

Omniture, Inc.
Condensed Consolidated Statements of Operations by Quarter
(in thousands, except per share data)

	<u>FY 2003</u>	<u>FY 2004</u>	<u>Q1 2005</u>	<u>Q2 2005</u>	<u>Q3 2005</u>	<u>Q4 2005</u>	<u>FY 2005</u>	<u>Q1 2006</u>	<u>Q2 2006</u>	<u>Q3 2006</u>	<u>Q4 2006</u>	<u>FY 2006</u>
			(unaudited)	(unaudited)	(unaudited)	(unaudited)		(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)
Revenues:												
Subscription	\$ 7,692	\$ 19,444	\$ 7,763	\$ 9,213	\$ 11,136	\$ 12,954	\$ 41,066	\$ 15,540	\$ 17,598	\$ 19,535	\$ 21,907	\$ 74,580
Professional services and other	962	1,122	277	290	378	793	1,738	896	1,226	1,493	1,554	5,169
Total revenues	8,654	20,566	8,040	9,503	11,514	13,747	42,804	16,436	18,824	21,028	23,461	79,749
Cost of revenues:												
Subscription	1,918	7,993	3,288	3,662	4,476	7,070	18,496	6,107	6,804	7,721	8,195	28,827
Professional services and other	559	739	431	449	510	573	1,963	671	757	778	793	2,999
Total cost of revenues	2,477	8,732	3,719	4,111	4,986	7,643	20,459	6,778	7,561	8,499	8,988	31,826
Gross Profit												
Subscription	5,774	11,451	4,475	5,551	6,660	5,884	22,570	9,433	10,794	11,814	13,712	45,753
Professional services and other	403	383	(154)	(159)	(132)	220	(225)	225	469	715	761	2,170
Total gross profit	6,177	11,834	4,321	5,392	6,528	6,104	22,345	9,658	11,263	12,529	14,473	47,923
Gross Margin												
Subscription	75%	59%	58%	60%	60%	45%	55%	61%	61%	60%	63%	61%
Professional services and other	42%	34%	(56)%	(55)%	(35)%	28%	(13)%	25%	38%	48%	49%	42%
Total gross margin	71%	58%	54%	56%	57%	45%	52%	59%	60%	60%	62%	60%
Operating expenses:												
Sales and marketing	3,591	8,906	4,837	5,939	6,542	6,941	24,259	8,181	8,605	8,847	9,594	35,227
Research and development	1,118	2,030	1,152	1,612	2,007	1,876	6,647	1,972	2,076	2,284	2,400	8,732
General and administrative	1,195	3,230	955	1,432	1,841	1,992	6,220	2,850	2,568	3,078	3,611	12,107
Litigation settlement	-	-	-	-	-	2,604	2,604	-	-	-	-	-
Total operating expenses	5,904	14,166	6,944	8,983	10,390	13,413	39,730	13,003	13,249	14,209	15,605	56,066
Income (loss) from operations	273	(2,332)	(2,623)	(3,591)	(3,862)	(7,309)	(17,385)	(3,345)	(1,986)	(1,680)	(1,132)	(8,143)
Other (expense) income	(86)	1,014	(83)	(123)	42	123	(41)	(34)	(273)	471	449	613
Income (loss) before provision for income taxes	187	(1,318)	(2,706)	(3,714)	(3,820)	(7,186)	(17,426)	(3,379)	(2,259)	(1,209)	(683)	(7,530)
Provision for income taxes	44	-	-	-	-	15	15	27	24	64	80	195
Net income (loss)	\$ 143	\$ (1,318)	\$ (2,706)	\$ (3,714)	\$ (3,820)	\$ (7,201)	\$ (17,441)	\$ (3,406)	\$ (2,283)	\$ (1,273)	\$ (763)	\$ (7,725)
Net income (loss) per share:												
Basic	\$ 0.01	\$ (0.10)	\$ (0.20)	\$ (0.27)	\$ (0.28)	\$ (0.52)	\$ (1.27)	\$ (0.24)	\$ (0.16)	\$ (0.03)	\$ (0.02)	\$ (0.25)
Diluted	\$ 0.01	\$ (0.10)	\$ (0.20)	\$ (0.27)	\$ (0.28)	\$ (0.52)	\$ (1.27)	\$ (0.24)	\$ (0.16)	\$ (0.03)	\$ (0.02)	\$ (0.25)
Weighted-average number of shares used in per share amounts:												
Basic	12,306	13,094	13,377	13,712	13,797	13,892	13,694	13,968	14,168	45,850	47,340	30,332
Diluted	22,677	13,094	13,377	13,712	13,797	13,892	13,694	13,968	14,168	45,850	47,340	30,332
Adjusted EBITDA (1)	\$ 734	\$ (470)	\$ (1,310)	\$ (2,133)	\$ (2,015)	\$ (526)	\$ (5,984)	\$ (56)	\$ 1,842	\$ 2,724	\$ 3,537	\$ 8,047

