

**Omniture, Inc.**  
**Condensed Consolidated Statements of Operations by Quarter**  
*(in thousands, except per share data)*

	Q1 2005	Q2 2005	Q3 2005	Q4 2005	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007 YTD
	(unaudited)	(unaudited)	(unaudited)	(unaudited)		(unaudited)	(unaudited)	(unaudited)	(unaudited)		(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)
<b>Revenues:</b>															
Subscription	\$ 7,763	\$ 9,213	\$ 11,136	\$ 12,954	\$ 41,066	\$ 15,540	\$ 17,598	\$ 19,535	\$ 21,907	\$ 74,580	\$ 27,320	\$ 30,604	\$ 34,358	\$ 39,728	\$ 132,010
Professional services and other	277	290	378	793	1,738	896	1,226	1,493	1,554	5,169	1,833	2,875	3,024	3,385	11,117
<b>Total revenues</b>	<b>8,040</b>	<b>9,503</b>	<b>11,514</b>	<b>13,747</b>	<b>42,804</b>	<b>16,436</b>	<b>18,824</b>	<b>21,028</b>	<b>23,461</b>	<b>79,749</b>	<b>29,153</b>	<b>33,479</b>	<b>37,382</b>	<b>43,113</b>	<b>143,127</b>
<b>Cost of revenues:</b>															
Subscription	3,288	3,662	4,476	7,070	18,496	6,107	6,804	7,721	8,195	28,827	9,460	11,032	12,081	13,838	46,411
Professional services and other	431	449	510	573	1,963	671	757	778	793	2,999	1,278	1,717	1,752	2,206	6,953
<b>Total cost of revenues</b>	<b>3,719</b>	<b>4,111</b>	<b>4,986</b>	<b>7,643</b>	<b>20,459</b>	<b>6,778</b>	<b>7,561</b>	<b>8,499</b>	<b>8,988</b>	<b>31,826</b>	<b>10,738</b>	<b>12,749</b>	<b>13,833</b>	<b>16,044</b>	<b>53,364</b>
<b>Gross Profit</b>															
Subscription	4,475	5,551	6,660	5,884	22,570	9,433	10,794	11,814	13,712	45,753	17,860	19,572	22,277	25,890	85,599
Professional services and other	(154)	(159)	(132)	220	(225)	225	469	715	761	2,170	555	1,158	1,272	1,179	4,164
<b>Total gross profit</b>	<b>4,321</b>	<b>5,392</b>	<b>6,528</b>	<b>6,104</b>	<b>22,345</b>	<b>9,658</b>	<b>11,263</b>	<b>12,529</b>	<b>14,473</b>	<b>47,923</b>	<b>18,415</b>	<b>20,730</b>	<b>23,549</b>	<b>27,069</b>	<b>89,763</b>
<b>Gross Margin</b>															
Subscription	58%	60%	60%	45%	55%	61%	61%	60%	63%	61%	65%	64%	65%	65%	65%
Professional services and other	(56)%	(55)%	(35)%	28%	(13)%	25%	38%	48%	49%	42%	30%	40%	42%	35%	37%
<b>Total gross margin</b>	<b>54%</b>	<b>56%</b>	<b>57%</b>	<b>45%</b>	<b>52%</b>	<b>59%</b>	<b>60%</b>	<b>60%</b>	<b>62%</b>	<b>60%</b>	<b>63%</b>	<b>62%</b>	<b>63%</b>	<b>63%</b>	<b>63%</b>
<b>Operating expenses:</b>															
Sales and marketing	4,837	5,939	6,542	6,941	24,259	8,181	8,605	8,847	9,594	35,227	13,324	15,343	15,716	17,227	61,610
Research and development	1,152	1,612	2,007	1,876	6,647	1,972	2,076	2,284	2,400	8,732	3,143	3,969	4,656	5,489	17,257
General and administrative	955	1,432	1,841	1,992	6,220	2,850	2,568	3,078	3,611	12,107	4,386	5,873	6,383	7,576	24,218
Litigation settlement	-	-	-	2,604	2,604	-	-	-	-	-	-	-	-	-	-
<b>Total operating expenses</b>	<b>6,944</b>	<b>8,983</b>	<b>10,390</b>	<b>13,413</b>	<b>39,730</b>	<b>13,003</b>	<b>13,249</b>	<b>14,209</b>	<b>15,605</b>	<b>56,066</b>	<b>20,853</b>	<b>25,185</b>	<b>26,755</b>	<b>30,292</b>	<b>103,085</b>
Loss from operations	(2,623)	(3,591)	(3,862)	(7,309)	(17,385)	(3,345)	(1,986)	(1,680)	(1,132)	(8,143)	(2,438)	(4,455)	(3,206)	(3,223)	(13,322)
Other (expense) income, net	(83)	(123)	42	123	(41)	(34)	(273)	471	449	613	26	477	2,195	1,729	4,427
Loss before provision for income taxes	(2,706)	(3,714)	(3,820)	(7,186)	(17,426)	(3,379)	(2,259)	(1,209)	(683)	(7,530)	(2,412)	(3,978)	(1,011)	(1,494)	(8,895)
Provision for income taxes	-	-	-	15	15	27	24	64	80	195	34	78	89	333	534
<b>Net loss</b>	<b>\$ (2,706)</b>	<b>\$ (3,714)</b>	<b>\$ (3,820)</b>	<b>\$ (7,201)</b>	<b>\$ (17,441)</b>	<b>\$ (3,406)</b>	<b>\$ (2,283)</b>	<b>\$ (1,273)</b>	<b>\$ (763)</b>	<b>\$ (7,225)</b>	<b>\$ (2,446)</b>	<b>\$ (4,056)</b>	<b>\$ (1,100)</b>	<b>\$ (1,827)</b>	<b>\$ (9,429)</b>
<b>Net loss per share:</b>															
Basic	\$ (0.20)	\$ (0.27)	\$ (0.28)	\$ (0.52)	\$ (1.27)	\$ (0.24)	\$ (0.16)	\$ (0.03)	\$ (0.02)	\$ (0.25)	\$ (0.05)	\$ (0.08)	\$ (0.02)	\$ (0.03)	\$ (0.18)
Diluted	\$ (0.20)	\$ (0.27)	\$ (0.28)	\$ (0.52)	\$ (1.27)	\$ (0.24)	\$ (0.16)	\$ (0.03)	\$ (0.02)	\$ (0.25)	\$ (0.05)	\$ (0.08)	\$ (0.02)	\$ (0.03)	\$ (0.18)
<b>Weighted-average number of shares used in per share amounts:</b>															
Basic	13,377	13,712	13,797	13,892	13,694	13,968	14,168	45,850	47,340	30,332	47,753	49,791	57,874	59,421	53,710
Diluted	13,377	13,712	13,797	13,892	13,694	13,968	14,168	45,850	47,340	30,332	47,753	49,791	57,874	59,421	53,710
<b>Adjusted EBITDA (1)</b>	<b>\$ (1,310)</b>	<b>\$ (2,133)</b>	<b>\$ (2,015)</b>	<b>\$ (526)</b>	<b>\$ (5,984)</b>	<b>\$ (56)</b>	<b>\$ 1,842</b>	<b>\$ 2,724</b>	<b>\$ 3,537</b>	<b>\$ 8,047</b>	<b>\$ 3,972</b>	<b>\$ 5,071</b>	<b>\$ 6,136</b>	<b>\$ 7,198</b>	<b>\$ 22,377</b>

