

Omniture, Inc.
Condensed Consolidated Statements of Operations by Quarter
(in thousands, except per share data)

	FY 2003	FY 2004	Q1 2005 (unaudited)	Q2 2005 (unaudited)	Q3 2005 (unaudited)	Q4 2005 (unaudited)	FY 2005	Q1 2006 (unaudited)	Q2 2006 (unaudited)	FY 2006 YTD (unaudited)
Revenues:										
Subscription	\$ 7,692	\$ 19,444	\$ 7,763	\$ 9,213	\$ 11,136	\$ 12,954	\$ 41,066	\$ 15,540	\$ 17,598	\$ 33,138
Professional services and other	962	1,122	277	290	378	793	1,738	896	1,226	2,122
Total revenues	8,654	20,566	8,040	9,503	11,514	13,747	42,804	16,436	18,824	35,260
Cost of revenues:										
Subscription	1,918	7,993	3,288	3,662	4,476	7,070	18,496	6,107	6,804	12,911
Professional services and other	559	739	431	449	510	573	1,963	671	757	1,428
Total cost of revenues	2,477	8,732	3,719	4,111	4,986	7,643	20,459	6,778	7,561	14,339
Gross Profit										
Subscription	5,774	11,451	4,475	5,551	6,660	5,884	22,570	9,433	10,794	20,227
Professional services and other	403	383	(154)	(159)	(132)	220	(225)	225	469	694
Total gross profit	6,177	11,834	4,321	5,392	6,528	6,104	22,345	9,658	11,263	20,921
Gross Margin										
Subscription	75%	59%	58%	60%	60%	45%	55%	61%	61%	61%
Professional services and other	42%	34%	(56)%	(55)%	(35)%	28%	(13)%	25%	38%	33%
Total	71%	58%	54%	56%	57%	45%	52%	59%	60%	59%
Operating expenses:										
Sales and marketing	3,591	8,906	4,837	5,939	6,542	6,941	24,259	8,181	8,605	16,786
Research and development	1,118	2,030	1,152	1,612	2,007	1,876	6,647	1,972	2,076	4,048
General and administrative	1,195	3,230	955	1,432	1,841	1,992	6,220	2,850	2,568	5,418
Litigation settlement	-	-	-	-	-	2,604	2,604	-	-	-
Total operating expenses	5,904	14,166	6,944	8,983	10,390	13,413	39,730	13,003	13,249	26,252
Income (loss) from operations	273	(2,332)	(2,623)	(3,591)	(3,862)	(7,309)	(17,385)	(3,345)	(1,986)	(5,331)
Other (expense) income	(86)	1,014	(83)	(123)	42	123	(41)	(34)	(273)	(307)
Income (loss) before provision for income taxes	187	(1,318)	(2,706)	(3,714)	(3,820)	(7,186)	(17,426)	(3,379)	(2,259)	(5,638)
Provision for income taxes	44	-	-	-	-	15	15	27	24	51
Net income (loss)	\$ 143	\$ (1,318)	\$ (2,706)	\$ (3,714)	\$ (3,820)	\$ (7,201)	\$ (17,441)	\$ (3,406)	\$ (2,283)	\$ (5,689)
Net income (loss) per share:										
Basic	\$ 0.01	\$ (0.10)	\$ (0.20)	\$ (0.27)	\$ (0.28)	\$ (0.52)	\$ (1.27)	\$ (0.24)	\$ (0.16)	\$ (0.40)
Diluted	\$ 0.01	\$ (0.10)	\$ (0.20)	\$ (0.27)	\$ (0.28)	\$ (0.52)	\$ (1.27)	\$ (0.24)	\$ (0.16)	\$ (0.40)
Weighted-average number of shares used in per share amounts:										
Basic	12,306	13,094	13,377	13,712	13,797	13,892	13,694	13,968	14,168	14,068
Diluted	22,677	13,094	13,377	13,712	13,797	13,892	13,694	13,968	14,168	14,068
EBITDA (1)	\$ 734	\$ (470)	\$ (1,310)	\$ (2,133)	\$ (2,015)	\$ (526)	\$ (5,984)	\$ (56)	\$ 1,842	\$ 1,786

