

Omniture, Inc.
Condensed Consolidated Statements of Operations by Quarter
(in thousands, except per share data)

	Q1 2005	Q2 2005	Q3 2005	Q4 2005	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007
	(unaudited)	(unaudited)	(unaudited)	(unaudited)		(unaudited)	(unaudited)	(unaudited)	(unaudited)		(unaudited)
Revenues:											
Subscription	\$ 7,763	\$ 9,213	\$ 11,136	\$ 12,954	\$ 41,066	\$ 15,540	\$ 17,598	\$ 19,535	\$ 21,907	\$ 74,580	\$ 27,320
Professional services and other	277	290	378	793	1,738	896	1,226	1,493	1,554	5,169	1,833
Total revenues	8,040	9,503	11,514	13,747	42,804	16,436	18,824	21,028	23,461	79,749	29,153
Cost of revenues:											
Subscription	3,288	3,662	4,476	7,070	18,496	6,107	6,804	7,721	8,195	28,827	9,460
Professional services and other	431	449	510	573	1,963	671	757	778	793	2,999	1,278
Total cost of revenues	3,719	4,111	4,986	7,643	20,459	6,778	7,561	8,499	8,988	31,826	10,738
Gross Profit											
Subscription	4,475	5,551	6,660	5,884	22,570	9,433	10,794	11,814	13,712	45,753	17,860
Professional services and other	(154)	(159)	(132)	220	(225)	225	469	715	761	2,170	555
Total gross profit	4,321	5,392	6,528	6,104	22,345	9,658	11,263	12,529	14,473	47,923	18,415
Gross Margin											
Subscription	58%	60%	60%	45%	55%	61%	61%	60%	63%	61%	65%
Professional services and other	(56)%	(55)%	(35)%	28%	(13)%	25%	38%	48%	49%	42%	30%
Total gross margin	54%	56%	57%	45%	52%	59%	60%	60%	62%	60%	63%
Operating expenses:											
Sales and marketing	4,837	5,939	6,542	6,941	24,259	8,181	8,605	8,847	9,594	35,227	13,324
Research and development	1,152	1,612	2,007	1,876	6,647	1,972	2,076	2,284	2,400	8,732	3,143
General and administrative	955	1,432	1,841	1,992	6,220	2,850	2,568	3,078	3,611	12,107	4,386
Litigation settlement	-	-	-	2,604	2,604	-	-	-	-	-	-
Total operating expenses	6,944	8,983	10,390	13,413	39,730	13,003	13,249	14,209	15,605	56,066	20,853
Loss from operations	(2,623)	(3,591)	(3,862)	(7,309)	(17,385)	(3,345)	(1,986)	(1,680)	(1,132)	(8,143)	(2,438)
Other (expense) income	(83)	(123)	42	123	(41)	(34)	(273)	471	449	613	26
Loss before provision for income taxes	(2,706)	(3,714)	(3,820)	(7,186)	(17,426)	(3,379)	(2,259)	(1,209)	(683)	(7,530)	(2,412)
Provision for income taxes	-	-	-	15	15	27	24	64	80	195	34
Net loss	\$ (2,706)	\$ (3,714)	\$ (3,820)	\$ (7,201)	\$ (17,441)	\$ (3,406)	\$ (2,283)	\$ (1,273)	\$ (763)	\$ (7,725)	\$ (2,446)
Net loss per share:											
Basic	\$ (0.20)	\$ (0.27)	\$ (0.28)	\$ (0.52)	\$ (1.27)	\$ (0.24)	\$ (0.16)	\$ (0.03)	\$ (0.02)	\$ (0.25)	\$ (0.05)
Diluted	\$ (0.20)	\$ (0.27)	\$ (0.28)	\$ (0.52)	\$ (1.27)	\$ (0.24)	\$ (0.16)	\$ (0.03)	\$ (0.02)	\$ (0.25)	\$ (0.05)
Weighted-average number of shares used in per share amounts:											
Basic	13,377	13,712	13,797	13,892	13,694	13,968	14,168	45,850	47,340	30,332	47,753
Diluted	13,377	13,712	13,797	13,892	13,694	13,968	14,168	45,850	47,340	30,332	47,753
Adjusted EBITDA (1)	\$ (1,310)	\$ (2,133)	\$ (2,015)	\$ (526)	\$ (5,984)	\$ (56)	\$ 1,842	\$ 2,724	\$ 3,537	\$ 8,047	\$ 3,972

