



First Half 2008 Performance Analyst Briefing

25 Aug 2008, Hong Kong

FOSUN 复星

- **1H 2008 financial results**
- **Company's core competitive advantages**
- **2H 2008 outlook**

Results are preliminary and unaudited. This presentation and the presentation materials distributed herewith include forward-looking statements. All statements, other than statements of historical facts, that address activities, events or developments that Fosun International Limited (the "Company") expects or anticipates will or may occur in the future (including but not limited to projections, targets, estimates and business plans) are forward-looking statements. The Company's actual results or developments may differ materially from those indicated by these forward-looking statements as a result of various factors and uncertainties, and other risks and factors beyond our control. In addition, the Company makes the forward-looking statements referred to herein as of today and undertakes no obligation to update these statements.

■ Solid growth driven by pharmaceuticals, steel and mining

- Revenue growth +46%
- Net profit growth +132%
 - ✓ Pharmaceuticals +250%
 - ✓ Steel +78%
 - ✓ Mining +372%

■ Increased profitability by continuous management improvement through product mix optimization, scale expansion, etc.

- Pharmaceuticals manufacturing growth ... sales +28%
- Steel & mining: Ningbo steel commenced production
Iron ore self-supply ratio ⇨ 36%

■ Invest and deliver

- 5 new investments ... RMB 621 mil

■ A sound financial structure despite of a tight monetary policy

- RMB 5.0 bil credit facility granted by China Development Bank Shanghai branch
- RMB 14.1 bil in cash and bank balances
- 23% of net gearing ratio

■ Well positioned to capture growth opportunities in an uncertain market

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1H 2008 financial results

Financial Summary



(In RMB mil)	30 Jun 2008	30 Jun 2007	<i>Change</i>
Revenue	20,783	14,264	<i>45.7%</i>
Gross profit	5,136	3,070	<i>67.3%</i>
Net profit attributable to shareholders	1,921	827	<i>132.4%</i>
Recurring	1,906	681	<i>179.9%</i>
Non-recurring	15	146	<i>(89.7%)</i>
EBITDA	4,891	2,844	<i>72.0%</i>
EPS (RMB)	0.30	0.17 ⁽¹⁾	<i>76.5%</i>

Note:

1. Earnings used to calculate EPS is net profit of half year. Enlarged share capital of the company after the IPO caused the number of ordinary shares to differ between first half of 2008 and 2007.

Balance Sheet Summary



(In RMB mil)	30 Jun 2008	31 Dec 2007	<i>Change</i>
Cash and bank balances	14,102	14,144	<i>(0.3%)</i>
Net cash at group level	3,568	4,601	<i>(22.4%)</i>
Total assets	72,477	66,958	<i>8.2%</i>
Shareholders' equity	31,483	29,971	<i>5.0%</i>
Equity per share	3.16	3.08	<i>2.6%</i>
Total debt/Total capitalization	42.8%	42.2%	<i>1.4%</i>
Net debt/Net capitalization	23.0%	20.6%	<i>11.7%</i>