(1) Adjusted EBITDA is equal to the loss from operations less patent license and litigation settlement costs, depreciation, amortization and stock-based compensation

Omniture, Inc.
Condensed Consolidated Statements of Operations by Quarter
(in thousands, except per share data)

	FY 2003	FY 2004	Q1 2005 (unaudited)	Q2 2005 (unaudited)	Q3 2005 (unaudited)	Q4 2005 (unaudited)	FY 2005	Q1 2006 (unaudited)	Q2 2006 (unaudited)	Q3 2006 (unaudited)	Q4 2006 (unaudited)	FY 2006 (unaudited)
Reconciliation of Net Income (Loss) on a GAAP Basis to Net Income (Loss) on a Non-GAAP Basis:												
Net income (loss) on a GAAP basis	\$ 143	\$ (1,318)	\$ (2,706)	\$ (3,714)	\$ (3,820)	\$ (7,201)	\$ (17,441)	\$ (3,406)	\$ (2,283)	\$ (1,273)	\$ (763)	\$ (7,725)
Stock-based compensation (5)	30	-	34	91	134	251	510	528	692	897	1,041	3,158
Amortization of intangible asset related to co-marketing and reseller agreement (2)	-	38	113	112	111	(14)	321	71	81	81	81	314
Litigation settlement	-	-	-	-	-	2,604	2,604	-	-	-	-	-
Amortization of patent licenses (3)	-	-	-	-	-	1,910	1,910	315	315	315	315	1,260
Imputed interest on patent license obligation (4)	-	-	-	-	-	-	-	74	218	132	94	518
Unrealized loss on foreign currency forward contract related to Instadia acquisition (4)	-	-	-	-	-	-	-	-	-	-	94	94
Income tax effect of non-GAAP adjustments	(7)	-	-	-	-	-	-	-	-	-	-	-
Net income (loss) on a non-GAAP basis	<u>\$ 166</u>	<u>\$ (1,280)</u>	<u>\$ (2,559)</u>	<u>\$ (3,511)</u>	<u>\$ (3,575)</u>	<u>\$ (2,450)</u>	<u>\$ (12,096)</u>	<u>\$ (2,418)</u>	<u>\$ (977)</u>	<u>\$ 152</u>	<u>\$ 862</u>	<u>\$ (2,381)</u>

Reconciliation of Net Cash Provided By (Used In) Operating Activities to Adjusted EBITDA (1):

Net cash provided by (used in) operating activities	\$ 2,442	\$ 3,966	\$ (2,918)	\$ (123)	\$ (1,935)	\$ 187	\$ (4,789)	\$ (2,573)	\$ 681	\$ 862	\$ 4,765	\$ 3,735
Loss on disposal of property and equipment	-	-	-	(5)	-	-	(5)	-	-	-	-	-
Net changes in operating assets and liabilities	(1,838)	(3,422)	1,525	(2,128)	(38)	(605)	(1,246)	2,456	864	2,269	(859)	4,730
Other (income) expense, net	86	(1,014)	83	123	(42)	(123)	41	34	273	(471)	(449)	(613)
Provision for income taxes	44	-	-	-	-	15	15	27	24	64	80	195
Adjusted EBITDA	<u>\$ 734</u>	<u>\$ (470)</u>	<u>\$ (1,310)</u>	<u>\$ (2,133)</u>	<u>\$ (2,015)</u>	<u>\$ (526)</u>	<u>\$ (5,984)</u>	<u>\$ (56)</u>	<u>\$ 1,842</u>	<u>\$ 2,724</u>	<u>\$ 3,537</u>	<u>\$ 8,047</u>

(1) Adjusted EBITDA is equal to the loss from operations less patent license and litigation settlement costs, depreciation, amortization and stock-based compensation

(2) This item is recorded in sales and marketing expense

(3) This item is recorded in cost of subscription revenues

(4) This item is recorded in other (expense) income

(5) Stock-based compensation expense is included in the following GAAP operating expenses:

Cost of subscription revenues	\$ -	\$ -	\$ 4	\$ 12	\$ 11	\$ 14	\$ 41	\$ 17	\$ 39	\$ 60	\$ 87	\$ 203
Cost of professional services and other revenues	-	-	-	2	2	2	6	4	12	14	24	54
Sales and marketing	-	-	4	11	31	110	156	94	248	292	359	993
Research and development	-	-	23	63	78	79	243	97	129	155	182	563
General and administrative	30	-	3	3	12	46	64	316	264	376	389	1,345
Total stock-based compensation expenses	<u>\$ 30</u>	<u>\$ -</u>	<u>\$ 34</u>	<u>\$ 91</u>	<u>\$ 134</u>	<u>\$ 251</u>	<u>\$ 510</u>	<u>\$ 528</u>	<u>\$ 692</u>	<u>\$ 897</u>	<u>\$ 1,041</u>	<u>\$ 3,158</u>

To supplement the company's condensed consolidated financial statements presented on a GAAP basis, Omniture reports non-GAAP financial measures of net income and adjusted EBITDA. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with generally accepted accounting principles in the United States of America, or GAAP. Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same captions and may differ from non-GAAP financial measures with the same or similar captions that are used by other companies.

We believe that, while these non-GAAP measures are not a substitute for GAAP results, they provide a basis for evaluating the company's operating results because they facilitate the comparison of results for future periods with results from past periods. Omniture adopted SFAS 123R on January 1, 2006 using the prospective method. Results of prior periods have not been restated to conform with the 2006 presentation. Omniture also recorded deferred compensation in 2005 related to the granting of options which is being amortized in subsequent periods. We believe the calculation of net loss, calculated without stock-based compensation expense, the amortization of certain intangible assets, imputed interest expense and non-recurring acquisition related costs provides a meaningful comparison to our net loss figures reported for 2005 and prior years. These Non-GAAP measures have been reconciled to the nearest GAAP measure as required under SEC rules.

Omniture, Inc.
Condensed Consolidated Statements of Operations by Quarter
As a Percentage of Total Revenues
(unaudited)

	<u>FY 2003</u>	<u>FY 2004</u>	<u>Q1 2005</u>	<u>Q2 2005</u>	<u>Q3 2005</u>	<u>Q4 2005</u>	<u>FY 2005</u>	<u>Q1 2006</u>	<u>Q2 2006</u>	<u>Q3 2006</u>	<u>Q4 2006</u>	<u>FY 2006</u>
Revenues:												
Subscription	89%	95%	97%	97%	97%	94%	96%	95%	93%	93%	93%	94%
Professional services and other	11	5	3	3	3	6	4	5	7	7	7	6
Total revenues	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>
Cost of revenues:												
Subscription	22	39	41	39	39	51	43	37	36	36	35	36
Professional services and other	7	3	5	5	4	4	5	4	4	4	3	4
Total cost of revenues	<u>29</u>	<u>42</u>	<u>46</u>	<u>44</u>	<u>43</u>	<u>55</u>	<u>48</u>	<u>41</u>	<u>40</u>	<u>40</u>	<u>38</u>	<u>40</u>
Gross Profit												
Subscription	67	56	56	58	58	43	53	58	57	56	58	58
Professional services and other	4	2	(2)	(2)	(1)	2	(1)	1	3	4	4	2
Total gross profit	<u>71</u>	<u>58</u>	<u>54</u>	<u>56</u>	<u>57</u>	<u>45</u>	<u>52</u>	<u>59</u>	<u>60</u>	<u>60</u>	<u>62</u>	<u>60</u>
Operating expenses:												
Sales and marketing	41	43	60	62	57	51	57	50	46	42	41	44
Research and development	13	10	14	17	17	14	15	12	11	11	11	11
General and administrative	14	16	12	15	16	14	15	17	14	15	15	15
Litigation settlement	-	-	-	-	-	19	6	-	-	-	-	-
Total operating expenses	<u>68</u>	<u>69</u>	<u>86</u>	<u>94</u>	<u>90</u>	<u>98</u>	<u>93</u>	<u>79</u>	<u>71</u>	<u>68</u>	<u>67</u>	<u>70</u>
Income (loss) from operations	3	(11)	(32)	(38)	(33)	(53)	(41)	(20)	(11)	(8)	(5)	(10)
Other (expense) income	(1)	5	(2)	(1)	-	1	-	(1)	(1)	2	2	-
Income (loss) before provision for income taxes	<u>2</u>	<u>(6)</u>	<u>(34)</u>	<u>(39)</u>	<u>(33)</u>	<u>(52)</u>	<u>(41)</u>	<u>(21)</u>	<u>(12)</u>	<u>(6)</u>	<u>(3)</u>	<u>(10)</u>
Provision for income taxes	-	-	-	-	-	-	-	-	-	-	-	-
Net income (loss)	<u>2%</u>	<u>(6)%</u>	<u>(34)%</u>	<u>(39)%</u>	<u>(33)%</u>	<u>(52)%</u>	<u>(41)%</u>	<u>(21)%</u>	<u>(12)%</u>	<u>(6)%</u>	<u>(3)%</u>	<u>(10)%</u>
Adjusted EBITDA	8%	(2)%	(16)%	(22)%	(18)%	(4)%	(14)%	(0)%	10%	13%	15%	10%