(1) Adjusted EBITDA is equal to net cash provided by operations less the acquisition-related adjustment to deferred revenue, non-operating gains and losses, the net change in operating assets and liabilities, other income (expense), net and the provision for income taxes

Omniture, Inc.
Condensed Consolidated Statements of Operations by Quarter
(in thousands, except per share data)

	Q1 2005	Q2 2005	Q3 2005	Q4 2005	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007
	(unaudited)	(unaudited)	(unaudited)	(unaudited)		(unaudited)	(unaudited)	(unaudited)	(unaudited)		(unaudited)
Reconciliation of GAAP Net Loss to Non-GAAP Net (Loss) Income:											
Net loss on a GAAP basis	\$ (2,706)	\$ (3,714)	\$ (3,820)	\$ (7,201)	\$ (17,441)	\$ (3,406)	\$ (2,283)	\$ (1,273)	\$ (763)	\$ (7,725)	\$ (2,446)
Acquisition-related adjustment to Instadia and Touch Clarity deferred revenue (2)	-	-	-	-	-	-	-	-	-	-	345
Amortization of patent licenses (3)	-	-	-	1,910	1,910	315	315	315	315	1,260	322
Stock-based compensation (4)	34	91	134	251	510	528	692	897	1,041	3,158	1,885
Amortization of intangible assets acquired from business acquisitions (5)	-	-	-	-	-	-	-	-	-	-	438
Amortization of intangible asset related to co-marketing and reseller agreement (6)	113	112	111	(14)	321	71	81	81	81	314	81
Litigation settlement	-	-	-	2,604	2,604	-	-	-	-	-	-
Imputed interest on patent license obligation (7)	-	-	-	-	-	74	218	132	94	518	69
Loss on foreign currency forward contract related to Instadia acquisition (8)	-	-	-	-	-	-	-	-	94	94	243
Net (loss) income on a non-GAAP basis	\$ (2,559)	\$ (3,511)	\$ (3,575)	\$ (2,450)	\$ (12,096)	\$ (2,418)	\$ (977)	\$ 152	\$ 862	\$ (2,381)	\$ 937

Reconciliation of Net Cash (Used In) Provided By Operating Activities to Adjusted EBITDA (1):

Net cash (used in) provided by operating activities	\$ (2,918)	\$ (123)	\$ (1,935)	\$ 187	\$ (4,789)	\$ (2,573)	\$ 681	\$ 862	\$ 4,765	\$ 3,735	\$ 2,925
Acquisition-related adjustment to Instadia and Touch Clarity deferred revenue	-	-	-	-	-	-	-	-	-	-	345
Loss on disposal of property and equipment	-	(5)	-	-	(5)	-	-	-	-	-	-
Loss on foreign currency forward contract	-	-	-	-	-	-	-	-	-	-	(243)
Net changes in operating assets and liabilities	1,525	(2,128)	(38)	(605)	(1,246)	2,456	864	2,269	(859)	4,730	937
Other expense (income), net	83	123	(42)	(123)	41	34	273	(471)	(449)	(613)	(26)
Provision for income taxes	-	-	-	15	15	27	24	64	80	195	34
Adjusted EBITDA	\$ (1,310)	\$ (2,133)	\$ (2,015)	\$ (526)	\$ (5,984)	\$ (56)	\$ 1,842	\$ 2,724	\$ 3,537	\$ 8,047	\$ 3,972

