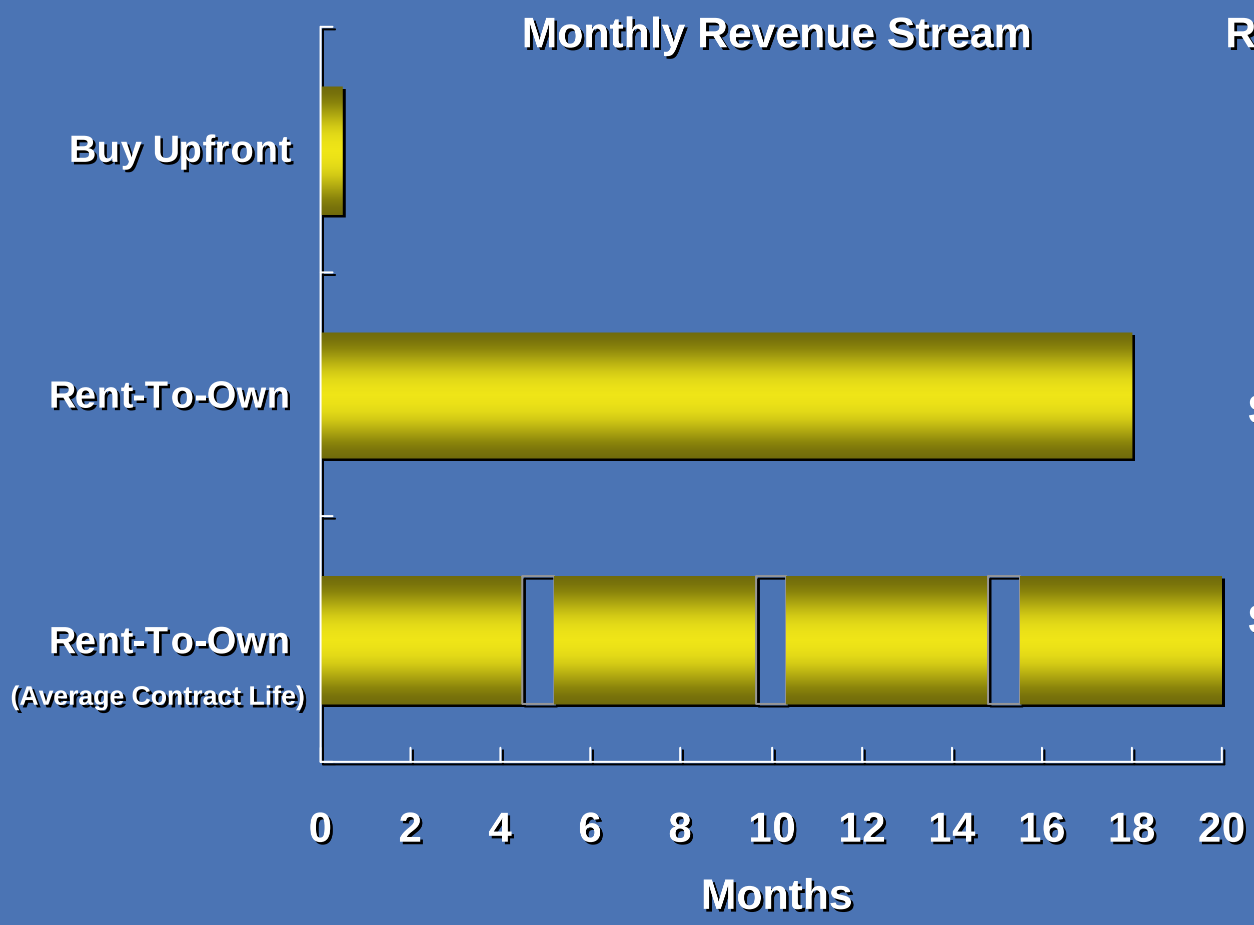


...Serving the "Underbanked Working Family"...