Omniture, Inc.
Condensed Consolidated Balance Sheets by Quarter
(in thousands)

	Dec. 31, 2004	March 31, 2005	June 30, 2005	Sept. 30, 2005	Dec. 31, 2005	March 31, 2006	June 30, 2006	September 30, 2006	December 31, 2006
		(unaudited)	(unaudited)	(unaudited)		(unaudited)	(unaudited)	(unaudited)	(unaudited)
Assets:									
Current assets:									
Cash and cash equivalents	\$ 8,927	\$ 3,461	\$ 32,771	\$ 28,138	\$ 22,196	\$ 18,550	\$ 16,368	\$ 67,813	\$ 68,287
Accounts receivable, net	5,881	6,746	7,787	11,377	12,325	15,979	18,560	21,548	24,126
Prepaid expenses and other current assets	800	484	1,495	882	720	933	727	1,616	1,571
Total current assets	15,608	10,691	42,053	40,397	35,241	35,462	35,655	90,977	93,984
Property and equipment, net	14,632	15,426	18,808	24,109	27,517	30,417	33,653	33,064	31,128
Intangible assets, net	2,405	2,184	2,044	1,905	10,150	9,708	9,396	10,247	9,796
Other assets	123	167	185	158	143	1,389	2,637	350	302
Total Assets	\$ 32,768	\$ 28,468	\$ 63,090	\$ 66,569	\$ 73,051	\$ 76,976	\$ 81,341	\$ 134,638	\$ 135,210
Liabilities, Convertible Preferred Stock and Stockholders' (Deficit) Equity:									
Current liabilities:									
Accounts payable	\$ 4,182	\$ 3,155	\$ 4,953	\$ 5,469	\$ 4,081	\$ 5,374	\$ 7,637	\$ 2,872	\$ 2,586
Accrued liabilities	2,457	2,390	3,167	4,011	13,993	14,486	14,408	11,567	11,435
Current portion of deferred revenues	7,123	7,213	8,048	10,592	12,855	14,297	15,088	19,058	21,885
Current portion of notes payable	3,035	3,035	3,035	3,035	3,035	4,735	6,237	6,120	5,997
Current portion of capital lease obligations	233	244	144	79	86	86	76	65	53
Total current liabilities	17,030	16,037	19,347	23,186	34,050	38,978	43,446	39,682	41,956
Deferred revenues, less current portion	444	608	460	270	396	673	1,396	1,880	2,170
Notes payable, less current portion	5,329	4,570	4,312	3,553	2,794	5,294	6,995	5,553	4,117
Capital lease obligations, less current portion	431	366	218	100	77	58	46	35	24
Other liabilities	177	203	282	318	4,118	3,252	2,316	1,361	518
Convertible preferred stock	22,770	22,727	58,126	62,467	61,882	61,838	61,838	-	-
Stockholders' (deficit) equity:									
Common stock	13	14	14	14	14	14	14	47	47
Additional paid-in capital	247	1,016	2,057	2,320	4,104	4,361	4,801	126,592	127,380
Deferred stock-based compensation	-	(694)	(1,633)	(1,746)	(3,270)	(2,983)	(2,709)	(2,439)	(2,172)
Accumulated other comprehensive income	-	-	-	-	-	11	1	3	9
Accumulated deficit	(13,673)	(16,379)	(20,093)	(23,913)	(31,114)	(34,520)	(36,803)	(38,076)	(38,839)
Total stockholders' (deficit) equity	(13,413)	(16,043)	(19,655)	(23,325)	(30,266)	(33,117)	(34,696)	86,127	86,425
Total liabilities, convertible preferred stock and stockholders' (deficit) equity	\$ 32,768	\$ 28,468	\$ 63,090	\$ 66,569	\$ 73,051	\$ 76,976	\$ 81,341	\$ 134,638	\$ 135,210
Days Sales Outstanding (1)	79	76	75	91	82	87	89	92	93