(1) EBITDA is equal to the loss from operations less depreciation, amortization and stock-based compensation

Omniture, Inc.
Condensed Consolidated Statements of Operations by Quarter
(in thousands, except per share data)

	FY 2003	FY 2004	Q1 2005	Q2 2005	Q3 2005	Q4 2005	FY 2005	Q1 2006	Q2 2006	FY 2006 YTD
			(unaudited)	(unaudited)	(unaudited)	(unaudited)		(unaudited)	(unaudited)	(unaudited)
Reconciliation of Net Income (Loss) on a GAAP Basis to Net Income (Loss) on a Non-GAAP Basis:										
Net income (loss) on a GAAP basis	\$ 143	\$ (1,318)	\$ (2,706)	\$ (3,714)	\$ (3,820)	\$ (7,201)	\$ (17,441)	\$ (3,406)	\$ (2,283)	\$ (5,689)
Stock-based compensation (5)	30	-	34	91	134	251	510	528	692	1,220
Amortization of intangible asset related to co-marketing and reseller agreement (2)	-	38	113	112	111	(14)	321	71	81	152
Litigation settlement	-	-	-	-	-	2,604	2,604	-	-	-
Amortization of patent licenses (3)	-	-	-	-	-	1,910	1,910	315	315	630
Imputed interest on patent license obligation (4)	-	-	-	-	-	-	-	74	218	292
Income tax effect of non-GAAP adjustments	(7)	-	-	-	-	-	-	-	-	-
Net income (loss) on a non-GAAP basis	<u>\$ 166</u>	<u>\$ (1,280)</u>	<u>\$ (2,559)</u>	<u>\$ (3,511)</u>	<u>\$ (3,575)</u>	<u>\$ (2,450)</u>	<u>\$ (12,096)</u>	<u>\$ (2,418)</u>	<u>\$ (977)</u>	<u>\$ (3,395)</u>

Reconciliation of GAAP Net Income (Loss) to EBITDA (1):

Net loss on a GAAP basis	\$ 143	\$ (1,318)	\$ (2,706)	\$ (3,714)	\$ (3,820)	\$ (7,201)	\$ (17,441)	\$ (3,406)	\$ (2,283)	\$ (5,689)
Other expense (income), net	86	(1,014)	83	123	(42)	(123)	41	34	273	307
Income taxes	44	-	-	-	-	15	15	27	24	51
Income (loss) from operations on a GAAP basis	273	(2,332)	(2,623)	(3,591)	(3,862)	(7,309)	(17,385)	(3,345)	(1,986)	(5,331)
Depreciation	415	1,769	1,094	1,237	1,583	2,047	5,961	2,363	2,725	5,088
Amortization of intangible assets	16	93	185	130	130	(29)	416	398	411	809
Stock-based compensation (5)	30	-	34	91	134	251	510	528	692	1,220
Patent license and litigation settlement costs	-	-	-	-	-	4,514	4,514	-	-	-
EBITDA	<u>\$ 734</u>	<u>\$ (470)</u>	<u>\$ (1,310)</u>	<u>\$ (2,133)</u>	<u>\$ (2,015)</u>	<u>\$ (526)</u>	<u>\$ (5,984)</u>	<u>\$ (56)</u>	<u>\$ 1,842</u>	<u>\$ 1,786</u>

(1) EBITDA is equal to the loss from operations less depreciation, amortization and stock-based compensation

(2) This item is recorded in sales and marketing expense

(3) This item is recorded in cost of subscription revenues

(4) This item is recorded in other (expense) income

(5) Stock-based compensation expense is included in the following GAAP operating expenses:

Cost of subscription revenues	\$ -	\$ -	\$ 4	\$ 12	\$ 11	\$ 14	\$ 41	\$ 17	\$ 39	\$ 56
Cost of professional services and other revenues	-	-	-	2	2	2	6	4	12	16
Sales and marketing	-	-	4	11	31	110	156	94	248	342
Research and development	-	-	23	63	78	79	243	97	129	226
General and administrative	30	-	3	3	12	46	64	316	264	580
Total stock-based compensation expenses	<u>\$ 30</u>	<u>\$ -</u>	<u>\$ 34</u>	<u>\$ 91</u>	<u>\$ 134</u>	<u>\$ 251</u>	<u>\$ 510</u>	<u>\$ 528</u>	<u>\$ 692</u>	<u>\$ 1,220</u>

To supplement the company's condensed consolidated financial statements presented on a GAAP basis, Omniture reports non-GAAP financial measures of net income and EBITDA. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with generally accepted accounting principles in the United States of America, or GAAP. Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same captions and may differ from non-GAAP financial measures with the same or similar captions that are used by other companies.

We believe that, while these non-GAAP measures are not a substitute for GAAP results, they provide a basis for evaluating the company's operating results because they facilitate the comparison of results for future periods with results from past periods. Omniture adopted SFAS 123R on January 1, 2006 using the prospective method. Results of prior periods have not been restated to conform with the 2006 presentation. Omniture also recorded deferred compensation in 2005 related to the granting of options which is being amortized in subsequent periods. We believe the calculation of net loss, calculated without stock-based compensation expense and the amortization of certain intangible assets and imputed interest expense, provides a meaningful comparison to our net loss figure reported for 2005 and prior years. These Non-GAAP measures have been reconciled to the nearest GAAP measure as required under SEC rules.

Omniture, Inc.
As a Percentage of Total Revenues

	FY 2003	FY 2004	Q1 2005	Q2 2005	Q3 2005	Q4 2005	FY 2005	Q1 2006	Q2 2006	FY 2006 YTD
			(unaudited)	(unaudited)	(unaudited)	(unaudited)		(unaudited)	(unaudited)	(unaudited)
Revenues:										
Subscription	89%	95%	97%	97%	97%	94%	96%	95%	93%	94%
Professional services and other	11	5	3	3	3	6	4	5	7	6
Total revenues	100	100	100	100	100	100	100	100	100	100
Cost of revenues:										
Subscription	22	39	41	39	39	51	43	37	36	37
Professional services and other	7	3	5	5	4	4	5	4	4	4
Total cost of revenues	29	42	46	44	43	55	48	41	40	41
Gross Profit										
Subscription	67	56	56	58	58	43	53	58	57	57
Professional services and other	4	2	(2)	(2)	(1)	2	(1)	1	3	2
Total gross profit	71	58	54	56	57	45	52	59	60	59
Operating expenses:										
Sales and marketing	41	43	60	62	57	51	57	50	46	48
Research and development	13	10	14	17	17	14	15	12	11	11
General and administrative	14	16	12	15	16	14	15	17	14	15
Litigation settlement	-	-	-	-	-	19	6	-	-	-
Total operating expenses	68	69	86	94	90	98	93	79	71	74
Income (loss) from operations	3	(11)	(32)	(38)	(33)	(53)	(41)	(20)	(11)	(15)
Other (expense) income	(1)	5	(2)	(1)	-	1	-	(1)	(1)	(1)
Income (loss) before provision for income taxes	2	(6)	(34)	(39)	(33)	(52)	(41)	(21)	(12)	(16)
Provision for income taxes	-	-	-	-	-	-	-	-	-	-
Net income (loss)	2%	(6)%	(34)%	(39)%	(33)%	(52)%	(41)%	(21)%	(12)%	(16)%
EBITDA	8%	(2)%	(16)%	(22)%	(18)%	(4)%	(14)%	(0)%	10%	5%

Omniture, Inc.
Condensed Consolidated Balance Sheets by Quarter
(in thousands)