- 75% of customers in the rent-to-own industry have household incomes between $15,000 and $50,000 (1)
- Approximately 45 million households with household incomes between $15,000 and $50,000 (2)
- Industry is serving only 3.0 million of these households (3)

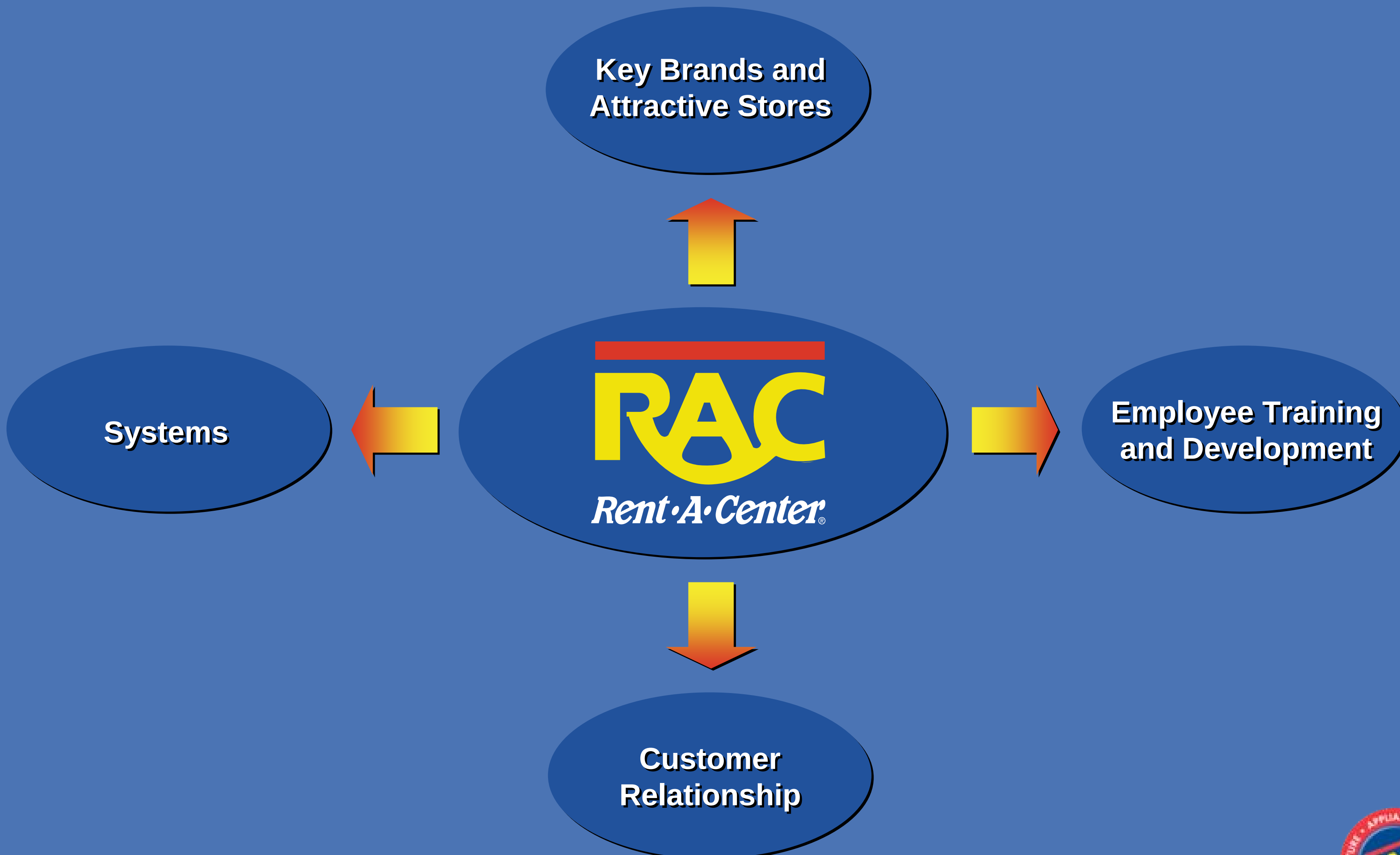
1) America's Research Group, August 2004
2) U.S. Census Bureau - 2001
3) APRO 2007 Industry Survey (based on 2006 results)