(1) Adjusted EBITDA is equal to the loss from operations less litigation settlement costs, depreciation and amortization, stock-based compensation and the acquisition-related adjustment to deferred revenue

**Omniture, Inc.**  
**Condensed Consolidated Statements of Operations by Quarter**  
*(in thousands)*

	Q1 2005	Q2 2005	Q3 2005	Q4 2005	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007 YTD
	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)
<b>Reconciliation of Net Loss on a GAAP Basis to Net (Loss) Income on a Non-GAAP Basis:</b>															
Net loss on a GAAP basis	\$ (2,706)	\$ (3,714)	\$ (3,820)	\$ (7,201)	\$ (17,441)	\$ (3,406)	\$ (2,283)	\$ (1,273)	\$ (763)	\$ (7,725)	\$ (2,446)	\$ (4,056)	\$ (1,100)	\$ (1,827)	\$ (9,429)
Acquisition-related adjustment to deferred revenue (2)	-	-	-	-	-	-	-	-	-	-	345	583	368	553	1,849
Amortization of patent licenses (3)	-	-	-	1,910	1,910	315	315	315	315	1,260	322	330	331	334	1,317
Stock-based compensation (4)	34	91	134	251	510	528	692	897	1,041	3,158	1,885	3,819	3,634	4,126	13,464
Amortization of intangible assets acquired from business acquisitions (5)	-	-	-	-	-	-	-	-	-	-	438	1,049	1,053	1,278	3,818
Amortization of intangible asset related to co-marketing and reseller agreement (6)	113	112	111	(14)	321	71	81	81	81	314	81	81	81	81	324
Litigation settlement	-	-	-	2,604	2,604	-	-	-	-	-	-	-	-	-	-
Imputed interest on patent license obligation (7)	-	-	-	-	-	74	218	132	94	518	69	51	33	15	168
Loss on foreign currency forward contract related to Instadia acquisition (8)	-	-	-	-	-	-	-	-	94	94	243	-	-	-	243
Net (loss) income on a non-GAAP basis	\$ (2,559)	\$ (3,511)	\$ (3,575)	\$ (2,450)	\$ (12,096)	\$ (2,418)	\$ (977)	\$ 152	\$ 862	\$ (2,381)	\$ 937	\$ 1,857	\$ 4,400	\$ 4,560	\$ 11,754

**Reconciliation of Net Loss on a GAAP Basis to Adjusted EBITDA (1):**

Net loss on a GAAP basis	\$ (2,706)	\$ (3,714)	\$ (3,820)	\$ (7,201)	\$ (17,441)	\$ (3,406)	\$ (2,283)	\$ (1,273)	\$ (763)	\$ (7,725)	\$ (2,446)	\$ (4,056)	\$ (1,100)	\$ (1,827)	\$ (9,429)
Other expense (income), net	83	123	(42)	(123)	41	34	273	(471)	(449)	(613)	(26)	(477)	(2,195)	(1,729)	(4,427)
Provision for income taxes	-	-	-	15	15	27	24	64	80	195	34	78	89	333	534
Loss from operations on a GAAP basis	(2,623)	(3,591)	(3,862)	(7,309)	(17,385)	(3,345)	(1,986)	(1,680)	(1,132)	(8,145)	(2,438)	(4,455)	(3,206)	(3,223)	(13,322)
Depreciation and amortization	1,279	1,367	1,713	2,018	6,377	2,761	3,136	3,507	3,628	13,032	4,180	5,124	5,340	5,742	20,386
Stock-based compensation	34	91	134	251	510	528	692	897	1,041	3,158	1,885	3,819	3,634	4,126	13,464
Acquisition-related adjustment to deferred revenue	-	-	-	-	-	-	-	-	-	-	345	583	368	553	1,849
Patent license and litigation settlement costs	-	-	-	4,514	4,514	-	-	-	-	-	-	-	-	-	-
Adjusted EBITDA	\$ (1,310)	\$ (2,133)	\$ (2,015)	\$ (526)	\$ (5,984)	\$ (56)	\$ 1,842	\$ 2,724	\$ 3,537	\$ 8,047	\$ 3,972	\$ 5,071	\$ 6,136	\$ 7,198	\$ 22,377