(1) Adjusted EBITDA is equal to net cash provided by operations less the acquisition-related adjustment to deferred revenue, non-operating gains and losses, the net change in operating assets and liabilities, other income (expense), net and the provision for income taxes

(2) This item is recorded in subscription revenue in the Condensed Consolidated Statements of Operations

(3) This item is recorded in cost of subscription revenues in the Condensed Consolidated Statements of Operations

(4) Stock-based compensation expense is included in the following GAAP operating expenses:

Cost of subscription revenues	\$ 4	\$ 12	\$ 11	\$ 14	\$ 41	\$ 17	\$ 39	\$ 60	\$ 87	\$ 203	\$ 293
Cost of professional services and other revenues	-	2	2	2	6	4	12	14	24	54	104
Sales and marketing	4	11	31	110	156	94	248	292	359	993	675
Research and development	23	63	78	79	243	97	129	155	182	563	383
General and administrative	3	3	12	46	64	316	264	376	389	1,345	430
Total stock-based compensation expenses	\$ 34	\$ 91	\$ 134	\$ 251	\$ 510	\$ 528	\$ 692	\$ 897	\$ 1,041	\$ 3,158	\$ 1,885

(5) Of this amount, \$241 is recorded in cost of subscription revenues, \$146 is recorded in sales and marketing expense and \$51 is recorded in general and administrative expense in the Condensed Consolidated Statements of Operations

(6) This item is recorded in sales and marketing expense in the Condensed Consolidated Statements of Operations

(7) This item is recorded in interest expense in the Condensed Consolidated Statements of Operations

(8) This item is recorded in other expense in the Condensed Consolidated Statements of Operations

To supplement the company's condensed consolidated financial statements presented on a GAAP basis, Omniture reports non-GAAP financial measures of revenue, net income and adjusted EBITDA. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with generally accepted accounting principles in the United States of America, or GAAP. Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same captions and may differ from non-GAAP financial measures with the same or similar captions that are used by other companies

We believe that, while these non-GAAP measures are not a substitute for GAAP results, they provide a basis for evaluating the company's operating results because they facilitate the comparison of results for future periods with results from past periods. Omniture adopted SFAS 123R on January 1, 2006 using the prospective method. Results of prior periods have not been restated to conform with the 2006 presentation. Omniture also recorded deferred compensation in 2005 related to the granting of options which is being amortized in subsequent periods. We believe the calculation of net loss, calculated without the acquisition related adjustment to deferred revenue, stock-based compensation expense, the amortization of certain intangible assets, imputed interest expense and non-recurring acquisition related costs provides a meaningful comparison to our net loss figures reported for 2006 and prior years. These Non-GAAP measures have been reconciled to the nearest GAAP measure as required under SEC rules.

Omniture, Inc.
Condensed Consolidated Statements of Operations by Quarter
As a Percentage of Total Revenues
(unaudited)