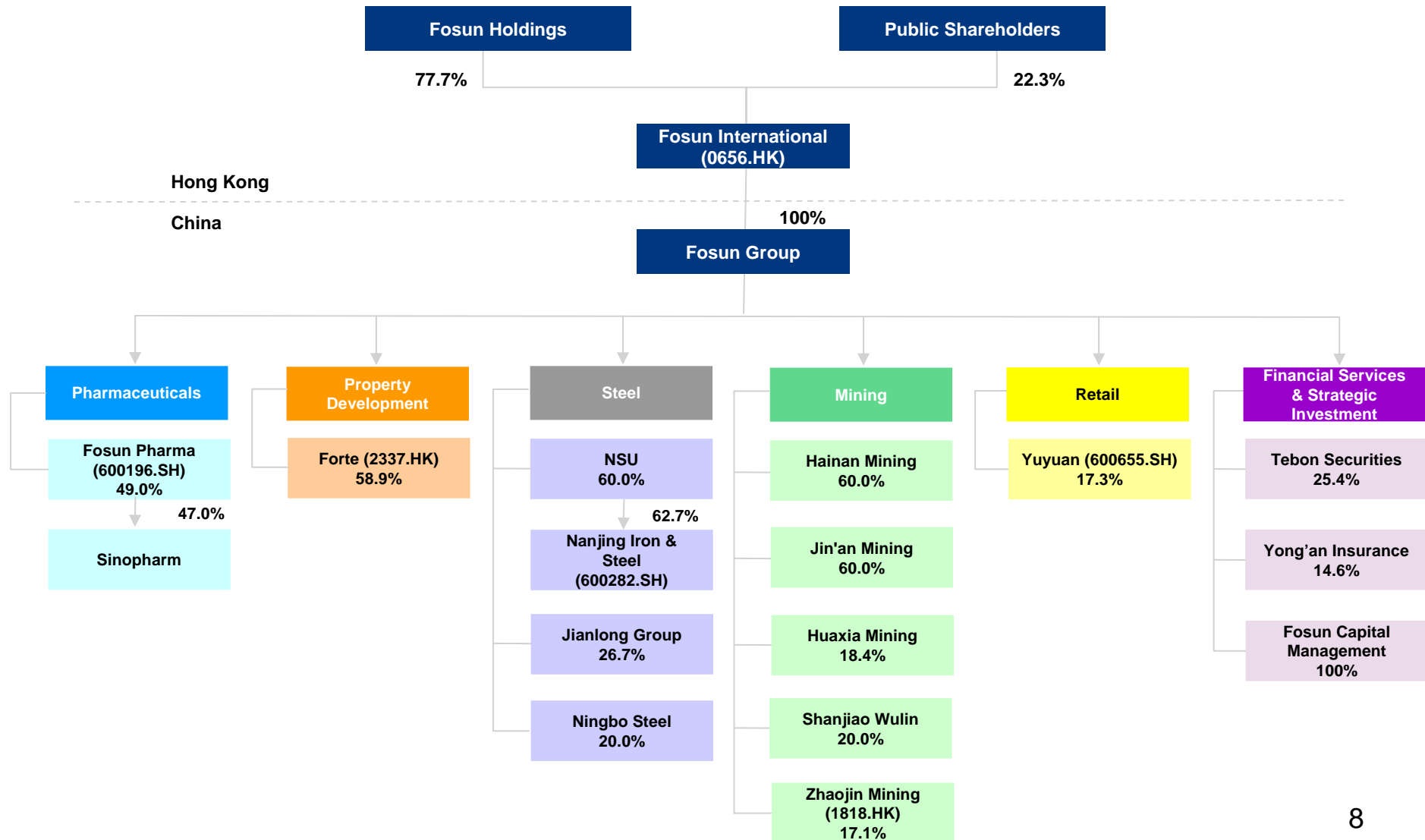
Note:

1. Equity per share for the first half of year 2008 is calculated by dividing the total shareholders' equity excluding MI by the total number of ordinary shares as at 30 Jun 2008
2. Total debt = current and non-current interest bearing borrowings + interest-free loans from related parties
Total capitalization = total equity + total debt
3. Net debt = total debt – cash and bank balances
Net capitalization = total equity + net debt

Portfolio Update



Effective shareholding as of 31 Jul 2008



Contribution Breakdown

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■ Net profit by segment

(In RMB mil)	30 Jun 2008	30 Jun 2007	Change
Net profit	1,921	827	132.4%
Pharmaceuticals	196	56	250.2%
Property development	23	38	(38.8%)
Steel	1,086	608	78.3%
Mining	881	187	371.8%
Retail, financial services, strategic investments and others ⁽¹⁾	(265)	(63)	—

Note:

1. Foreign exchange losses account for RMB 167 mil.

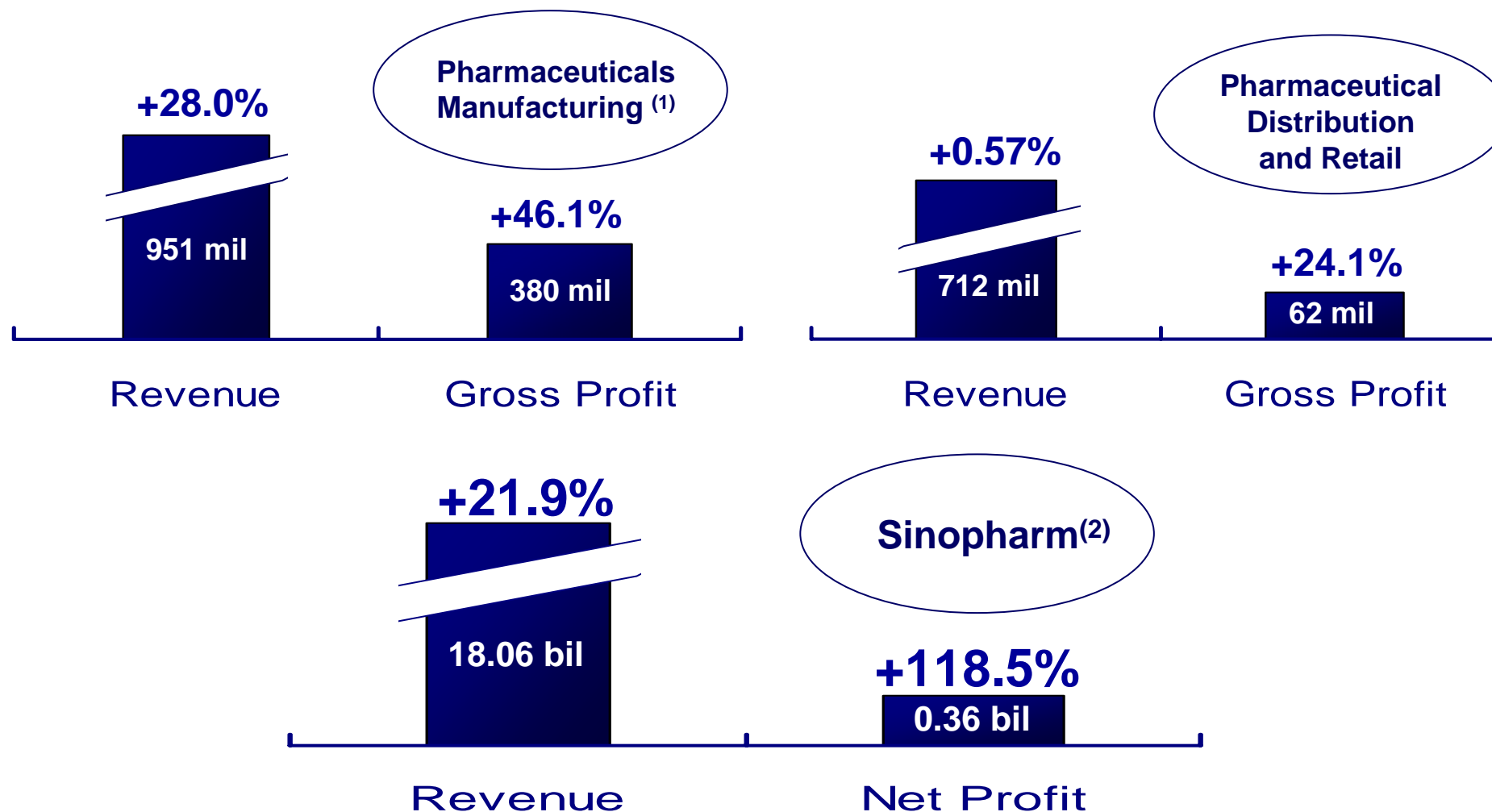
Overview

(In RMB mil)	1H 2008	Change
Revenue ⁽¹⁾	1,880	12.0%
Gross profit ⁽¹⁾	503	35.3%
Share of profits and losses of associates	262	151.0%
Net profit	196	250.2%

Note:

1. Contribution from Guangxi Huahong has been deducted from revenue of the same period of 2007 to ensure comparability.

■ Key financial metrics



Notes:

1. Contribution from Guangxi Huahong has been deducted from revenue of the same period of 2007 to ensure comparability.
2. Results are based on China Accounting Standards.