(1) Adjusted EBITDA is equal to the loss from operations less litigation settlement costs, depreciation and amortization, stock-based compensation and the acquisition-related adjustment to deferred revenue

(2) This item is recorded in subscription revenue in the Condensed Consolidated Statements of Operations

(3) This item is recorded in cost of subscription revenues in the Condensed Consolidated Statements of Operations

(4) Stock-based compensation expense is included in the following GAAP operating expenses:

Cost of subscription revenues	\$ 4	\$ 12	\$ 11	\$ 14	\$ 41	\$ 17	\$ 39	\$ 60	\$ 87	\$ 203	\$ 293	\$ 434	\$ 347	\$ 428	\$ 1,502
Cost of professional services and other revenues	-	2	2	2	6	4	12	14	24	54	104	106	103	117	430
Sales and marketing	4	11	31	110	156	94	248	292	359	993	675	1,540	1,263	1,504	4,982
Research and development	23	63	78	79	243	97	129	155	182	563	383	687	692	853	2,615
General and administrative	3	3	12	46	64	316	264	376	389	1,345	430	1,052	1,229	1,224	3,935
Total stock-based compensation expenses	\$ 34	\$ 91	\$ 134	\$ 251	\$ 510	\$ 528	\$ 692	\$ 897	\$ 1,041	\$ 3,158	\$ 1,885	\$ 3,819	\$ 3,634	\$ 4,126	\$ 13,464

(5) Amortization of intangible assets acquired from business acquisitions is allocated as follows in the Condensed Consolidated Statement of Operations:

	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007 YTD
	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)
Cost of subscription revenues	\$ 241	\$ 693	\$ 704	\$ 855	\$ 2,493
Sales and marketing	146	278	275	339	1,038
General and administrative	51	78	74	84	287
Total amortization of intangible assets acquired from business acquisitions	\$ 438	\$ 1,049	\$ 1,053	\$ 1,278	\$ 3,818

(6) This item is recorded in sales and marketing expense in the Condensed Consolidated Statements of Operations

(7) This item is recorded in interest expense in the Condensed Consolidated Statements of Operations

(8) This item is recorded in other expense in the Condensed Consolidated Statements of Operations

To supplement the company's condensed consolidated financial statements presented on a GAAP basis, we report non-GAAP financial measures of revenue, net income and adjusted EBITDA. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with generally accepted accounting principles in the United States of America, or GAAP. Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same captions and may differ from non-GAAP financial measures with the same or similar captions that are used by other companies.

We believe that, while these non-GAAP measures are not a substitute for GAAP results, they provide a basis for evaluating the company's operating results because they are helpful in understanding our past financial performance and our future results and facilitate comparisons of results between periods. We believe the calculation of net income and loss, calculated without the acquisition-related accounting adjustment to deferred revenue, stock-based compensation expense, the amortization of certain intangible assets, litigation settlement costs, imputed interest expense and non-recurring acquisition related expenses, provides a meaningful comparison to our net loss figures. We also believe that adjusted EBITDA, which we calculate as loss from operations less litigation settlement costs, depreciation and amortization, stock-based compensation and the acquisition-related adjustment to deferred revenue, is an indicator of our financial results and cash flows and is useful to investors in evaluating operating performance. These non-GAAP measures have been reconciled to the nearest GAAP measure as required under SEC rules.

**Omniture, Inc.**  
**Condensed Consolidated Statements of Operations by Quarter**  
**As a Percentage of Total Revenues**  
(unaudited)

	Q1 2005	Q2 2005	Q3 2005	Q4 2005	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007
<b>Revenues:</b>															
Subscription	97%	97%	97%	94%	96%	95%	93%	93%	93%	94%	94%	91%	92%	92%	92%
Professional services and other	3	3	3	6	4	5	7	7	7	6	6	9	8	8	8
Total revenues	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
<b>Cost of revenues:</b>															
Subscription	41	39	39	51	43	37	36	36	35	36	33	33	32	32	32
Professional services and other	5	5	4	4	5	4	4	4	3	4	4	5	5	5	5
Total cost of revenues	46	44	43	55	48	41	40	40	38	40	37	38	37	37	37
<b>Gross Profit</b>															
Subscription	56	58	58	43	53	58	57	56	58	58	61	59	60	60	60
Professional services and other	(2)	(2)	(1)	2	(1)	1	3	4	4	2	2	3	3	3	3
Total gross profit	54	56	57	45	52	59	60	60	62	60	63	62	63	63	63
<b>Operating expenses:</b>															
Sales and marketing	60	62	57	51	57	50	46	42	41	44	45	46	42	40	43
Research and development	14	17	17	14	15	12	11	11	11	11	11	12	13	13	12
General and administrative	12	15	16	14	15	17	14	15	15	15	15	17	17	18	17
Litigation settlement	-	-	-	19	6	-	-	-	-	-	-	-	-	-	-
Total operating expenses	86	94	90	98	93	79	71	68	67	70	71	75	72	71	72
Loss from operations	(32)	(38)	(33)	(53)	(41)	(20)	(11)	(8)	(5)	(10)	(8)	(13)	(9)	(8)	(9)
Other (expense) income, net	(2)	(1)	-	1	-	(1)	(1)	2	2	-	-	1	6	5	3
Loss before provision for income taxes	(34)	(39)	(33)	(52)	(41)	(21)	(12)	(6)	(3)	(10)	(8)	(12)	(3)	(3)	(6)
Provision for income taxes	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1
Net loss	(34)%	(39)%	(33)%	(52)%	(41)%	(21)%	(12)%	(6)%	(3)%	(10)%	(8)%	(12)%	(3)%	(4)%	(7)%
<b>Adjusted EBITDA</b>	(16)%	(22)%	(18)%	(4)%	(14)%	(0)%	10%	13%	15%	10%	14%	15%	16%	17%	16%