...With Attractive Economics



	Total Rental Revenues	COGS	Gross Margin
Buy Upfront	$ 900	$ 450	50.0%
Rent-To-Own	$ 1,800	$ 450	75.0%
Rent-To-Own (Average Contract Life)	$ 2,000	$ 450	77.5%

Proven Business Model

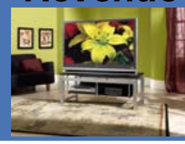


Easily Accessible, Highly Visible Sites

Leased Sites Only

No Warehouses – Vendors Ship Directly to the Stores

High Quality, Brand-Name Merchandise

Furniture	Electronics	Appliances	Computers
35% of Rental Revenue	*34% of Rental Revenue*	*16% of Rental Revenue*	*15% of Rental Revenue*
			
ASHLEY FURNITURE INDUSTRIES, INC.	SONY	Whirlpool Home Appliances	hp
STANDARD furniture	LG Life's Good		COMPAQ
Serta	TOSHIBA		SONY
klaussner home furnishings	JVC		DELL
	PHILIPS		TOSHIBA

Actual data for the twelve months ended March 31, 2008

Experienced Management Team

- Senior management team is the most experienced in RTO industry
  - CEO Mark Speese has over 29 years of RTO experience
  - President Mitch Fadel has over 25 years of RTO experience
  - Senior executives average over 15 years of RTO experience
- Attracting the best personnel with industry-leading salary and incentive plans

Strategic Objectives

- Enhance store level operations, revenue and profitability
  - Focus on our customers and their in-store experience
  - Improve operational efficiencies
  - Maintain expense control
- Growth opportunity adding financial services within our existing store locations
- Focus on de-levering of our balance sheet with potential opportunistic repurchases of our common stock

Strong New Store Economics

- Start-up investment of approximately $500,000 (3/4 for inventory)
- Begin turning a monthly profit in approximately nine months
- Cumulative break even within 18–24 months
- Internal Rate of Return of approximately 50% (1)

	Year 1	Year 2	Year 3	Year 4	Year 5
Revenues	$425,000	$675,000	$750,000	$800,000	$825,000
EBITDA (1)	($50,000)	$110,000	$140,000	$160,000	$170,000
EBITDA Margin (1)	(12%)	16%	19%	20%	21%

(1) Before market and corporate allocation and income tax expense, terminal value of 6.5 x EBITDA in Year 5

Financial Services – Business Rationale

- Financial Services Industry
  - High growth – analyst estimate of high single digit store growth
  - Fragmented – similar to rent-to-own 25 years ago
  - Customer within RAC's national footprint