(1) Days Sales Outstanding is equal to net accounts receivable divided by average daily revenues

Omniture, Inc.
Condensed Consolidated Statements of Cash Flows by Quarter
(in thousands)

	FY 2003	FY 2004	Q1 2005	Q2 2005	Q3 2005	Q4 2005	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006
			(unaudited)	(unaudited)	(unaudited)	(unaudited)		(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)
Cash flows from operating activities:												
Net income (loss)	\$ 143	\$ (1,318)	\$ (2,706)	\$ (3,714)	\$ (3,820)	\$ (7,201)	\$ (17,441)	\$ (3,406)	\$ (2,283)	\$ (1,273)	\$ (763)	\$ (7,725)
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:												
Depreciation and amortization	431	1,862	1,279	1,367	1,713	2,018	6,377	2,761	3,136	3,507	3,628	13,032
Stock-based compensation	30	-	34	91	134	251	510	528	692	897	1,041	3,158
Loss on disposal of property and equipment	-	-	-	5	-	-	5	-	-	-	-	-
Patent license and litigation settlement costs	-	-	-	-	-	4,514	4,514	-	-	-	-	-
Changes in operating assets and liabilities:												
Accounts receivable, net	(1,367)	(3,692)	(865)	(1,041)	(3,590)	(948)	(6,444)	(3,654)	(2,581)	(2,988)	(2,578)	(11,801)
Prepaid expenses and other assets	(258)	(475)	272	(160)	(129)	77	60	(1,459)	(1,042)	1,398	93	(1,010)
Accounts payable	557	3,115	(1,027)	1,798	516	(1,388)	(101)	1,293	2,263	(4,765)	(286)	(1,495)
Accrued and other liabilities	410	1,387	(159)	844	887	475	2,047	(355)	(1,018)	(368)	513	(1,228)
Deferred revenue	2,496	4,278	254	687	2,354	2,389	5,684	1,719	1,514	4,454	3,117	10,804
Deferred gain on extinguishment of debt	-	(1,191)	-	-	-	-	-	-	-	-	-	-
Net cash provided by (used in) operating activities	2,442	3,966	(2,918)	(123)	(1,935)	187	(4,789)	(2,573)	681	862	4,765	3,735
Cash flows from investing activities:												
Purchases of property and equipment	(1,240)	(14,266)	(1,888)	(4,624)	(6,885)	(5,455)	(18,852)	(5,263)	(5,961)	(2,469)	(1,241)	(14,934)
Purchases of intangible assets	(142)	(572)	-	-	-	-	-	-	(99)	(4,879)	(1,402)	(6,380)
Net cash used in investing activities	(1,382)	(14,838)	(1,888)	(4,624)	(6,885)	(5,455)	(18,852)	(5,263)	(6,060)	(7,348)	(2,643)	(21,314)
Cash flows from financing activities:												
Proceeds from exercise of stock options	1	110	160	23	9	2	194	9	16	156	56	237
Proceeds from issuance of preferred stock, net of issuance costs	-	13,149	(7)	34,540	5,120	99	39,752	-	-	-	-	-
Proceeds from issuance of common stock, net of issuance costs	-	-	-	-	-	-	-	-	-	59,356	(122)	59,234
Repurchase of preferred stock	-	(3,275)	-	-	-	-	-	-	-	-	-	-
Repurchase of preferred stock warrants	-	(12)	-	-	-	-	-	-	-	-	-	-
Proceeds from issuance of notes payable	1,000	9,104	-	500	-	-	500	5,100	4,508	-	-	9,608
Principal payments on notes payable and capital lease obligations	(191)	(1,464)	(813)	(1,006)	(942)	(775)	(3,536)	(919)	(1,327)	(1,581)	(1,582)	(5,409)
Net cash provided by (used in) financing activities	810	17,612	(660)	34,057	4,187	(674)	36,910	4,190	3,197	57,931	(1,648)	63,670
Net increase (decrease) in cash and cash equivalents	1,870	6,740	(5,466)	29,310	(4,633)	(5,942)	13,269	(3,646)	(2,182)	51,445	474	46,091
Cash and cash equivalents at beginning of period	317	2,187	8,927	3,461	32,771	28,138	8,927	22,196	18,550	16,368	67,813	22,196
Cash and cash equivalents at end of period	\$ 2,187	\$ 8,927	\$ 3,461	\$ 32,771	\$ 28,138	\$ 22,196	\$ 22,196	\$ 18,550	\$ 16,368	\$ 67,813	\$ 68,287	\$ 68,287