**Omniture, Inc.**  
**Condensed Consolidated Statements of Cash Flows by Quarter**  
*(in thousands)*

	Q1 2005	Q2 2005	Q3 2005	Q4 2005	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007 YTD
	(unaudited)	(unaudited)	(unaudited)	(unaudited)		(unaudited)	(unaudited)	(unaudited)	(unaudited)		(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)
<b>Cash flows from operating activities:</b>															
Net loss	\$ (2,706)	\$ (3,714)	\$ (3,820)	\$ (7,201)	\$ (17,441)	\$ (3,406)	\$ (2,283)	\$ (1,273)	\$ (763)	\$ (7,725)	\$ (2,446)	\$ (4,056)	\$ (1,100)	\$ (1,827)	\$ (9,429)
Adjustments to reconcile net loss to net cash (used in) provided by operating activities:															
Depreciation and amortization	1,279	1,367	1,713	2,018	6,377	2,761	3,136	3,507	3,628	13,032	4,180	5,124	5,340	5,742	20,386
Stock-based compensation	34	91	134	251	510	528	692	897	1,041	3,158	1,885	3,819	3,634	4,126	13,464
Loss on disposal of property and equipment	-	5	-	-	5	-	-	-	-	-	-	10	6	-	16
Loss on foreign currency forward contract	-	-	-	-	-	-	-	-	-	-	243	-	-	-	243
Amortization of premiums and discounts on short-term investments	-	-	-	-	-	-	-	-	-	-	-	-	(647)	(315)	(962)
Patent license and litigation settlement costs	-	-	-	4,514	4,514	-	-	-	-	-	-	-	-	-	-
Income tax benefit of stock option exercises	-	-	-	-	-	-	-	-	-	-	-	-	-	294	294
Net changes in operating assets and liabilities:															
Accounts receivable, net	(865)	(1,041)	(3,590)	(948)	(6,444)	(3,654)	(2,581)	(2,988)	(2,578)	(11,801)	(7,326)	(719)	(5,906)	(9,170)	(23,121)
Prepaid expenses and other assets	272	(160)	(129)	77	60	(1,459)	(1,042)	1,398	93	(1,010)	13	668	(940)	(1,340)	(1,599)
Accounts payable	(1,027)	1,798	516	(1,388)	(101)	1,293	2,263	(4,765)	(286)	(1,495)	3,487	727	117	(2,186)	2,145
Accrued and other liabilities	(159)	844	887	475	2,047	(355)	(1,018)	(368)	513	(1,228)	(1,497)	478	1,889	(253)	617
Deferred revenues	254	687	2,354	2,389	5,684	1,719	1,514	4,454	3,117	10,804	4,386	4,131	2,704	5,024	16,245
Net cash (used in) provided by operating activities	(2,918)	(123)	(1,935)	187	(4,789)	(2,573)	681	862	4,765	3,735	2,925	10,182	5,097	95	18,299
<b>Cash flows from investing activities:</b>															
Purchases of short-term investments	-	-	-	-	-	-	-	-	-	-	(12,000)	(71,846)	(54,150)	(6,023)	(144,019)
Sale of short-term investments	-	-	-	-	-	-	-	-	-	-	-	1,000	12,150	35,000	48,150
Maturity of short-term investments	-	-	-	-	-	-	-	-	-	-	-	-	10,000	30,000	40,000
Purchases of property and equipment	(1,888)	(4,624)	(6,885)	(5,455)	(18,852)	(5,263)	(5,961)	(2,469)	(1,241)	(14,934)	(2,302)	(2,984)	(3,906)	(2,783)	(11,975)
Purchases of intangible assets	-	-	-	-	-	-	(99)	(4,879)	(1,402)	(6,380)	(1,628)	(946)	(989)	(982)	(4,545)
Payment related to foreign currency forward contract	-	-	-	-	-	-	-	-	-	-	(337)	-	-	-	(337)
Business acquisitions, net of cash acquired	-	-	-	-	-	-	-	-	-	-	(26,264)	(11,867)	(6,048)	(34,703)	(78,882)
Net cash (used in) provided by investing activities	(1,888)	(4,624)	(6,885)	(5,455)	(18,852)	(5,263)	(6,060)	(7,348)	(2,643)	(21,314)	(42,531)	(86,643)	(42,943)	20,509	(151,608)
<b>Cash flows from financing activities:</b>															
Proceeds from exercise of stock options	160	23	9	2	194	9	16	156	56	237	659	490	1,459	998	3,606
Proceeds from employee stock purchase plan	-	-	-	-	-	-	-	-	-	-	99	-	95	-	194
Proceeds from issuance of preferred stock, net of issuance costs	(7)	34,540	5,120	99	39,752	-	-	-	-	-	-	-	-	-	-
Proceeds from issuance of common stock, net of issuance costs	-	-	-	-	-	-	-	59,356	(122)	59,234	-	143,104	(871)	-	142,233
Proceeds from issuance of notes payable	-	500	-	-	500	5,100	4,508	-	-	9,608	-	397	-	2,364	2,761
Principal payments on notes payable and capital lease obligations	(813)	(1,006)	(942)	(775)	(3,536)	(919)	(1,327)	(1,581)	(1,582)	(5,409)	(1,623)	(1,745)	(1,651)	(1,110)	(6,129)
Net cash (used in) provided by financing activities	(660)	34,057	4,187	(674)	36,910	4,190	3,197	57,931	(1,648)	63,670	(865)	142,246	(968)	2,252	142,665
Effect of exchange rate changes on cash and cash equivalents	-	-	-	-	-	-	-	-	-	-	-	39	75	8	122
Net (decrease) increase in cash and cash equivalents	(5,466)	29,310	(4,633)	(5,942)	13,269	(3,646)	(2,182)	51,445	474	46,091	(40,471)	65,824	(38,739)	22,864	9,478
Cash and cash equivalents at beginning of period	8,927	3,461	32,771	28,138	8,927	22,196	18,550	16,368	67,813	22,196	68,287	27,816	93,640	54,901	68,287
Cash and cash equivalents at end of period	\$ 3,461	\$ 32,771	\$ 28,138	\$ 22,196	\$ 22,196	\$ 18,550	\$ 16,368	\$ 67,813	\$ 68,287	\$ 68,287	\$ 27,816	\$ 93,640	\$ 54,901	\$ 77,765	\$ 77,765