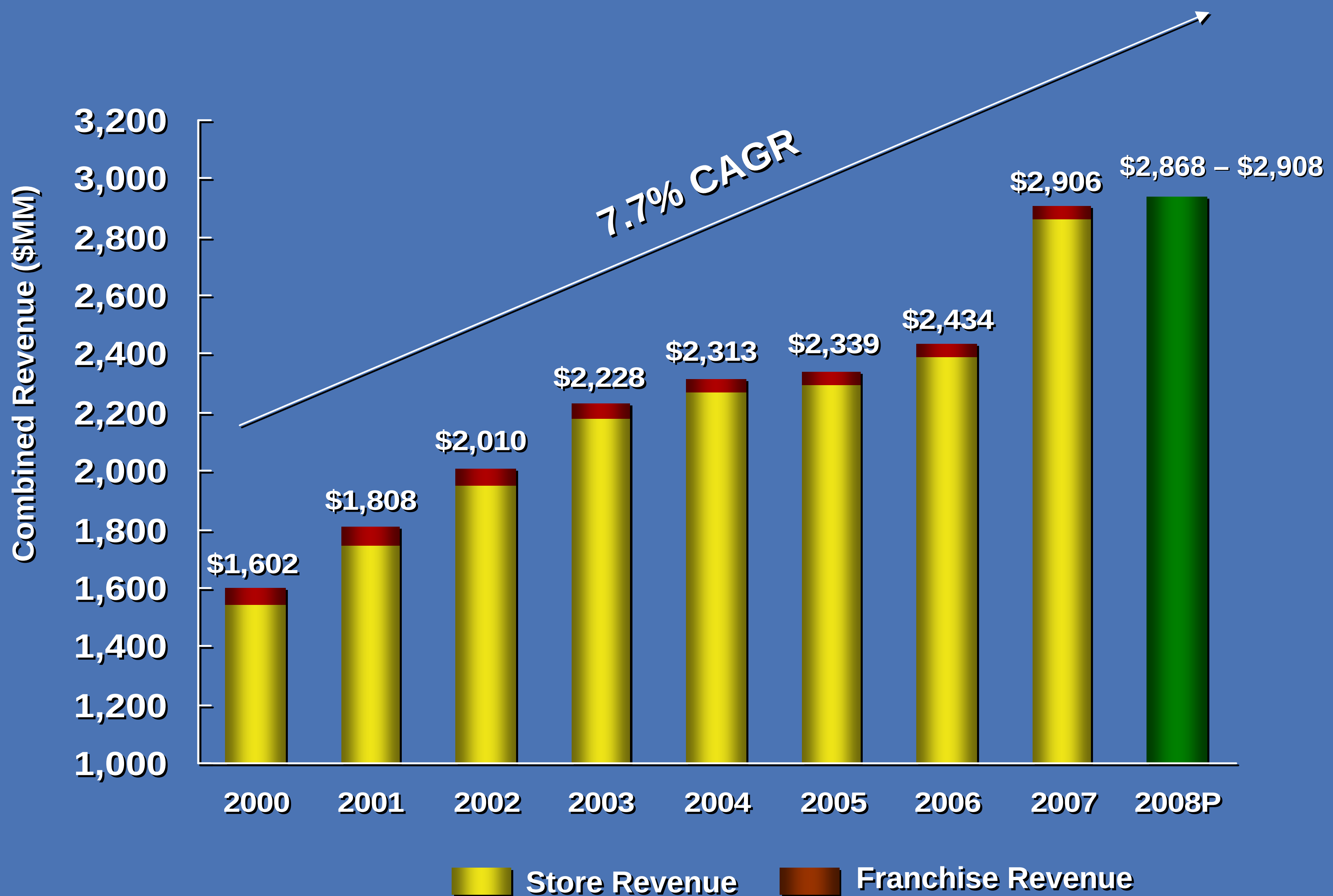
- RAC's Strengths
  - Developing ongoing and lasting relationships with customers
  - Leveraging our real estate
  - Operating cash flow to support growth
  - Legislative expertise