Overview

(In RMB mil)	1H 2008	Change
Revenue	16,604	49.2%
Gross profit	2,528	16.3%
Share of profits and losses of associates	399	344.2%
Net profit	1,086	78.3%

■ Attributable net profit by portfolio company

(In RMB mil)	1H 2008	1H 2007	Change
NSU	707	486	45.5%
Jianlong Group	327	205	59.5%
Ningbo Steel	52	(82)	—
Total	1,086	609	78.3%

■ Steady increase in crude steel production

(mil tonnes)	1H 2008	1H 2007
Total gross production	11.0	8.5
NSU	3.1	2.9
Jianlong Group	6.7	5.5
Ningbo Steel	1.2	0.1

■ Average weighted prices of steel products, raw materials and fuel (eg. NSU)

(RMB per tonne)	1H 2008	1H 2007
Iron ore	1,067	675
Coking coal	1,280	774
Steel products	5,222	3,767

■ Optimized product mix (eg. NSU)

(mil tonnes)	1H 2008	1H 2007	Industrial ranking ⁽¹⁾
Medium and heavy plates	1.60	1.33	#2
Plates for shipbuilding	0.77	0.40	#4

■ Leading industrial ranking⁽¹⁾ (eg. NSU)

- Steel outputs per capita : #4
- Gross profit per capita: #4
- Gross profit per tonne steel: #5

Note:

1. Based on rankings among important national enterprises with capacity exceeding 5mtpa

Overview

(In RMB mil)	1H 2008	Change
Revenue	1,849	2834.6%
Gross profit	1,481	4110.0%
Share of profits and losses of associates	202	23.3%
Net profit	881	371.8%

■ Net profit by portfolio company

(in RMB mil)		1H 2008	1H 2007
Iron ore	Hainan Mining	545	—
	Huaxia Mining	141	140
	Jin'an Mining	159	24
Coking coal	Shanjiao Wulin	9	—
Gold	Zhaojin Mining	27	23
Total		881	187

■ Increase in both production and average selling price (ASP)

Portfolio company	Production (mil tonnes)		ASP (RMB per tonne)	
	1H 2008	<i>change</i>	1H 2008	<i>change</i>
Hainan Mining ⁽¹⁾	1.87	15%	826	109%
Jin'an Mining	0.26	183%	1,590	119%
Huaxia Mining	1.39	9%	1,171	77%

Note:

1. Data of production and average selling price used for comparison were derived from that of Hainan Steel, which later formed a joint venture with Fosun, known as Hainan Mining.

Overview

(In RMB mil)	1H 2008	Change
Revenue	1,033	<i>(22.7%)</i>
Gross profit	624	<i>55.1%</i>
SG&A	263	<i>27.4%</i>
LAT provision	176⁽¹⁾	<i>95.9%</i>
Income tax	239	<i>152.3%</i>
Net profit	23	<i>(38.8%)</i>

Note:

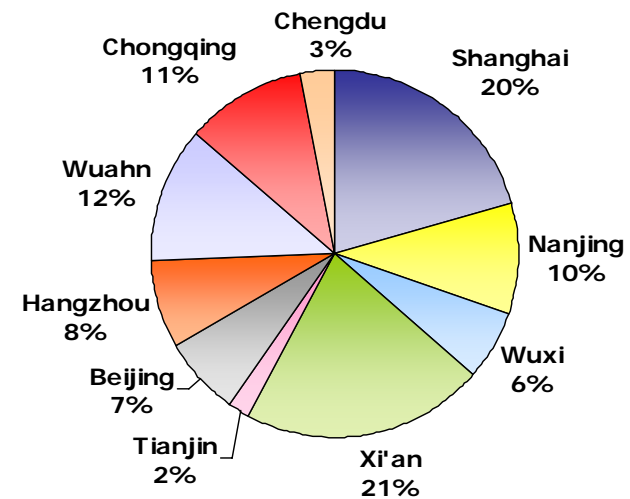
1. Include RMB 165m LAT provision & RMB 11m prepaid LAT