**Omniture, Inc.**  
**Condensed Consolidated Balance Sheets by Quarter**  
*(in thousands)*

	March 31, 2005	June 30, 2005	September 30, 2005	December 31, 2005	March 31, 2006	June 30, 2006	September 30, 2006	December 31, 2006	March 31, 2007	June 30, 2007	September 30, 2007	December 31, 2007
	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)
<b>Assets:</b>												
Current assets:												
Cash and cash equivalents	\$ 3,461	\$ 32,771	\$ 28,138	\$ 22,196	\$ 18,550	\$ 16,368	\$ 67,813	\$ 68,287	\$ 27,816	\$ 93,640	\$ 54,901	\$ 77,765
Short-term investments	-	-	-	-	-	-	-	-	12,000	82,890	115,566	56,924
Accounts receivable, net	6,746	7,787	11,377	12,325	15,979	18,560	21,548	24,126	33,081	33,823	39,764	51,971
Prepaid expenses and other current assets	484	1,495	882	720	933	727	1,616	1,571	2,181	1,566	3,496	5,713
Total current assets	10,691	42,053	40,397	35,241	35,462	35,655	90,977	93,984	75,078	211,919	213,727	192,373
Property and equipment, net	15,426	18,808	24,109	27,517	30,417	33,653	33,064	31,128	31,875	31,175	31,348	31,214
Intangible assets, net	2,184	2,044	1,905	10,150	9,708	9,396	10,247	9,796	36,804	35,287	33,788	50,769
Goodwill	-	-	-	-	-	-	-	-	48,039	48,251	55,445	94,960
Other assets	167	185	158	143	1,389	2,637	350	302	593	548	580	1,407
Total Assets	\$ 28,468	\$ 63,090	\$ 66,569	\$ 73,051	\$ 76,976	\$ 81,341	\$ 134,638	\$ 135,210	\$ 192,389	\$ 327,180	\$ 334,888	\$ 370,723
<b>Liabilities, Convertible Preferred Stock and Stockholders' (Deficit) Equity:</b>												
Current liabilities:												
Accounts payable	\$ 3,155	\$ 4,953	\$ 5,469	\$ 4,081	\$ 5,374	\$ 7,637	\$ 2,872	\$ 2,586	\$ 6,468	\$ 7,209	\$ 7,345	\$ 6,470
Accrued liabilities	2,390	3,167	4,011	13,993	14,486	14,408	11,567	11,435	16,293	13,208	14,006	17,126
Current portion of deferred revenues	7,213	8,048	10,592	12,855	14,297	15,088	19,058	21,885	29,023	33,175	37,171	42,041
Current portion of notes payable	3,035	3,035	3,035	3,035	4,735	6,237	6,120	5,997	5,313	4,679	4,026	4,407
Current portion of capital lease obligations	244	144	79	86	86	76	65	53	472	386	316	246
Deferred consideration related to business acquisition	-	-	-	-	-	-	-	-	33,579	25,379	-	-
Total current liabilities	16,037	19,347	23,186	34,050	38,978	43,446	39,682	41,956	91,148	84,036	62,864	70,290
Deferred revenues, less current portion	608	460	270	396	673	1,396	1,880	2,170	2,516	2,542	1,329	1,815
Notes payable, less current portion	4,570	4,312	3,553	2,794	5,294	6,995	5,553	4,117	3,362	2,811	1,962	2,948
Capital lease obligations, less current portion	366	218	100	77	58	46	35	24	351	286	228	173
Other liabilities	203	282	318	4,118	3,252	2,316	1,361	518	1,204	1,239	6,238	4,422
Convertible preferred stock	22,727	58,126	62,467	61,882	61,838	61,838	-	-	-	-	-	-
Stockholders' (deficit) equity:												
Common stock	14	14	14	14	14	14	47	47	48	57	59	61
Additional paid-in capital	1,016	2,057	2,320	4,104	4,361	4,801	126,592	127,380	137,067	283,488	310,401	340,424
Deferred stock-based compensation	(694)	(1,633)	(1,746)	(3,270)	(2,983)	(2,709)	(2,439)	(2,172)	(1,910)	(1,656)	(1,407)	(1,182)
Accumulated other comprehensive income (loss)	-	-	-	-	11	1	3	9	(112)	(282)	(345)	40
Accumulated deficit	(16,379)	(20,093)	(23,913)	(31,114)	(34,520)	(36,803)	(38,076)	(38,839)	(41,285)	(45,341)	(46,441)	(48,268)
Total stockholders' (deficit) equity	(16,043)	(19,655)	(23,325)	(30,266)	(33,117)	(34,696)	86,127	86,425	93,808	236,266	262,267	291,075
Total liabilities, convertible preferred stock and stockholders' (deficit) equity	\$ 28,468	\$ 63,090	\$ 66,569	\$ 73,051	\$ 76,976	\$ 81,341	\$ 134,638	\$ 135,210	\$ 192,389	\$ 327,180	\$ 334,888	\$ 370,723
Days Sales Outstanding (1)	76	75	91	82	87	89	92	93	101	89	97	109