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(in thousands, except per share data)

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			(unaudited)	(unaudited)	(unaudited)	(unaudited)		(unaudited)	(unaudited)	(unaudited)	(unaudited)	(unaudited)
Revenues:												
Subscription	\$ 7,692	\$ 19,444	\$ 7,763	\$ 9,213	\$ 11,136	\$ 12,954	\$ 41,066	\$ 15,540	\$ 17,598	\$ 19,535	\$ 21,907	\$ 74,580
Professional services and other	962	1,122	277	290	378	793	1,738	896	1,226	1,493	1,554	5,169
Total revenues	8,654	20,566	8,040	9,503	11,514	13,747	42,804	16,436	18,824	21,028	23,461	79,749
Cost of revenues:												
Subscription	1,918	7,993	3,284	3,650	4,465	5,146	16,545	5,775	6,450	7,346	7,793	27,364
Professional services and other	559	739	431	447	508	571	1,957	667	745	764	769	2,945
Total cost of revenues	2,477	8,732	3,715	4,097	4,973	5,717	18,502	6,442	7,195	8,110	8,562	30,309
Gross Profit												
Subscription	5,774	11,451	4,479	5,563	6,671	7,808	24,521	9,765	11,148	12,189	14,114	47,216
Professional services and other	403	383	(154)	(157)	(130)	222	(219)	229	481	729	785	2,224
Total gross profit	6,177	11,834	4,325	5,406	6,541	8,030	24,302	9,994	11,629	12,918	14,899	49,440
Gross Margin												
Subscription	75%	59%	58%	60%	60%	60%	60%	63%	63%	62%	64%	63%
Professional services and other	42%	34%	(56)%	(54)%	(34)%	28%	(13)%	26%	39%	49%	51%	43%
Total gross margin	71%	58%	54%	57%	57%	58%	57%	61%	62%	61%	64%	62%
Operating expenses:												
Sales and marketing	3,591	8,868	4,720	5,816	6,400	6,845	23,782	8,016	8,276	8,474	9,154	33,920
Research and development	1,118	2,030	1,129	1,549	1,929	1,797	6,404	1,875	1,947	2,129	2,218	8,169
General and administrative	1,165	3,230	952	1,429	1,829	1,946	6,156	2,534	2,304	2,702	3,222	10,762
Litigation settlement	-	-	-	-	-	-	-	-	-	-	-	-
Total operating expenses	5,874	14,128	6,801	8,794	10,158	10,588	36,342	12,425	12,527	13,305	14,594	52,851
Income (loss) from operations	303	(2,294)	(2,476)	(3,388)	(3,617)	(2,558)	(12,040)	(2,431)	(898)	(387)	305	(3,411)
Other (expense) income	(86)	1,014	(83)	(123)	42	123	(41)	40	(55)	603	637	1,225
Income (loss) before provision for income taxes	217	(1,280)	(2,559)	(3,511)	(3,575)	(2,435)	(12,081)	(2,391)	(953)	216	942	(2,186)
Provision for income taxes	51	-	-	-	-	15	15	27	24	64	80	195
Net income (loss)	\$ 166	\$ (1,280)	\$ (2,559)	\$ (3,511)	\$ (3,575)	\$ (2,450)	\$ (12,096)	\$ (2,418)	\$ (977)	\$ 152	\$ 862	\$ (2,381)
Net income (loss) per share:												
Basic	\$ 0.01	\$ (0.10)	\$ (0.19)	\$ (0.26)	\$ (0.26)	\$ (0.18)	\$ (0.88)	\$ (0.17)	\$ (0.07)	\$ 0.00	\$ 0.02	\$ (0.08)
Diluted	\$ 0.01	\$ (0.10)	\$ (0.19)	\$ (0.26)	\$ (0.26)	\$ (0.18)	\$ (0.88)	\$ (0.17)	\$ (0.07)	\$ 0.00	\$ 0.02	\$ (0.08)
Weighted-average number of shares used in per share amounts:												
Basic	12,306	13,094	13,377	13,712	13,797	13,892	13,694	13,968	14,168	45,850	47,340	30,332
Diluted	22,677	13,094	13,377	13,712	13,797	13,892	13,694	13,968	14,168	52,149	53,062	30,332
Adjusted EBITDA (1)	\$ 734	\$ (470)	\$ (1,310)	\$ (2,133)	\$ (2,015)	\$ (526)	\$ (5,984)	\$ (56)	\$ 1,842	\$ 2,724	\$ 3,537	\$ 8,047