■ Sales performance

- ✓ Attributable contracted sales ... GFA 149,000 sq.m.
- ✓ Attributable booked sales ... GFA 44,000 sq.m.
- ✓ Attributable unbooked presale GFA as of 30 June 2008: 340,000 sq.m.

■ Land bank reserve

- ✓ Attributable land bank as of 30 June 2008: GFA 6,310,000 sq.m.
- ✓ Attributable new land bank replenishment: GFA 403,000 sq.m.



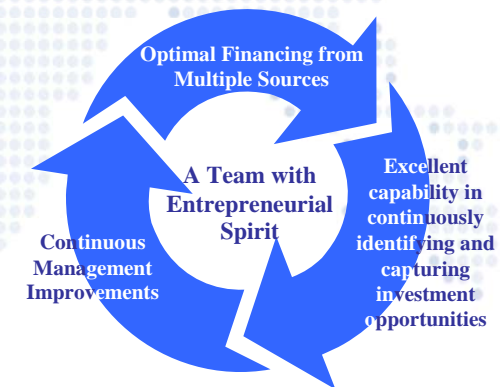
Overview

(In RMB mil)	1H 2008	Change
Retail	40	(21.6%)
Financial services	20	(64.3%)
Others	(325)	—
Total contribution	(265)	—

■ Investments for 1H 2008

Date	Project	Acquire	Cost (RMB)	Stake	Remarks
03/08	Zhejiang Haihong	Fosun Pharma	99.4m	47%	Leading enterprise in hydraulic industry in China
02/08	Tofflon	Fosun Pharma	40.0m	10%	No.1 pharmaceutical freeze dryer supplier in China
02/08	Huping Yongfa Paper Making	Fosun Pharma	188.0m	30%	Top 3 supplier of semi-chemical corrugating dium paper & high-strength corrugated medium base paper in china
01/08	WuZhiShan Group	Fosun Group	184.0m	40%	Over 2 mil. cubic meters of forestry stocking volume Forest land suitable for resin tapping exceeds 30 mil Mu
01/08	Christine Food	Yuyuan	110.0m	5%	One of the leading food chain enterprises in China
Total			621.4m		