	Q1 2005	Q2 2005	Q3 2005	Q4 2005	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007
Revenues:											
Subscription	97%	97%	97%	94%	96%	95%	93%	93%	93%	94%	94%
Professional services and other	3	3	3	6	4	5	7	7	7	6	6
Total revenues	100	100	100	100	100	100	100	100	100	100	100
Cost of revenues:											
Subscription	41	39	39	51	43	37	36	36	35	36	33
Professional services and other	5	5	4	4	5	4	4	4	3	4	4
Total cost of revenues	46	44	43	55	48	41	40	40	38	40	37
Gross Profit											
Subscription	56	58	58	43	53	58	57	56	58	58	61
Professional services and other	(2)	(2)	(1)	2	(1)	1	3	4	4	2	2
Total gross profit	54	56	57	45	52	59	60	60	62	60	63
Operating expenses:											
Sales and marketing	60	62	57	51	57	50	46	42	41	44	45
Research and development	14	17	17	14	15	12	11	11	11	11	11
General and administrative	12	15	16	14	15	17	14	15	15	15	15
Litigation settlement	-	-	-	19	6	-	-	-	-	-	-
Total operating expenses	86	94	90	98	93	79	71	68	67	70	71
Loss from operations	(32)	(38)	(33)	(53)	(41)	(20)	(11)	(8)	(5)	(10)	(8)
Other (expense) income	(2)	(1)	-	1	-	(1)	(1)	2	2	-	-
Loss before provision for income taxes	(34)	(39)	(33)	(52)	(41)	(21)	(12)	(6)	(3)	(10)	(8)
Provision for income taxes	-	-	-	-	-	-	-	-	-	-	-
Net loss	(34)%	(39)%	(33)%	(52)%	(41)%	(21)%	(12)%	(6)%	(3)%	(10)%	(8)%
Adjusted EBITDA	(16)%	(22)%	(18)%	(4)%	(14)%	(0)%	10%	13%	15%	10%	14%

Omniture, Inc.
Condensed Consolidated Balance Sheets by Quarter
(in thousands)

	March 31, 2005	June 30, 2005	Sept. 30, 2005	Dec. 31, 2005	March 31, 2006	June 30, 2006	September 30, 2006	December 31, 2006	March 31, 2007
	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)
Assets:									
Current assets:									
Cash and cash equivalents	\$ 3,461	\$ 32,771	\$ 28,138	\$ 22,196	\$ 18,550	\$ 16,368	\$ 67,813	\$ 68,287	\$ 27,816
Short-term investments	-	-	-	-	-	-	-	-	12,000
Accounts receivable, net	6,746	7,787	11,377	12,325	15,979	18,560	21,548	24,126	33,081
Prepaid expenses and other current assets	484	1,495	882	720	933	727	1,616	1,571	2,181
Total current assets	10,691	42,053	40,397	35,241	35,462	35,655	90,977	93,984	75,078
Property and equipment, net	15,426	18,808	24,109	27,517	30,417	33,653	33,064	31,128	31,875