(1) Adjusted EBITDA is equal to the non-GAAP loss from operations less depreciation and amortization

To supplement the company's condensed consolidated financial statements presented on a GAAP basis, Omniture reports non-GAAP financial measures of net income and adjusted EBITDA. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with generally accepted accounting principles in the United States of America, or GAAP. Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same captions and may differ from non-GAAP financial measures with the same or similar captions that are used by other companies.

We believe that, while these non-GAAP measures are not a substitute for GAAP results, they provide a basis for evaluating the company's operating results because they facilitate the comparison of results for future periods with results from past periods. Omniture adopted SFAS 123R on January 1, 2006 using the prospective method. Results of prior periods have not been restated to conform with the 2006 presentation. Omniture also recorded deferred compensation in 2005 related to the granting of options which is being amortized in subsequent periods. We believe the calculation of net loss, calculated without stock-based compensation expense, the amortization of certain intangible assets, imputed interest expense and non-recurring acquisition related costs provides a meaningful comparison to our net loss figures reported for 2005 and prior years. These Non-GAAP measures have been reconciled to the nearest GAAP measure as required under SEC rules.

Omniture, Inc.
Non-GAAP Condensed Consolidated Income Statements
Impact of Non-GAAP Adjustments on Reported Net Loss
For the Three Months Ended December 31, 2005 and 2006

(In thousands, except per share amounts)

(unaudited)

	Three Months Ended December 31, 2005			Three Months Ended December 31, 2006		
	As Reported	Adjustments	Non-GAAP	As Reported	Adjustments	Non-GAAP
Revenues:						
Subscription	\$ 12,954	\$ -	\$ 12,954	\$ 21,907	\$ -	\$ 21,907
Professional services and other	793	-	793	1,554	-	1,554
Total revenues	<u>13,747</u>	<u>-</u>	<u>13,747</u>	<u>23,461</u>	<u>-</u>	<u>23,461</u>
Total cost of revenues:						
Subscription	7,070	(1,924) (A), (B)	5,146	8,195	(402) (A), (B)	7,793
Professional services and other	573	(2) (A)	571	793	(24) (A)	769
Total cost of revenues	<u>7,643</u>	<u>(1,926)</u>	<u>5,717</u>	<u>8,988</u>	<u>(426)</u>	<u>8,562</u>
Gross profit	6,104	1,926	8,030	14,473	426	14,899
Gross margin percentage	44%		58%	62%		64%
Operating expenses:						
Sales and marketing	6,941	(96) (A), (B)	6,845	9,594	(440) (A), (B)	9,154
Research and development	1,876	(79) (A)	1,797	2,400	(182) (A)	2,218
General and administrative	1,992	(46) (A)	1,946	3,611	(389) (A)	3,222
Litigation settlement	2,604	(2,604) (D)	-	-	-	-
Total operating expenses	<u>13,413</u>	<u>(2,825)</u>	<u>10,588</u>	<u>15,605</u>	<u>(1,011)</u>	<u>14,594</u>
(Loss) income from operations	(7,309)	4,751	(2,558)	(1,132)	1,437	305
Interest income	246	-	246	884	-	884
Interest expense	(89)	-	(89)	(300)	94 (C)	(206)
Other expense	(34)	-	(34)	(135)	94 (E)	(41)
(Loss) income before provision for income taxes	(7,186)	4,751	(2,435)	(683)	1,625	942
Provision for income taxes	15	-	15	80	-	80
Net (loss) income	<u>\$ (7,201)</u>	<u>\$ 4,751</u>	<u>\$ (2,450)</u>	<u>\$ (763)</u>	<u>\$ 1,625</u>	<u>\$ 862</u>
Net (loss) income per share:						
Basic	\$ (0.52)		\$ (0.18)	\$ (0.02)		\$ 0.02
Diluted	\$ (0.52)		\$ (0.18)	\$ (0.02)		\$ 0.02
Weighted-average number of shares used in per share amounts:						
Basic	13,892		13,892	47,340		47,340
Diluted	13,892		13,892	47,340		53,062