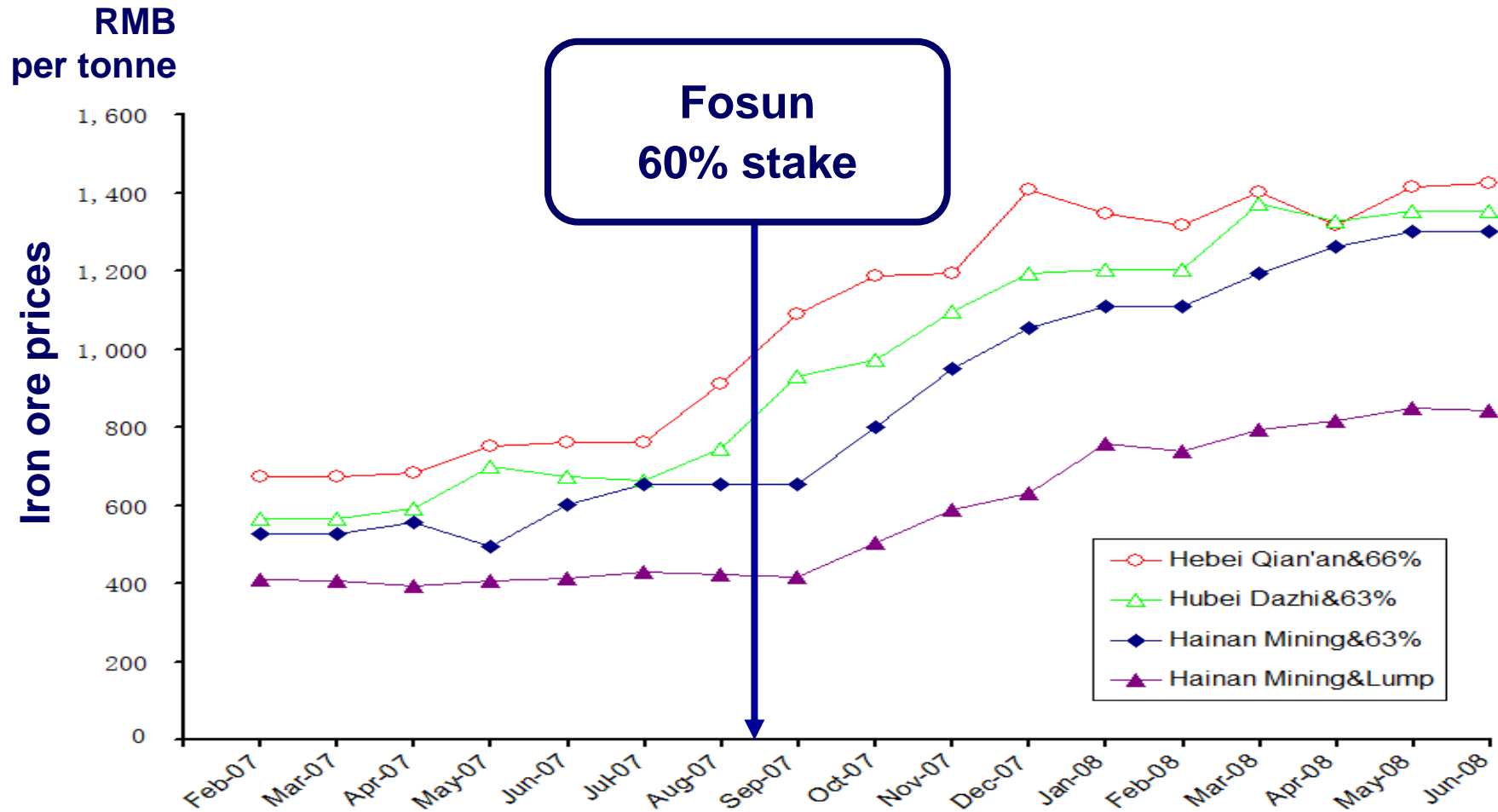
Fosun's core competitive advantages



Some Facts:

1. Hainan Mining...the largest iron-rich mine in China
227.8 mil tons of reserve
average grade of ~45.5%
2. Total investment RMB 900 mil...60% stake
3. Hainan Mining contributed RMB 123.0 mil from 15 Aug. 2007- 31 Dec. 2007
4. Hainan Mining contributed RMB 544.9 mil for the 1H 2008