Financial Services – Measured Approach Implementation

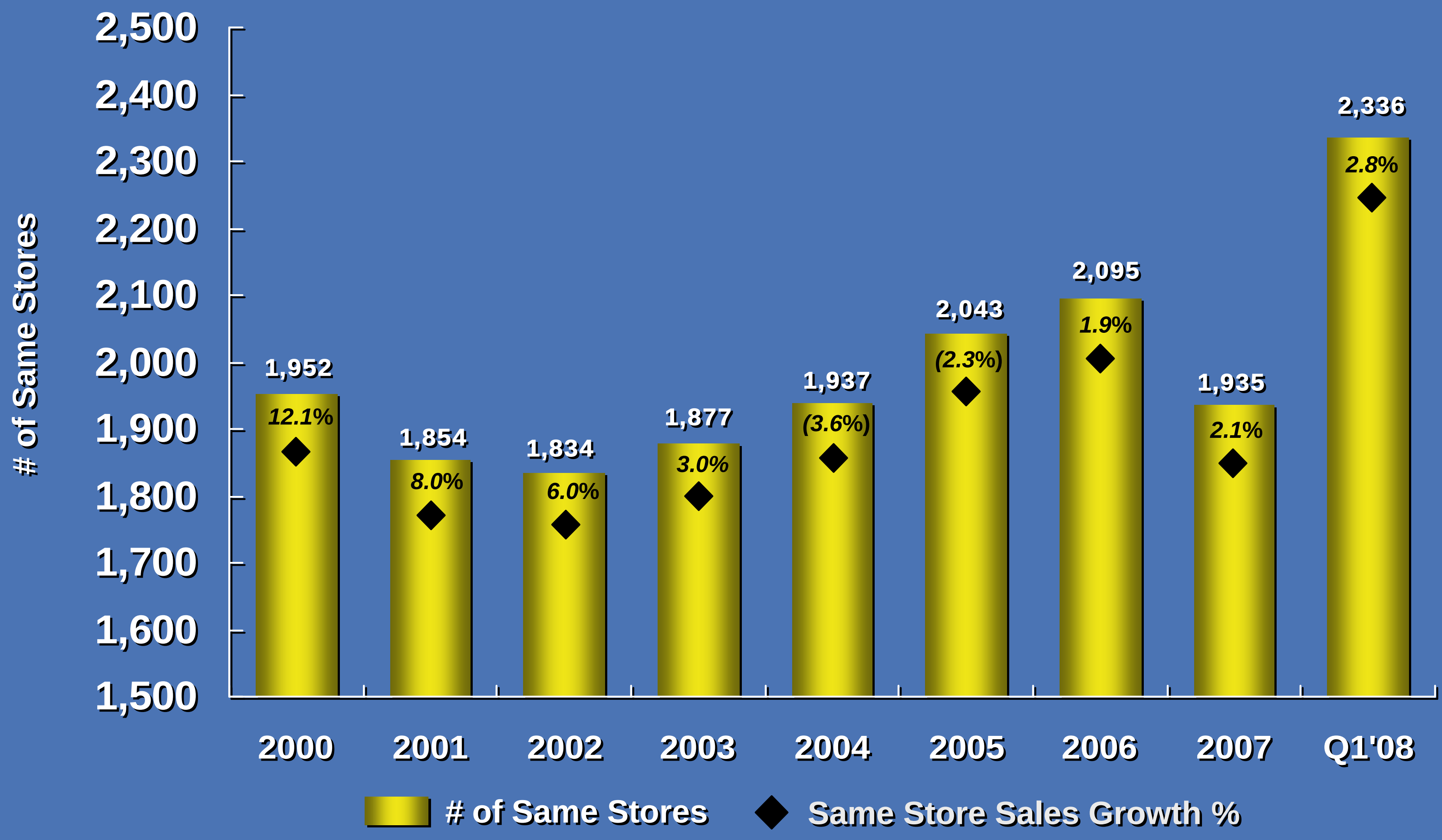
- Product offerings – primarily include deferred deposit and unsecured loans, check cashing, money transfers and money orders, debit cards and tax preparation
- Focusing on states that have enabling legislation
- Continue to fine-tune processes
  - Approval and collection
  - Cash control and cash management
  - Measure and manage losses
- Build scale
  - Technology
  - Infrastructure
  - Management