Intangible assets, net	2,184	2,044	1,905	10,150	9,708	9,396	10,247	9,796	36,804
Goodwill	-	-	-	-	-	-	-	-	48,039
Other assets	167	185	158	143	1,389	2,637	350	302	593
Total Assets	\$ 28,468	\$ 63,090	\$ 66,569	\$ 73,051	\$ 76,976	\$ 81,341	\$ 134,638	\$ 135,210	\$ 192,389
Liabilities, Convertible Preferred Stock and Stockholders' (Deficit) Equity:									
Current liabilities:									
Accounts payable	\$ 3,155	\$ 4,953	\$ 5,469	\$ 4,081	\$ 5,374	\$ 7,637	\$ 2,872	\$ 2,586	\$ 6,468
Accrued liabilities	2,390	3,167	4,011	13,993	14,486	14,408	11,567	11,435	16,293
Current portion of deferred revenues	7,213	8,048	10,592	12,855	14,297	15,088	19,058	21,885	29,023
Current portion of notes payable	3,035	3,035	3,035	3,035	4,735	6,237	6,120	5,997	5,313
Current portion of capital lease obligations	244	144	79	86	86	76	65	53	472
Deferred consideration related to business acquisition	-	-	-	-	-	-	-	-	33,579
Total current liabilities	16,037	19,347	23,186	34,050	38,978	43,446	39,682	41,956	91,148
Deferred revenues, less current portion	608	460	270	396	673	1,396	1,880	2,170	2,516
Notes payable, less current portion	4,570	4,312	3,553	2,794	5,294	6,995	5,553	4,117	3,362
Capital lease obligations, less current portion	366	218	100	77	58	46	35	24	351
Other liabilities	203	282	318	4,118	3,252	2,316	1,361	518	1,204
Convertible preferred stock	22,727	58,126	62,467	61,882	61,838	61,838	-	-	-
Stockholders' (deficit) equity:									
Common stock	14	14	14	14	14	14	47	47	48
Additional paid-in capital	1,016	2,057	2,320	4,104	4,361	4,801	126,592	127,380	137,067
Deferred stock-based compensation	(694)	(1,633)	(1,746)	(3,270)	(2,983)	(2,709)	(2,439)	(2,172)	(1,910)
Accumulated other comprehensive income	-	-	-	-	11	1	3	9	(112)
Accumulated deficit	(16,379)	(20,093)	(23,913)	(31,114)	(34,520)	(36,803)	(38,076)	(38,839)	(41,285)
Total stockholders' (deficit) equity	(16,043)	(19,655)	(23,325)	(30,266)	(33,117)	(34,696)	86,127	86,425	93,808
Total liabilities, convertible preferred stock and stockholders' (deficit) equity	\$ 28,468	\$ 63,090	\$ 66,569	\$ 73,051	\$ 76,976	\$ 81,341	\$ 134,638	\$ 135,210	\$ 192,389
Days Sales Outstanding (1)	76	75	91	82	87	89	92	93	101