Enhanced pricing power



■ Business model reform

Broker-oriented

→ Direct sales

■ Improvement of customer base

Price controlled by few major clients

→ Diversified customer base with market-oriented pricing

■ Synergic effect from Fosun's steel segment

Sales to companies within Fosun significantly increased

~5% → ~20%

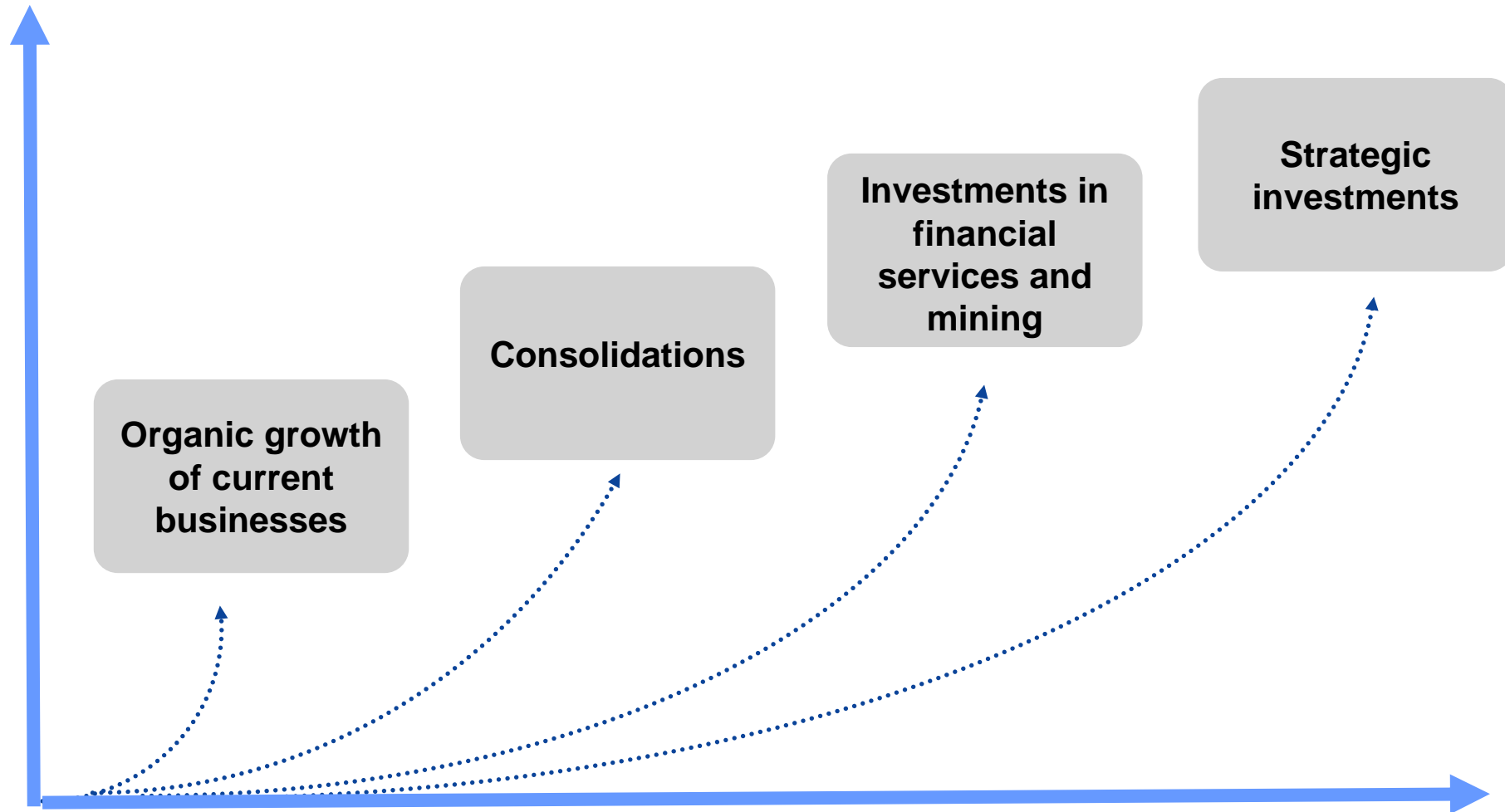


2H 2008 outlook

Multiple Growth Opportunities

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Revenue / Profitability



- **Pharmaceuticals:** increase operational efficiency of pharmaceutical manufacturing, distribution and retail businesses; participate in industrial consolidate and scale expansion
- **Steel:** optimize product mix, increase production and explore industrial consolidation opportunities
- **Mining:** expand operational and production increase reserve at a reasonable price, strive to raise iron ore self-supply ratio, as well as actively explore investment opportunities in other good mining industries
- **Property development:** market based, flexible pricing to drive presale and cash generation; increase land bank replenishment at reasonable cost and with great prudence; strengthen the development of non-residential properties
- **Financial services and strategic investments:** identify proper opportunities to invest in financial services with great caution; actively engage in strategic investment in high growth projects

THANK YOU

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