(1) Days Sales Outstanding is equal to net accounts receivable divided by average daily non-GAAP revenues

**Omniture, Inc.**  
**Non-GAAP Condensed Consolidated Statements of Operations by Quarter**  
*(in thousands, except per share data)*  
(unaudited)

	Q1 2005	Q2 2005	Q3 2005	Q4 2005	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007 YTD
<b>Revenues (1):</b>															
Subscription	\$ 7,763	\$ 9,213	\$ 11,136	\$ 12,954	\$ 41,066	\$ 15,540	\$ 17,598	\$ 19,535	\$ 21,907	\$ 74,580	\$ 27,665	\$ 31,187	\$ 34,726	\$ 40,281	\$ 133,859
Professional services and other	277	290	378	793	1,738	896	1,226	1,493	1,554	5,169	1,833	2,875	3,024	3,385	11,117
<b>Total revenues</b>	<b>8,040</b>	<b>9,503</b>	<b>11,514</b>	<b>13,747</b>	<b>42,804</b>	<b>16,436</b>	<b>18,824</b>	<b>21,028</b>	<b>23,461</b>	<b>79,749</b>	<b>29,498</b>	<b>34,062</b>	<b>37,750</b>	<b>43,666</b>	<b>144,976</b>
<b>Cost of revenues:</b>															
Subscription	3,284	3,650	4,465	5,146	16,545	5,775	6,450	7,346	7,793	27,364	8,604	9,575	10,699	12,221	41,099
Professional services and other	431	447	508	571	1,957	667	745	764	769	2,945	1,174	1,611	1,649	2,089	6,523
<b>Total cost of revenues</b>	<b>3,715</b>	<b>4,097</b>	<b>4,973</b>	<b>5,717</b>	<b>18,502</b>	<b>6,442</b>	<b>7,195</b>	<b>8,110</b>	<b>8,562</b>	<b>30,309</b>	<b>9,778</b>	<b>11,186</b>	<b>12,348</b>	<b>14,310</b>	<b>47,622</b>
<b>Gross Profit</b>															
Subscription	4,479	5,563	6,671	7,808	24,521	9,765	11,148	12,189	14,114	47,216	19,061	21,612	24,027	28,060	92,760
Professional services and other	(154)	(157)	(130)	222	(219)	229	481	729	785	2,224	659	1,264	1,375	1,296	4,594
<b>Total gross profit</b>	<b>4,325</b>	<b>5,406</b>	<b>6,541</b>	<b>8,030</b>	<b>24,302</b>	<b>9,994</b>	<b>11,629</b>	<b>12,918</b>	<b>14,899</b>	<b>49,440</b>	<b>19,720</b>	<b>22,876</b>	<b>25,402</b>	<b>29,356</b>	<b>97,354</b>
<b>Gross Margin</b>															
Subscription	58%	60%	60%	60%	60%	63%	63%	62%	64%	63%	69%	69%	69%	70%	69%
Professional services and other	(56)%	(54)%	(34)%	28%	(13)%	26%	39%	49%	51%	43%	36%	44%	45%	38%	41%
<b>Total gross margin</b>	<b>54%</b>	<b>57%</b>	<b>57%</b>	<b>58%</b>	<b>57%</b>	<b>61%</b>	<b>62%</b>	<b>61%</b>	<b>64%</b>	<b>62%</b>	<b>67%</b>	<b>67%</b>	<b>67%</b>	<b>67%</b>	<b>67%</b>
<b>Operating expenses:</b>															
Sales and marketing	4,720	5,816	6,400	6,845	23,782	8,016	8,276	8,474	9,154	33,920	12,422	13,444	14,097	15,303	55,266
Research and development	1,129	1,549	1,929	1,797	6,404	1,875	1,947	2,129	2,218	8,169	2,760	3,282	3,964	4,636	14,642
General and administrative	952	1,429	1,829	1,946	6,156	2,534	2,304	2,702	3,222	10,762	3,905	4,743	5,080	6,268	19,996
<b>Total operating expenses</b>	<b>6,801</b>	<b>8,794</b>	<b>10,158</b>	<b>10,588</b>	<b>36,342</b>	<b>12,425</b>	<b>12,527</b>	<b>13,305</b>	<b>14,594</b>	<b>52,851</b>	<b>19,087</b>	<b>21,469</b>	<b>23,141</b>	<b>26,207</b>	<b>89,904</b>
(Loss) income from operations	(2,476)	(3,388)	(3,617)	(2,558)	(12,040)	(2,431)	(898)	(387)	305	(3,411)	633	1,407	2,261	3,149	7,450
Other (expense) income, net	(83)	(123)	42	123	(41)	40	(55)	603	637	1,225	338	528	2,228	1,744	4,838
(Loss) income before provision for income taxes	(2,559)	(3,511)	(3,575)	(2,435)	(12,081)	(2,391)	(953)	216	942	(2,186)	971	1,935	4,489	4,893	12,288
Provision for income taxes	-	-	-	15	15	27	24	64	80	195	34	78	89	333	534
<b>Net (loss) income</b>	<b>\$ (2,559)</b>	<b>\$ (3,511)</b>	<b>\$ (3,575)</b>	<b>\$ (2,450)</b>	<b>\$ (12,096)</b>	<b>\$ (2,418)</b>	<b>\$ (977)</b>	<b>\$ 152</b>	<b>\$ 862</b>	<b>\$ (2,381)</b>	<b>\$ 937</b>	<b>\$ 1,857</b>	<b>\$ 4,400</b>	<b>\$ 4,560</b>	<b>\$ 11,754</b>
<b>Net (loss) income per share:</b>															
Basic	\$ (0.19)	\$ (0.26)	\$ (0.26)	\$ (0.18)	\$ (0.88)	\$ (0.17)	\$ (0.07)	\$ 0.00	\$ 0.02	\$ (0.08)	\$ 0.02	\$ 0.04	\$ 0.08	\$ 0.08	\$ 0.22
Diluted	\$ (0.19)	\$ (0.26)	\$ (0.26)	\$ (0.18)	\$ (0.88)	\$ (0.17)	\$ (0.07)	\$ 0.00	\$ 0.02	\$ (0.08)	\$ 0.02	\$ 0.03	\$ 0.07	\$ 0.07	\$ 0.20
<b>Weighted-average number of shares used in per share amounts:</b>															
Basic	13,377	13,712	13,797	13,892	13,694	13,968	14,168	45,850	47,340	30,332	47,753	49,791	57,874	59,421	53,710
Diluted	13,377	13,712	13,797	13,892	13,694	13,968	14,168	52,149	53,062	30,332	54,419	56,142	64,313	65,914	60,197
<b>Adjusted EBITDA (2)</b>	<b>\$ (1,310)</b>	<b>\$ (2,133)</b>	<b>\$ (2,015)</b>	<b>\$ (526)</b>	<b>\$ (5,984)</b>	<b>\$ (56)</b>	<b>\$ 1,842</b>	<b>\$ 2,724</b>	<b>\$ 3,537</b>	<b>\$ 8,047</b>	<b>\$ 3,972</b>	<b>\$ 5,071</b>	<b>\$ 6,136</b>	<b>\$ 7,198</b>	<b>\$ 22,377</b>

