

Why Use Dice



TOP TECHNOLOGY AND ENGINEERING CANDIDATES

Despite woes throughout the economy, smart companies are still looking for smart IT people as certain tech jobs defy gravity even though overall employment figures continue to drop. According to the BLS, the U.S. added 11,000 management and technical consulting jobs in January, which followed 9,000 of these same jobs being added in October and November. Recent IT pay trend analysis from Foote Partners seems to reflect this, with an upswing in “premium pay” for management, methodology and process skills over the last 3 to 12 months.

Dice can help you improve your technology and engineering recruiting efforts. We do that by driving a high volume of high-quality traffic to our site — and to your jobs.

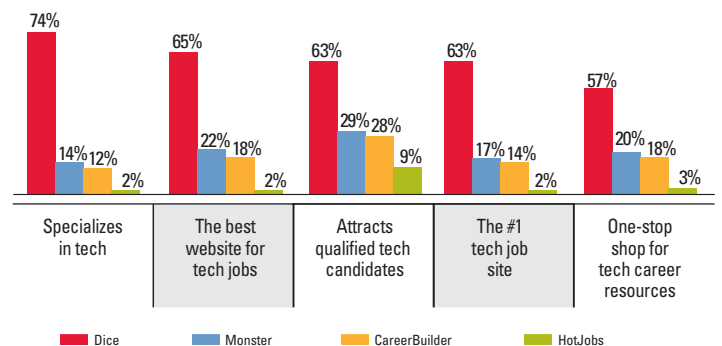
Dice brings you highly qualified technology professionals:

- **Experienced** — 78% of candidates have more than five years of experience in their field; 57% have more than 10 years.
- **Employed** — More than 65% of candidates are employed: Dice provides access to harder-to-find, passive candidates.
- **Expert** — The average Dice candidate earns more than \$78,000 a year.
- **Educated** — 73% of Dice candidates have a bachelor’s degree or higher.

Reaching technology and engineering professionals where they live — online:

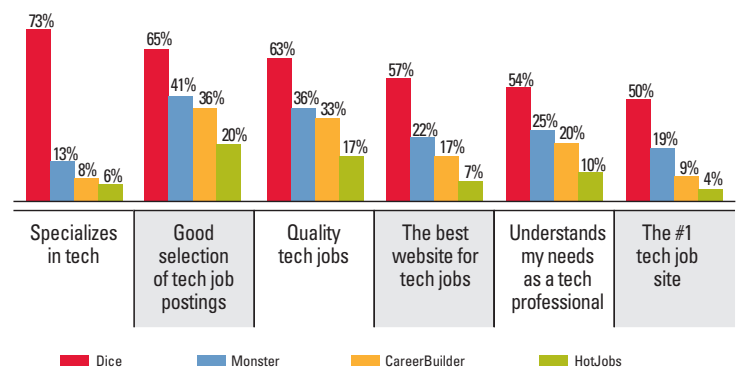
- Dice advertises with large, far-reaching sites such as Facebook and Yahoo.
- **Reach highly specialized tech pros** through niche tech sites such as Mashable, Ars Technica, TechCrunch, and Technorati.
- In aggregate, **over 20 million impressions** per month across hundreds of sites on the Internet.
- Over 180,000 technology and engineering-specific keyword terms purchased on **Google, Yahoo** and **MSN Search**.

Recruiters and HR Professionals agree that Dice is the #1 tech job site



Source: Harris Interactive 2008-09

Technology professionals know that the best tech jobs are on Dice



Source: Harris Interactive 2008-09



★ 2009 Stevie Award Winner for Customer Service Department of the Year

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