	Dec. 31, 2004	March 31, 2005	June 30, 2005	Sept. 30, 2005	Dec. 31, 2005	March 31, 2006	June 30, 2006
	(unaudited)			(unaudited)			(unaudited)
Assets:							
Current assets:							
Cash and cash equivalents	\$ 8,927	\$ 3,461	\$ 32,771	\$ 28,138	\$ 22,196	\$ 18,550	\$ 16,368
Accounts receivable, net	5,881	6,746	7,787	11,377	12,325	15,979	18,560
Prepaid expenses and other current assets	800	484	1,495	882	720	933	727
Total current assets	15,608	10,691	42,053	40,397	35,241	35,462	35,655
Property and equipment, net	14,632	15,426	18,808	24,109	27,517	30,417	33,653
Intangible assets, net	2,405	2,184	2,044	1,905	10,150	9,708	9,396
Other assets	123	167	185	158	143	1,389	2,637
Total Assets	\$ 32,768	\$ 28,468	\$ 63,090	\$ 66,569	\$ 73,051	\$ 76,976	\$ 81,341
Liabilities, Convertible Preferred Stock and Stockholders' Deficit:							
Current liabilities:							
Accounts payable	\$ 4,182	\$ 3,155	\$ 4,953	\$ 5,469	\$ 4,081	\$ 5,374	\$ 7,637
Accrued liabilities	2,457	2,390	3,167	4,011	13,993	14,486	14,408
Current portion of deferred revenues	7,123	7,213	8,048	10,592	12,855	14,297	15,088
Current portion of notes payable	3,035	3,035	3,035	3,035	3,035	4,735	6,237
Current portion of capital lease obligations	233	244	144	79	86	86	76
Total current liabilities	17,030	16,037	19,347	23,186	34,050	38,978	43,446
Deferred revenues, less current portion	444	608	460	270	396	673	1,396
Notes payable, less current portion	5,329	4,570	4,312	3,553	2,794	5,294	6,995
Capital lease obligations, less current portion	431	366	218	100	77	58	46
Other liabilities	177	203	282	318	4,118	3,252	2,316
Convertible preferred stock	22,770	22,727	58,126	62,467	61,882	61,838	61,838
Stockholders' deficit:							
Common stock	13	14	14	14	14	14	14
Additional paid-in capital	247	1,016	2,057	2,320	4,104	4,361	4,801
Deferred stock-based compensation	-	(694)	(1,633)	(1,746)	(3,270)	(2,983)	(2,709)
Accumulated other comprehensive income	-	-	-	-	-	11	1
Accumulated deficit	(13,673)	(16,379)	(20,093)	(23,913)	(31,114)	(34,520)	(36,803)
Total stockholders' deficit	(13,413)	(16,043)	(19,655)	(23,325)	(30,266)	(33,117)	(34,696)
Total liabilities, convertible preferred stock and stockholders' deficit	\$ 32,768	\$ 28,468	\$ 63,090	\$ 66,569	\$ 73,051	\$ 76,976	\$ 81,341
DSO	79	76	75	91	82	87	89

Omniture, Inc.
Consolidated Condensed Statements of Cash Flows by Quarter
(in thousands)