(1) Subscription revenues excludes the acquisition-related adjustments to deferred revenue of \$345, \$583, \$368, \$414 and \$1,710 for Q1 2007, Q2 2007, Q3 2007, Q4 2007 and FY 2007 YTD, respectively

(2) Adjusted EBITDA is equal to the loss from operations less litigation settlement costs, depreciation and amortization, stock-based compensation and the acquisition-related adjustment to deferred revenue

To supplement the company's condensed consolidated financial statements presented on a GAAP basis, we report non-GAAP financial measures of revenue, net income and adjusted EBITDA. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with generally accepted accounting principles in the United States of America, or GAAP. Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same captions and may differ from non-GAAP financial measures with the same or similar captions that are used by other companies.

We believe that, while these non-GAAP measures are not a substitute for GAAP results, they provide a basis for evaluating the Company's operating results because they are helpful in understanding our past financial performance and our future results and facilitate comparisons of results between periods. We believe the calculation of net income and loss, calculated without the acquisition-related accounting adjustment to deferred revenue, stock-based compensation expense, the amortization of certain intangible assets, litigation settlement costs, imputed interest expense and non-recurring acquisition related expenses, provides a meaningful comparison to our net loss figures. We also believe that adjusted EBITDA, which we calculate as loss from operations less litigation settlement costs, depreciation and amortization, stock-based compensation and the acquisition-related adjustment to deferred revenue, is an indicator of our financial results and cash flows and is useful to investors in evaluating operating performance. These non-GAAP measures have been reconciled to the nearest GAAP measure as required under SEC rules.

**Omniture, Inc.**  
**Non-GAAP Condensed Consolidated Income Statements**  
**Impact of Non-GAAP Adjustments on Reported Net Loss**  
**For the Three Months Ended December 31, 2006 and 2007**  
*(In thousands, except per share amounts)*  
(unaudited)

	Three Months Ended December 31, 2006			Three Months Ended December 31, 2007		
	As Reported	Adjustments	Non-GAAP	As Reported	Adjustments	Non-GAAP
<b>Revenues:</b>						
Subscription	\$ 21,907	\$ -	\$ 21,907	\$ 39,728	\$ 553 (A)	\$ 40,281
Professional services and other	1,554	-	1,554	3,385	-	3,385
Total revenues	23,461	-	23,461	43,113	553	43,666
<b>Total cost of revenues:</b>						
Subscription	8,195	(402) (B), (C)	7,793	13,838	(1,617) (B), (C)	12,221
Professional services and other	793	(24) (B)	769	2,206	(117) (B)	2,089
Total cost of revenues	8,988	(426)	8,562	16,044	(1,734)	14,310
Gross profit	14,473	426	14,899	27,069	2,287	29,356
Gross margin percentage	62%		64%	63%		67%
<b>Operating expenses:</b>						
Sales and marketing	9,594	(440) (B), (C)	9,154	17,227	(1,924) (B), (C)	15,303
Research and development	2,400	(182) (B)	2,218	5,489	(853) (B)	4,636
General and administrative	3,611	(389) (B)	3,222	7,576	(1,308) (B), (C)	6,268
Total operating expenses	15,605	(1,011)	14,594	30,292	(4,085)	26,207
(Loss) income from operations	(1,132)	1,437	305	(3,223)	6,372	3,149
Interest income	884	-	884	2,067	-	2,067
Interest expense	(300)	94 (D)	(206)	(149)	15 (D)	(134)
Other expense, net	(135)	94 (E)	(41)	(189)	-	(189)
(Loss) income before provision for income taxes	(683)	1,625	942	(1,494)	6,387	4,893
Provision for income taxes	80	-	80	333	-	333
Net (loss) income	\$ (763)	\$ 1,625	\$ 862	\$ (1,827)	\$ 6,387	\$ 4,560
<b>Net (loss) income per share:</b>						
Basic	\$ (0.02)		\$ 0.02	\$ (0.03)		\$ 0.08
Diluted	\$ (0.02)		\$ 0.02	\$ (0.03)		\$ 0.07
<b>Weighted-average number of shares used in per share amounts:</b>						
Basic	47,340		47,340	59,421		59,421
Diluted	47,340		53,062	59,421		65,914

Notes:

- (A) Acquisition-related adjustment to deferred revenue  
(B) Non-cash stock-based compensation  
(C) Non-cash amortization of intangible assets  
(D) Imputed interest on payments related to settlement and patent license agreement  
(E) Foreign currency loss on forward contract related to Instadia acquisition

To supplement the company's condensed consolidated financial statements presented on a GAAP basis, we report non-GAAP financial measures of revenue, net income and adjusted EBITDA. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with generally accepted accounting principles in the United States of America, or GAAP. Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same captions and may differ from non-GAAP financial measures with the same or similar captions that are used by other companies.