(1) Days Sales Outstanding is equal to net accounts receivable divided by average daily non-GAAP revenues

Omniture, Inc.
Condensed Consolidated Statements of Cash Flows by Quarter
(in thousands)

	Q1 2005	Q2 2005	Q3 2005	Q4 2005	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007
	(unaudited)	(unaudited)	(unaudited)	(unaudited)		(unaudited)	(unaudited)	(unaudited)	(unaudited)		(unaudited)
Cash flows from operating activities:											
Net loss	\$ (2,706)	\$ (3,714)	\$ (3,820)	\$ (7,201)	\$ (17,441)	\$ (3,406)	\$ (2,283)	\$ (1,273)	\$ (763)	\$ (7,725)	\$ (2,446)
Adjustments to reconcile net loss to net cash (used in) provided by operating activities:											
Depreciation and amortization	1,279	1,367	1,713	2,018	6,377	2,761	3,136	3,507	3,628	13,032	4,180
Stock-based compensation	34	91	134	251	510	528	692	897	1,041	3,158	1,885
Loss on disposal of property and equipment	-	5	-	-	5	-	-	-	-	-	-
Loss on foreign currency forward contract	-	-	-	-	-	-	-	-	-	-	243
Patent license and litigation settlement costs	-	-	-	4,514	4,514	-	-	-	-	-	-
Changes in operating assets and liabilities:											
Accounts receivable, net	(865)	(1,041)	(3,590)	(948)	(6,444)	(3,654)	(2,581)	(2,988)	(2,578)	(11,801)	(7,326)
Prepaid expenses and other assets	272	(160)	(129)	77	60	(1,459)	(1,042)	1,398	93	(1,010)	13
Accounts payable	(1,027)	1,798	516	(1,388)	(101)	1,293	2,263	(4,765)	(286)	(1,495)	3,487
Accrued and other liabilities	(159)	844	887	475	2,047	(355)	(1,018)	(368)	513	(1,228)	(1,497)
Deferred revenue	254	687	2,354	2,389	5,684	1,719	1,514	4,454	3,117	10,804	4,386
Deferred gain on extinguishment of debt	-	-	-	-	-	-	-	-	-	-	-
Net cash provided by (used in) operating activities	(2,918)	(123)	(1,935)	187	(4,789)	(2,573)	681	862	4,765	3,735	2,925
Cash flows from investing activities:											
Purchases of short-term investments	-	-	-	-	-	-	-	-	-	-	(12,000)
Purchases of property and equipment	(1,888)	(4,624)	(6,885)	(5,455)	(18,852)	(5,263)	(5,961)	(2,469)	(1,241)	(14,934)	(2,302)
Purchases of intangible assets	-	-	-	-	-	-	(99)	(4,879)	(1,402)	(6,380)	(1,628)
Payment related to foreign currency forward contract	-	-	-	-	-	-	-	-	-	-	(337)
Business acquisitions, net of cash acquired	-	-	-	-	-	-	-	-	-	-	(26,264)
Net cash used in investing activities	(1,888)	(4,624)	(6,885)	(5,455)	(18,852)	(5,263)	(6,060)	(7,348)	(2,643)	(21,314)	(42,531)
Cash flows from financing activities:											
Proceeds from exercise of stock options	160	23	9	2	194	9	16	156	56	237	659
Proceeds from employee stock purchase plan	-	-	-	-	-	-	-	-	-	-	99
Proceeds from issuance of preferred stock, net of issuance costs	(7)	34,540	5,120	99	39,752	-	-	-	-	-	-
Proceeds from issuance of common stock, net of issuance costs	-	-	-	-	-	-	-	59,356	(122)	59,234	-
Proceeds from issuance of notes payable	-	500	-	-	500	5,100	4,508	-	-	9,608	-
Principal payments on notes payable and capital lease obligations	(813)	(1,006)	(942)	(775)	(3,536)	(919)	(1,327)	(1,581)	(1,582)	(5,409)	(1,623)
Net cash (used in) provided by financing activities	(660)	34,057	4,187	(674)	36,910	4,190	3,197	57,931	(1,648)	63,670	(865)
Net (decrease) increase in cash and cash equivalents	(5,466)	29,310	(4,633)	(5,942)	13,269	(3,646)	(2,182)	51,445	474	46,091	(40,471)
Cash and cash equivalents at beginning of period	8,927	3,461	32,771	28,138	8,927	22,196	18,550	16,368	67,813	22,196	68,287
Cash and cash equivalents at end of period	\$ 3,461	\$ 32,771	\$ 28,138	\$ 22,196	\$ 22,196	\$ 18,550	\$ 16,368	\$ 67,813	\$ 68,287	\$ 68,287	\$ 27,816