	<u>FY 2003</u>	<u>FY 2004</u>	<u>Q1 2005</u>	<u>Q2 2005</u>	<u>Q3 2005</u>	<u>Q4 2005</u>	<u>FY 2005</u>	<u>Q1 2006</u>	<u>Q2 2006</u>	<u>FY 2006 YTD</u>
			(unaudited)	(unaudited)	(unaudited)	(unaudited)		(unaudited)	(unaudited)	(unaudited)
Cash flows from operating activities:										
Net income (loss)	\$ 143	\$ (1,318)	\$ (2,706)	\$ (3,714)	\$ (3,820)	\$ (7,201)	\$ (17,441)	\$ (3,406)	\$ (2,283)	\$ (5,689)
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:										
Depreciation and amortization	431	1,862	1,279	1,367	1,713	2,018	6,377	2,761	3,136	5,897
Stock-based compensation	30	-	34	91	134	251	510	528	692	1,220
Loss on disposal of property and equipment	-	-	-	5	-	-	5	-	-	-
Patent license and litigation settlement costs	-	-	-	-	-	4,514	4,514	-	-	-
Changes in operating assets and liabilities:										
Accounts receivable, net	(1,367)	(3,692)	(865)	(1,041)	(3,590)	(948)	(6,444)	(3,654)	(2,581)	(6,235)
Prepaid expenses and other assets	(258)	(475)	272	(160)	(129)	77	60	(1,459)	(1,042)	(2,501)
Accounts payable	557	3,115	(1,027)	1,798	516	(1,388)	(101)	1,293	2,263	3,556
Accrued and other liabilities	410	1,387	(159)	844	887	475	2,047	(355)	(1,018)	(1,373)
Deferred revenue	2,496	4,278	254	687	2,354	2,389	5,684	1,719	1,514	3,233
Deferred gain on extinguishment of debt	-	(1,191)	-	-	-	-	-	-	-	-
Net cash provided by (used in) operating activities	<u>2,442</u>	<u>3,966</u>	<u>(2,918)</u>	<u>(123)</u>	<u>(1,935)</u>	<u>187</u>	<u>(4,789)</u>	<u>(2,573)</u>	<u>681</u>	<u>(1,892)</u>
Cash flows from investing activities:										
Purchases of property and equipment	(1,240)	(14,266)	(1,888)	(4,624)	(6,885)	(5,455)	(18,852)	(5,263)	(5,961)	(11,224)
Purchases of intangible assets	(142)	(572)	-	-	-	-	-	-	(99)	(99)
Net cash used in investing activities	<u>(1,382)</u>	<u>(14,838)</u>	<u>(1,888)</u>	<u>(4,624)</u>	<u>(6,885)</u>	<u>(5,455)</u>	<u>(18,852)</u>	<u>(5,263)</u>	<u>(6,060)</u>	<u>(11,323)</u>
Cash flows from financing activities:										
Proceeds from exercise of stock options	1	110	160	23	9	2	194	9	16	25
Proceeds from issuance of preferred stock, net of issuance costs	-	13,149	(7)	34,540	5,120	99	39,752	-	-	-
Repurchase of preferred stock	-	(3,275)	-	-	-	-	-	-	-	-
Repurchase of preferred stock warrants	-	(12)	-	-	-	-	-	-	-	-
Proceeds from issuance of notes payable	1,000	9,104	-	500	-	-	500	5,100	4,508	9,608
Principal payments on notes payable and capital lease obligations	(191)	(1,464)	(813)	(1,006)	(942)	(775)	(3,536)	(919)	(1,327)	(2,246)
Net cash provided by (used in) financing activities	<u>810</u>	<u>17,612</u>	<u>(660)</u>	<u>34,057</u>	<u>4,187</u>	<u>(674)</u>	<u>36,910</u>	<u>4,190</u>	<u>3,197</u>	<u>7,387</u>
Net increase (decrease) in cash and cash equivalents	1,870	6,740	(5,466)	29,310	(4,633)	(5,942)	13,269	(3,646)	(2,182)	(5,828)
Cash and cash equivalents at beginning of period	317	2,187	8,927	3,461	32,771	28,138	8,927	22,196	18,550	22,196
Cash and cash equivalents at end of period	<u>\$ 2,187</u>	<u>\$ 8,927</u>	<u>\$ 3,461</u>	<u>\$ 32,771</u>	<u>\$ 28,138</u>	<u>\$ 22,196</u>	<u>\$ 22,196</u>	<u>\$ 18,550</u>	<u>\$ 16,368</u>	<u>\$ 16,368</u>

Omniture, Inc.
Non-GAAP Condensed Consolidated Income Statements
Impact of Non-GAAP Adjustments on Reported Net Loss
For the Three Months Ended June 30, 2005 and 2006
(In thousands, except per share amounts)
(unaudited)