We believe that, while these non-GAAP measures are not a substitute for GAAP results, they provide a basis for evaluating the Company's operating results because they are helpful in understanding our past financial performance and our future results and facilitate comparisons of results between periods. We believe the calculation of net income and loss, calculated without the acquisition-related accounting adjustment to deferred revenue, stock-based compensation expense, the amortization of certain intangible assets, imputed interest expense and non-recurring acquisition related expenses, provides a meaningful comparison to our net loss figures. We also believe that adjusted EBITDA, which we calculate as loss from operations less depreciation and amortization, stock-based compensation and the acquisition-related adjustment to deferred revenue, is an indicator of our financial results and cash flows and is useful to investors in evaluating operating performance. These non-GAAP measures have been reconciled to the nearest GAAP measure as required under SEC rules.

**Omniture, Inc.**  
**Non-GAAP Condensed Consolidated Income Statements**  
**Impact of Non-GAAP Adjustments on Reported Net Loss**  
**For the Year Ended December 31, 2006 and 2007**  
*(In thousands, except per share amounts)*  
(unaudited)

	Year Ended December 31, 2006			Year Ended December 31, 2007		
	As Reported	Adjustments	Non-GAAP	As Reported	Adjustments	Non-GAAP
<b>Revenues:</b>						
Subscription	\$ 74,580	\$ -	\$ 74,580	\$ 132,010	\$ 1,849 (A)	\$ 133,859
Professional services and other	5,169	-	5,169	11,117	-	11,117
Total revenues	<u>79,749</u>	<u>-</u>	<u>79,749</u>	<u>143,127</u>	<u>1,849</u>	<u>144,976</u>
<b>Total cost of revenues:</b>						
Subscription	28,827	(1,463) (B), (C)	27,364	46,411	(5,312) (B), (C)	41,099
Professional services and other	2,999	(54) (B)	2,945	6,953	(430) (B)	6,523
Total cost of revenues	<u>31,826</u>	<u>(1,517)</u>	<u>30,309</u>	<u>53,364</u>	<u>(5,742)</u>	<u>47,622</u>
Gross profit	47,923	1,517	49,440	89,763	7,591	97,354
Gross margin percentage	60%		62%	63%		67%
<b>Operating expenses:</b>						
Sales and marketing	35,227	(1,307) (B), (C)	33,920	61,610	(6,344) (B), (C)	55,266
Research and development	8,732	(563) (B)	8,169	17,257	(2,615) (B)	14,642
General and administrative	12,107	(1,345) (B)	10,762	24,218	(4,222) (B), (C)	19,996
Total operating expenses	<u>56,066</u>	<u>(3,215)</u>	<u>52,851</u>	<u>103,085</u>	<u>(13,181)</u>	<u>89,904</u>
(Loss) income from operations	(8,143)	4,732	(3,411)	(13,322)	20,772	7,450
Interest income	2,117	-	2,117	5,816	-	5,816
Interest expense	(1,285)	518 (D)	(767)	(835)	168 (D)	(667)
Other expense, net	(219)	94 (E)	(125)	(554)	243 (E)	(311)
(Loss) income before provision for income taxes	(7,530)	5,344	(2,186)	(8,895)	21,183	12,288
Provision for income taxes	195	-	195	534	-	534
Net (loss) income	<u>\$ (7,725)</u>	<u>\$ 5,344</u>	<u>\$ (2,381)</u>	<u>\$ (9,429)</u>	<u>\$ 21,183</u>	<u>\$ 11,754</u>
<b>Net (loss) income per share:</b>						
Basic	\$ (0.25)		\$ (0.08)	\$ (0.18)		\$ 0.22
Diluted	\$ (0.25)		\$ (0.08)	\$ (0.18)		\$ 0.20
<b>Weighted-average number of shares used in per share amounts:</b>						
Basic	30,332		30,332	53,710		53,710
Diluted	30,332		30,332	53,710		60,197

Notes:

- (A) Acquisition-related adjustment to deferred revenue  
(B) Non-cash stock-based compensation  
(C) Non-cash amortization of intangible assets  
(D) Imputed interest on payments related to settlement and patent license agreement  
(E) Foreign currency loss on forward contract related to Instadia acquisition

To supplement the company's condensed consolidated financial statements presented on a GAAP basis, we report non-GAAP financial measures of revenue, net income and adjusted EBITDA. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with generally accepted accounting principles in the United States of America, or GAAP. Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same captions and may differ from non-GAAP financial measures with the same or similar captions that are used by other companies.

We believe that, while these non-GAAP measures are not a substitute for GAAP results, they provide a basis for evaluating the Company's operating results because they are helpful in understanding our past financial performance and our future results and facilitate comparisons of results between periods. We believe the calculation of net income and loss, calculated without the acquisition-related accounting adjustment to deferred revenue, stock-based compensation expense, the amortization of certain intangible assets, imputed interest expense and non-recurring acquisition related expenses, provides a meaningful comparison to our net loss figures. We also believe that adjusted EBITDA, which we calculate as loss from operations less depreciation and amortization, stock-based compensation and the acquisition-related adjustment to deferred revenue, is an indicator of our financial results and cash flows and is useful to investors in evaluating operating performance. These non-GAAP measures have been reconciled to the nearest GAAP measure as required under SEC rules.