Omniture, Inc.
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(unaudited)

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Revenues (1):											
Subscription	\$ 7,763	\$ 9,213	\$ 11,136	\$ 12,954	\$ 41,066	\$ 15,540	\$ 17,598	\$ 19,535	\$ 21,907	\$ 74,580	\$ 27,665
Professional services and other	277	290	378	793	1,738	896	1,226	1,493	1,554	5,169	1,833
Total revenues	8,040	9,503	11,514	13,747	42,804	16,436	18,824	21,028	23,461	79,749	29,498
Cost of revenues:											
Subscription	3,284	3,650	4,465	5,146	16,545	5,775	6,450	7,346	7,793	27,364	8,604
Professional services and other	431	447	508	571	1,957	667	745	764	769	2,945	1,174
Total cost of revenues	3,715	4,097	4,973	5,717	18,502	6,442	7,195	8,110	8,562	30,309	9,778
Gross Profit											
Subscription	4,479	5,563	6,671	7,808	24,521	9,765	11,148	12,189	14,114	47,216	19,061
Professional services and other	(154)	(157)	(130)	222	(219)	229	481	729	785	2,224	659
Total gross profit	4,325	5,406	6,541	8,030	24,302	9,994	11,629	12,918	14,899	49,440	19,720
Gross Margin											
Subscription	58%	60%	60%	60%	60%	63%	63%	62%	64%	63%	69%
Professional services and other	(56)%	(54)%	(34)%	28%	(13)%	26%	39%	49%	51%	43%	36%
Total gross margin	54%	57%	57%	58%	57%	61%	62%	61%	64%	62%	67%
Operating expenses:											
Sales and marketing	4,720	5,816	6,400	6,845	23,782	8,016	8,276	8,474	9,154	33,920	12,422
Research and development	1,129	1,549	1,929	1,797	6,404	1,875	1,947	2,129	2,218	8,169	2,760
General and administrative	952	1,429	1,829	1,946	6,156	2,534	2,304	2,702	3,222	10,762	3,905
Total operating expenses	6,801	8,794	10,158	10,588	36,342	12,425	12,527	13,305	14,594	52,851	19,087
(Loss) income from operations	(2,476)	(3,388)	(3,617)	(2,558)	(12,040)	(2,431)	(898)	(387)	305	(3,411)	633
Other (expense) income	(83)	(123)	42	123	(41)	40	(55)	603	637	1,225	338
(Loss) income before provision for income taxes	(2,559)	(3,511)	(3,575)	(2,435)	(12,081)	(2,391)	(953)	216	942	(2,186)	971
Provision for income taxes	-	-	-	15	15	27	24	64	80	195	34
Net (loss) income	\$ (2,559)	\$ (3,511)	\$ (3,575)	\$ (2,450)	\$ (12,096)	\$ (2,418)	\$ (977)	\$ 152	\$ 862	\$ (2,381)	\$ 937
Net (loss) income per share:											
Basic	\$ (0.19)	\$ (0.26)	\$ (0.26)	\$ (0.18)	\$ (0.88)	\$ (0.17)	\$ (0.07)	\$ 0.00	\$ 0.02	\$ (0.08)	\$ 0.02
Diluted	\$ (0.19)	\$ (0.26)	\$ (0.26)	\$ (0.18)	\$ (0.88)	\$ (0.17)	\$ (0.07)	\$ 0.00	\$ 0.02	\$ (0.08)	\$ 0.02
Weighted-average number of shares used in per share amounts:											
Basic	13,377	13,712	13,797	13,892	13,694	13,968	14,168	45,850	47,340	30,332	47,753
Diluted	13,377	13,712	13,797	13,892	13,694	13,968	14,168	52,149	53,062	30,332	54,419
Adjusted EBITDA (2)	\$ (1,310)	\$ (2,133)	\$ (2,015)	\$ (526)	\$ (5,984)	\$ (56)	\$ 1,842	\$ 2,724	\$ 3,537	\$ 8,047	\$ 3,972

(1) Subscription revenues for Q1 2007 excludes the acquisition-related adjustments to Instadia and Touch Clarity deferred revenue of \$165 and \$180, respectively

(2) Adjusted EBITDA is equal to net cash provided by operations less the acquisition-related adjustment to deferred revenue, non-operating gains and losses, the net change in operating assets and liabilities, other income (expense), net and the provision for income taxes

To supplement the company's condensed consolidated financial statements presented on a GAAP basis, Omniture reports non-GAAP financial measures of revenue, net income and adjusted EBITDA. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with generally accepted accounting principles in the United States of America, or GAAP. Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same captions and may differ from non-GAAP financial measures with the same or similar captions that are used by other companies.

We believe that, while these non-GAAP measures are not a substitute for GAAP results, they provide a basis for evaluating the company's operating results because they facilitate the comparison of results for future periods with results from past periods. Omniture adopted SFAS 123R on January 1, 2006 using the prospective method. Results of prior periods have not been restated to conform with the 2006 presentation. Omniture also recorded deferred compensation in 2005 related to the granting of options which is being amortized in subsequent periods. We believe the calculation of net loss, calculated without the acquisition related adjustment to deferred revenue, stock-based compensation expense, the amortization of certain intangible assets, imputed interest expense and non-recurring acquisition related costs provides a meaningful comparison to our net loss figures reported for 2006 and prior years. These Non-GAAP measures have been reconciled to the nearest GAAP measure as required under SEC rules.