Financial Overview

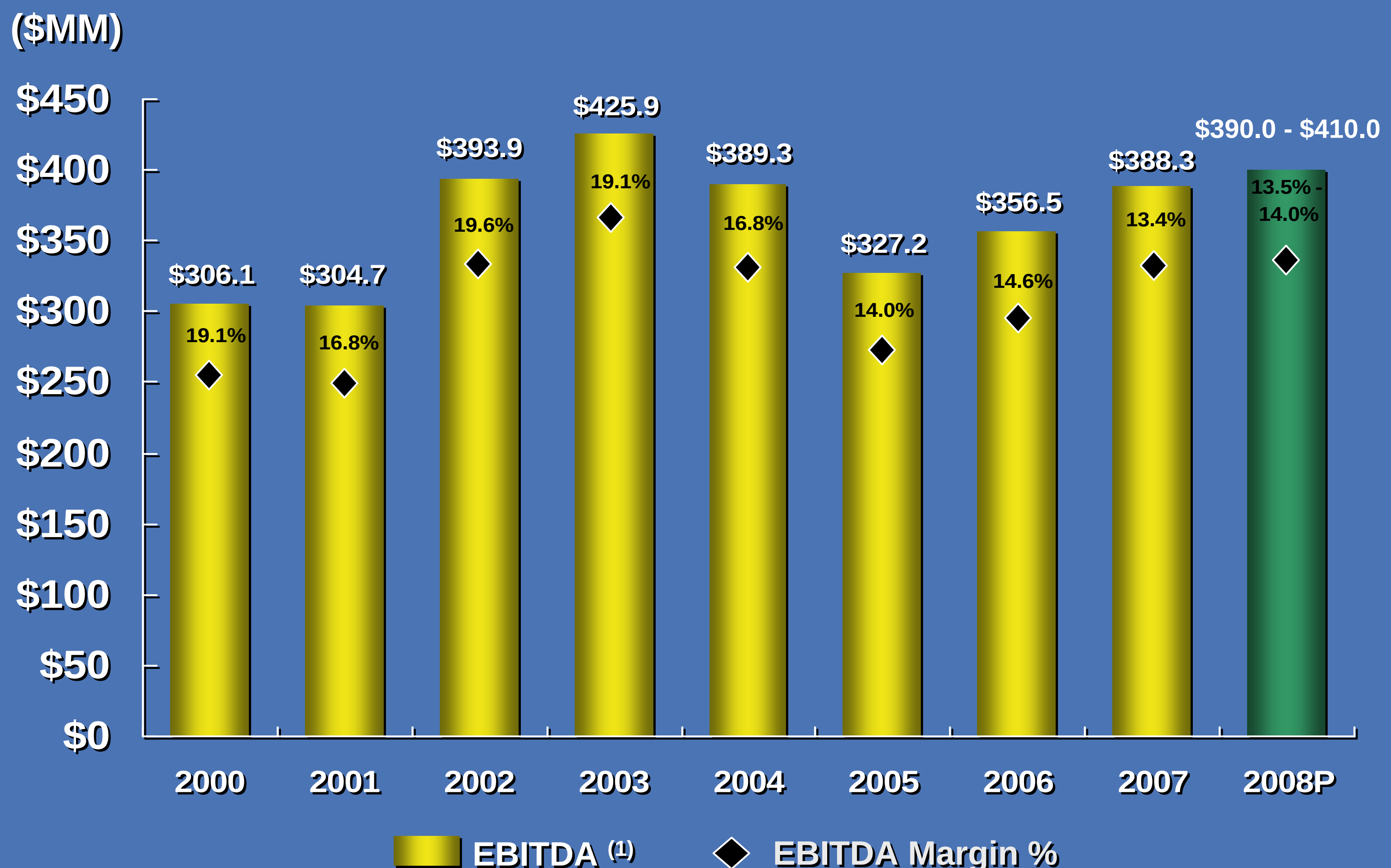
Sales Growth



Same Store Sales Growth



EBITDA and EBITDA Margin



(1) Excludes non-recurring charges and credits

Operating Cash Flow

Schedule of Free Cash Flow
2008 Estimate ($MM)

EBITDA	$390 - $410
Net Cash Interest	($65)
CapEx	($70)
Working Capital	($25)
Taxes	($0)
Free Cash Flow	$230 - $250

OPERATING CASH FLOW	$300 - $320
CapEx	($70)
Free Cash Flow	$230 - $250

Note: Potential uses of Free Cash Flow include acquisitions, reduction in outstanding indebtedness, common stock repurchases, litigation settlements and lease termination expenses related to the store consolidation plan.

Current Capital Structure

(in millions of dollars)	Mar 31 2008	% of Book Capital	Mar 31 2007	% of Book Capital
Cash and Equivalents	$78.6	N/A	$80.1	N/A
Senior Credit Facilities	825.2	39.1%	916.2	42.0%
Subordinated Notes	300.0	14.2%	300.0	13.8%
Total Debt	1,125.2	53.3%	1,216.2	55.8%
Shareholder's Equity	984.7	46.7%	962.9	44.2%
Total Capitalization	$2,109.9	100.0%	$2,179.1	100.0%

Consolidated Leverage Ratio 2.84x (Q1'08)

Consolidated Interest Coverage Ratio 4.19x (Q1'08)

Guidance (per April 28, 2008 press release)