	Three Months Ended June 30, 2005			Three Months Ended June 30, 2006		
	As Reported	Adjustments	Non-GAAP	As Reported	Adjustments	Non-GAAP
Revenues:						
Subscription	\$ 9,213	\$ -	\$ 9,213	\$ 17,598	\$ -	\$ 17,598
Professional services and other	290	-	290	1,226	-	1,226
Total revenues	<u>9,503</u>	<u>-</u>	<u>9,503</u>	<u>18,824</u>	<u>-</u>	<u>18,824</u>
Total cost of revenues:						
Subscription	3,662	(12) (A)	3,650	6,804	(354) (A), (B)	6,450
Professional services and other	449	(2) (A)	447	757	(12) (A)	745
Total cost of revenues	<u>4,111</u>	<u>(14)</u>	<u>4,097</u>	<u>7,561</u>	<u>(366)</u>	<u>7,195</u>
Gross profit	5,392	14	5,406	11,263	366	11,629
Gross margin percentage	57%		57%	60%		62%
Operating expenses:						
Sales and marketing	5,939	(123) (A), (B)	5,816	8,605	(329) (A), (B)	8,276
Research and development	1,612	(63) (A)	1,549	2,076	(129) (A)	1,947
General and administrative	1,432	(3) (A)	1,429	2,568	(264) (A)	2,304
Total operating expenses	<u>8,983</u>	<u>(189)</u>	<u>8,794</u>	<u>13,249</u>	<u>(722)</u>	<u>12,527</u>
Loss from operations	(3,591)	203	(3,388)	(1,986)	1,088	(898)
Interest income	63	-	63	174	-	174
Interest expense	(170)	-	(170)	(415)	218 (C)	(197)
Other expense	(16)	-	(16)	(32)	-	(32)
Loss before provision for income taxes	<u>(3,714)</u>	<u>203</u>	<u>(3,511)</u>	<u>(2,259)</u>	<u>1,306</u>	<u>(953)</u>
Provision for income taxes	-	-	-	24	-	24
Net loss	<u>\$ (3,714)</u>	<u>\$ 203</u>	<u>\$ (3,511)</u>	<u>\$ (2,283)</u>	<u>\$ 1,306</u>	<u>\$ (977)</u>
Basic and diluted net loss per share	\$ (0.27)		\$ (0.26)	\$ (0.16)		\$ (0.07)
Weighted-average number of shares, basic and diluted	13,712		13,712	14,168		14,168

Notes:

(A) Non-cash stock-based compensation

(B) Non-cash amortization of intangible assets

(C) Imputed interest on payments related to settlement and patent license agreement

To supplement the company's condensed consolidated financial statements presented on a GAAP basis, Omniture reports non-GAAP financial measures of net income and EBITDA. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with generally accepted accounting principles in the United States of America, or GAAP. Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same captions and may differ from non-GAAP financial measures with the same or similar captions that are used by other companies.

We believe that, while these non-GAAP measures are not a substitute for GAAP results, they provide a basis for evaluating the company's operating results because they facilitate the comparison of results for future periods with results from past periods. Omniture adopted SFAS 123R on January 1, 2006 using the prospective method. Results of prior periods have not been restated to conform with the 2006 presentation. Omniture also recorded deferred compensation in 2005 related to the granting of options which is being amortized in subsequent periods. We believe the calculation of net loss, calculated without stock-based compensation expense and the amortization of certain intangible assets and imputed interest expense, provides a meaningful comparison to our net loss figures reported for 2005 and prior years. These Non-GAAP measures have been reconciled to the nearest GAAP measure as required under SEC rules.