Omniture, Inc.
Non-GAAP Condensed Consolidated Income Statements
Impact of Non-GAAP Adjustments on Reported Net Loss
For the Three Months Ended March 31, 2006 and 2007
(In thousands, except per share amounts)
(unaudited)

	Three Months Ended March 31, 2006			Three Months Ended March 31, 2007		
	As Reported	Adjustments	Non-GAAP	As Reported	Adjustments	Non-GAAP
Revenues:						
Subscription	\$ 15,540	\$ -	\$ 15,540	\$ 27,320	\$ 345 (A)	\$ 27,665
Professional services and other	896	-	896	1,833	-	1,833
Total revenues	<u>16,436</u>	<u>-</u>	<u>16,436</u>	<u>29,153</u>	<u>345</u>	<u>29,498</u>
Total cost of revenues:						
Subscription	6,107	(332) (B), (C)	5,775	9,460	(856) (B), (C)	8,604
Professional services and other	671	(4) (B)	667	1,278	(104) (B)	1,174
Total cost of revenues	<u>6,778</u>	<u>(336)</u>	<u>6,442</u>	<u>10,738</u>	<u>(960)</u>	<u>9,778</u>
Gross profit	9,658	336	9,994	18,415	1,305	19,720
Gross margin percentage	59%		61%	63%		67%
Operating expenses:						
Sales and marketing	8,181	(165) (B), (C)	8,016	13,324	(902) (B), (C)	12,422
Research and development	1,972	(97) (B)	1,875	3,143	(383) (B)	2,760
General and administrative	2,850	(316) (B)	2,534	4,386	(481) (B), (C)	3,905
Total operating expenses	<u>13,003</u>	<u>(578)</u>	<u>12,425</u>	<u>20,853</u>	<u>(1,766)</u>	<u>19,087</u>
(Loss) income from operations	(3,345)	914	(2,431)	(2,438)	3,071	633
Interest income	198	-	198	636	-	636
Interest expense	(202)	74 (D)	(128)	(257)	69 (D)	(188)
Other expense	(30)	-	(30)	(353)	243 (E)	(110)
(Loss) income before provision for income taxes	(3,379)	988	(2,391)	(2,412)	3,383	971
Provision for income taxes	27	-	27	34	-	34
Net (loss) income	<u>\$ (3,406)</u>	<u>\$ 988</u>	<u>\$ (2,418)</u>	<u>\$ (2,446)</u>	<u>\$ 3,383</u>	<u>\$ 937</u>
Net (loss) income per share:						
Basic	\$ (0.24)		\$ (0.17)	\$ (0.05)		\$ 0.02
Diluted	\$ (0.24)		\$ (0.17)	\$ (0.05)		\$ 0.02
Weighted-average number of shares used in per share amounts:						
Basic	13,968		13,968	47,753		47,753
Diluted	13,968		13,968	47,753		54,419

Notes:

- (A) Acquisition-related adjustment to deferred revenue
- (B) Non-cash stock-based compensation
- (C) Non-cash amortization of intangible assets
- (D) Imputed interest on payments related to settlement and patent license agreement
- (E) Foreign currency loss on forward contract related to Instadia acquisition

To supplement the company's condensed consolidated financial statements presented on a GAAP basis, Omniture reports non-GAAP financial measures of revenue, net income and adjusted EBITDA. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with generally accepted accounting principles in the United States of America, or GAAP. Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same captions and may differ from non-GAAP financial measures with the same or similar captions that are used by other companies.

We believe that, while these non-GAAP measures are not a substitute for GAAP results, they provide a basis for evaluating the company's operating results because they facilitate the comparison of results for future periods with results from past periods. Omniture adopted SFAS 123R on January 1, 2006 using the prospective method. Results of prior periods have not been restated to conform with the 2006 presentation. Omniture also recorded deferred compensation in 2005 related to the granting of options which is being amortized in subsequent periods. We believe the calculation of net loss, calculated without the acquisition related adjustment to deferred revenue, stock-based compensation expense, the amortization of certain intangible assets, imputed interest expense and non-recurring acquisition related costs provides a meaningful comparison to our net loss figures reported for 2006 and prior years. These Non-GAAP measures have been reconciled to the nearest GAAP measure as required under SEC rules.