QUARTERLY	Q2'08P	Q2'07A
Total Revenue	*$701.0 - $716.0 MM*	*$724.2 MM*
Adj. Diluted EPS	*$0.53 - $0.59*	*$0.58*

ANNUAL	2008P	2007A
Total Revenue	*$2.87 - $2.91 BN*	*$2.902 BN* (2)
Adj. Diluted EPS	*$2.17 - $2.32* (1)	*$2.01* (2,3,4,5)

1) Excludes the effects of a $2.9 million pre-tax restructuring expense in the first quarter of 2008 as part of the December 3, 2007 announced restructuring plan. The restructuring expense increased reported diluted earnings per share by approximately $0.03 in the first quarter of 2008.

2) Excludes the effects of $3.9 million in franchise royalty income in the third quarter of 2007 for the settlement agreement with five affiliated ColorTyme franchisees. The settlement payment decreased reported diluted earnings per share by approximately $0.04 for the twelve month period ended December 31, 2007

3) Excludes the effects of a $38.7 million pre-tax restructuring expense in the fourth quarter of 2007 as part of the December 3, 2007 announced store consolidation plan and other restructuring items. The restructuring expense increased reported diluted earnings per share by approximately $0.37 for the twelve month period ended December 31, 2007.

4) Excludes the effects of a $51.3 million pre-tax litigation expense in the first quarter of 2007 associated with the settlement in the *Perez* matter. The litigation expense increased reported diluted earnings per share by approximately $0.48 for the twelve month period ended December 31, 2007.

5) Excludes the effects of a $11.0 million pre-tax litigation expense in the fourth quarter of 2007 associated with the prospective settlement of the *Shafer/Johnson* matter. The litigation expense increased reported diluted earnings per share by $0.10 for the twelve month period ended December 31, 2007.

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Safe Harbor Statement

This presentation and the guidance above contain forward-looking statements that involve risks and uncertainties. Such forward-looking statements generally can be identified by the use of forward-looking terminology such as "may," "will," "expect," "intend," "could," "estimate," "should," "anticipate," or "believe," or the negative thereof or variations thereon or similar terminology. Although the Company believes that the expectations reflected in such forward-looking statements will prove to be correct, the Company can give no assurance that such expectations will prove to have been correct. The actual future performance of the Company could differ materially from such statements. Factors that could cause or contribute to such differences include, but are not limited to: uncertainties regarding the ability to open new rent-to-own stores; the Company's ability to acquire additional rent-to-own stores or customer accounts on favorable terms; the Company's ability to successfully add financial services locations within its existing rent-to-own stores; the Company's ability to identify and successfully enter new lines of business offering products and services that appeal to its customer demographic, including its financial services products; the Company's ability to enhance the performance of acquired stores; the Company's ability to control costs; the Company's ability to identify and successfully market products and services that appeal to its customer demographic; the Company's ability to enter into new and collect on its rental purchase agreements; the Company's ability to enter into new and collect on its short term loans; the passage of legislation adversely affecting the rent-to-own or financial services industries; interest rates; economic pressures, such as high fuel and utility costs, affecting the disposable income available to the Company's targeted consumers; changes in the Company's stock price and the number of shares of common stock that it may or may not repurchase; changes in estimates relating to self-insurance liabilities and income tax and litigation reserves; changes in the Company's effective tax rate; the Company's ability to maintain an effective system of internal controls; changes in the number of share-based compensation grants, methods used to value future share-based payments and changes in estimated forfeiture rates with respect to share-based compensation; the resolution of the Company's litigation; one or more parties filing an objection to the Shafer/Johnson settlement; a specified percentage of class members timely and validly opt out of the Shafer/Johnson settlement; the court hearing the Shafer/Johnson matter could refuse to approve the settlement or could require changes to the settlement that are unacceptable to the Company or the plaintiffs; and the other risks detailed from time to time in the Company's SEC reports, including but not limited to, its annual report on Form 10-K for the year ended December 31, 2007. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this presentation. Except as required by law, the Company is not obligated to publicly release any revisions to these forward-looking statements to reflect the events or circumstances after the date of this presentation or to reflect the occurrence of unanticipated events.