

NEWS BULLETIN RE: CLAIRE'S STORES, INC.

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Claire's Stores, Inc. Invites You to Join Its Fourth Quarter Earnings Conference Call

PEMBROKE PINES, FL., March 27, 2008 – In conjunction with Claire's Stores fourth quarter earnings release, you are invited to join a conference call hosted by management.

What: Claire's Stores, Inc. Fourth Quarter Earnings Conference Call

When: Friday, April 4th at 9:30 am EDT

How: Call In: 1-630-395-0260

Password: CLAIRES

Or

Live over the Internet: Log onto our web site:

www.clairestores.com

Instant Replay: 1-203-369-1871

Password: 25247

The conference call will be archived on our web site through April 11, 2008 at www.clairestores.com and can also be downloaded as an MP3 file.

Company Overview

Claire's Stores, Inc. is a leading specialty retailer of value-priced jewelry and accessories for girls and young women through its two store concepts: Claire's and Icing. While the latter operates only in North America, Claire's operates internationally. As of March 1, 2008, Claire's Stores, Inc. operated 3,038 stores in the United States, Canada, Puerto Rico, the Virgin Islands, the United Kingdom, Ireland, France, Switzerland, Austria, Germany, Spain, Portugal, Belgium, and the Netherlands. Claire's Stores, Inc. operates through its subsidiary, Claire's Nippon, Co., Ltd., 199 stores in Japan as a 50:50 joint venture with AEON, Co., Ltd. The Company also franchises 167 stores in the Middle East, Turkey, Russia, Poland, South Africa and Guatemala.

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