Omniture, Inc.
Non-GAAP Condensed Consolidated Income Statements
Impact of Non-GAAP Adjustments on Reported Net Loss
For the Six Months Ended June 30, 2005 and 2006
(In thousands, except per share amounts)
(unaudited)

	Six Months Ended June 30, 2005			Six Months Ended June 30, 2006		
	As Reported	Adjustments	Non-GAAP	As Reported	Adjustments	Non-GAAP
Revenues:						
Subscription	\$ 16,976	\$ -	\$ 16,976	\$ 33,138	\$ -	\$ 33,138
Professional services and other	567	-	567	2,122	-	2,122
Total revenues	<u>17,543</u>	<u>-</u>	<u>17,543</u>	<u>35,260</u>	<u>-</u>	<u>35,260</u>
Total cost of revenues:						
Subscription	6,950	(16) (A)	6,934	12,911	(686) (A), (B)	12,225
Professional services and other	880	(2) (A)	878	1,428	(16) (A)	1,412
Total cost of revenues	<u>7,830</u>	<u>(18)</u>	<u>7,812</u>	<u>14,339</u>	<u>(702)</u>	<u>13,637</u>
Gross profit	9,713	18	9,731	20,921	702	21,623
Gross margin percentage	55%		55%	59%		61%
Operating expenses:						
Sales and marketing	10,776	(240) (A), (B)	10,536	16,786	(494) (A), (B)	16,292
Research and development	2,764	(86) (A)	2,678	4,048	(226) (A)	3,822
General and administrative	2,387	(6) (A)	2,381	5,418	(580) (A)	4,838
Total operating expenses	<u>15,927</u>	<u>(332)</u>	<u>15,595</u>	<u>26,252</u>	<u>(1,300)</u>	<u>24,952</u>
Loss from operations	(6,214)	350	(5,864)	(5,331)	2,002	(3,329)
Interest income	103	-	103	372	-	372
Interest expense	(297)	-	(297)	(617)	292 (C)	(325)
Other expense	(12)	-	(12)	(62)	-	(62)
Loss before provision for income taxes	<u>(6,420)</u>	<u>350</u>	<u>(6,070)</u>	<u>(5,638)</u>	<u>2,294</u>	<u>(3,344)</u>
Provision for income taxes	-	-	-	51	-	51
Net loss	<u>\$ (6,420)</u>	<u>\$ 350</u>	<u>\$ (6,070)</u>	<u>\$ (5,689)</u>	<u>\$ 2,294</u>	<u>\$ (3,395)</u>
Basic and diluted net loss per share	\$ (0.47)		\$ (0.45)	\$ (0.40)		\$ (0.24)
Weighted-average number of shares, basic and diluted	13,545		13,545	14,068		14,068

Notes:

(A) Non-cash stock-based compensation

(B) Non-cash amortization of intangible assets

(C) Imputed interest on payments related to settlement and patent license agreement

To supplement the company's condensed consolidated financial statements presented on a GAAP basis, Omniture reports non-GAAP financial measures of net income and EBITDA. Generally, a non-GAAP financial measure is a numerical measure of a company's performance, financial position or cash flows that either excludes or includes amounts that are not normally excluded or included in the most directly comparable measure calculated and presented in accordance with generally accepted accounting principles in the United States of America, or GAAP. Non-GAAP financial measures should not be considered as a substitute for, or superior to, measures of financial performance prepared in accordance with GAAP. These non-GAAP financial measures do not reflect a comprehensive system of accounting, differ from GAAP measures with the same captions and may differ from non-GAAP financial measures with the same or similar captions that are used by other companies.

We believe that, while these non-GAAP measures are not a substitute for GAAP results, they provide a basis for evaluating the company's operating results because they facilitate the comparison of results for future periods with results from past periods. Omniture adopted SFAS 123R on January 1, 2006 using the prospective method. Results of prior periods have not been restated to conform with the 2006 presentation. Omniture also recorded deferred compensation in 2005 related to the granting of options which is being amortized in subsequent periods. We believe the calculation of net loss, calculated without stock-based compensation expense and the amortization of certain intangible assets and imputed interest expense, provides a meaningful comparison to our net loss figures reported for 2005 and prior years. These Non-GAAP measures have been reconciled to the nearest GAAP measure as required under SEC rules.