Notes:

- (A) Non-cash stock-based compensation
- (B) Non-cash amortization of intangible assets
- (C) Imputed interest on payments related to settlement and patent license agreement
- (D) Litigation settlement
- (E) Unrealized foreign currency loss on forward contract related to Instadia acquisition

To supplement the company's condensed consolidated financial statements presented on a GAAP basis, Omniture reports non-GAAP financial measures of net income and adjusted EBITDA. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with generally accepted accounting principles in the United States of America, or GAAP. Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same captions and may differ from non-GAAP financial measures with the same or similar captions that are used by other companies.

We believe that, while these non-GAAP measures are not a substitute for GAAP results, they provide a basis for evaluating the company's operating results because they facilitate the comparison of results for future periods with results from past periods. Omniture adopted SFAS 123R on January 1, 2006 using the prospective method. Results of prior periods have not been restated to conform with the 2006 presentation. Omniture also recorded deferred compensation in 2005 related to the granting of options which is being amortized in subsequent periods. We believe the calculation of net loss, calculated without stock-based compensation expense, the amortization of certain intangible assets, imputed interest expense and non-recurring acquisition related costs provides a meaningful comparison to our net loss figures reported for 2005 and prior years. These Non-GAAP measures have been reconciled to the nearest GAAP measure as required under SEC rules.

Omniture, Inc.
Non-GAAP Condensed Consolidated Income Statements
Impact of Non-GAAP Adjustments on Reported Net Loss
For the Year Ended December 31, 2005 and 2006
(In thousands, except per share amounts)
(unaudited)

	Year Ended December 31, 2005			Year Ended December 31, 2006		
	As Reported	Adjustments	Non-GAAP	As Reported	Adjustments	Non-GAAP
Revenues:						
Subscription	\$ 41,066	\$ -	\$ 41,066	\$ 74,580	\$ -	\$ 74,580
Professional services and other	1,738	-	1,738	5,169	-	5,169
Total revenues	<u>42,804</u>	<u>-</u>	<u>42,804</u>	<u>79,749</u>	<u>-</u>	<u>79,749</u>
Total cost of revenues:						
Subscription	18,496	(1,951) (A), (B)	16,545	28,827	(1,463) (A), (B)	27,364
Professional services and other	1,963	(6) (A)	1,957	2,999	(54) (A)	2,945
Total cost of revenues	<u>20,459</u>	<u>(1,957)</u>	<u>18,502</u>	<u>31,826</u>	<u>(1,517)</u>	<u>30,309</u>
Gross profit	22,345	1,957	24,302	47,923	1,517	49,440
Gross margin percentage	52%		57%	60%		62%
Operating expenses:						
Sales and marketing	24,259	(477) (A), (B)	23,782	35,227	(1,307) (A), (B)	33,920
Research and development	6,647	(243) (A)	6,404	8,732	(563) (A)	8,169
General and administrative	6,220	(64) (A)	6,156	12,107	(1,345) (A)	10,762
Litigation settlement	2,604	(2,604) (D)	-	-	-	-
Total operating expenses	<u>39,730</u>	<u>(3,388)</u>	<u>36,342</u>	<u>56,066</u>	<u>(3,215)</u>	<u>52,851</u>
Loss from operations	(17,385)	5,345	(12,040)	(8,143)	4,732	(3,411)
Interest income	599	-	599	2,117	-	2,117
Interest expense	(574)	-	(574)	(1,285)	518 (C)	(767)
Other expense	(66)	-	(66)	(219)	94 (E)	(125)
Loss before provision for income taxes	(17,426)	5,345	(12,081)	(7,530)	5,344	(2,186)
Provision for income taxes	15	-	15	195	-	195
Net loss	<u>\$ (17,441)</u>	<u>\$ 5,345</u>	<u>\$ (12,096)</u>	<u>\$ (7,725)</u>	<u>\$ 5,344</u>	<u>\$ (2,381)</u>
Basic and diluted net loss per share	\$ (1.27)		\$ (0.88)	\$ (0.25)		\$ (0.08)
Weighted-average number of shares, basic and diluted	13,694		13,694	30,332		30,332

Notes:

- (A) Non-cash stock-based compensation
- (B) Non-cash amortization of intangible assets
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