



**Overstock.com, Inc.
Selected financial & customer metrics,
as of Q2 2007**

July 31, 2007



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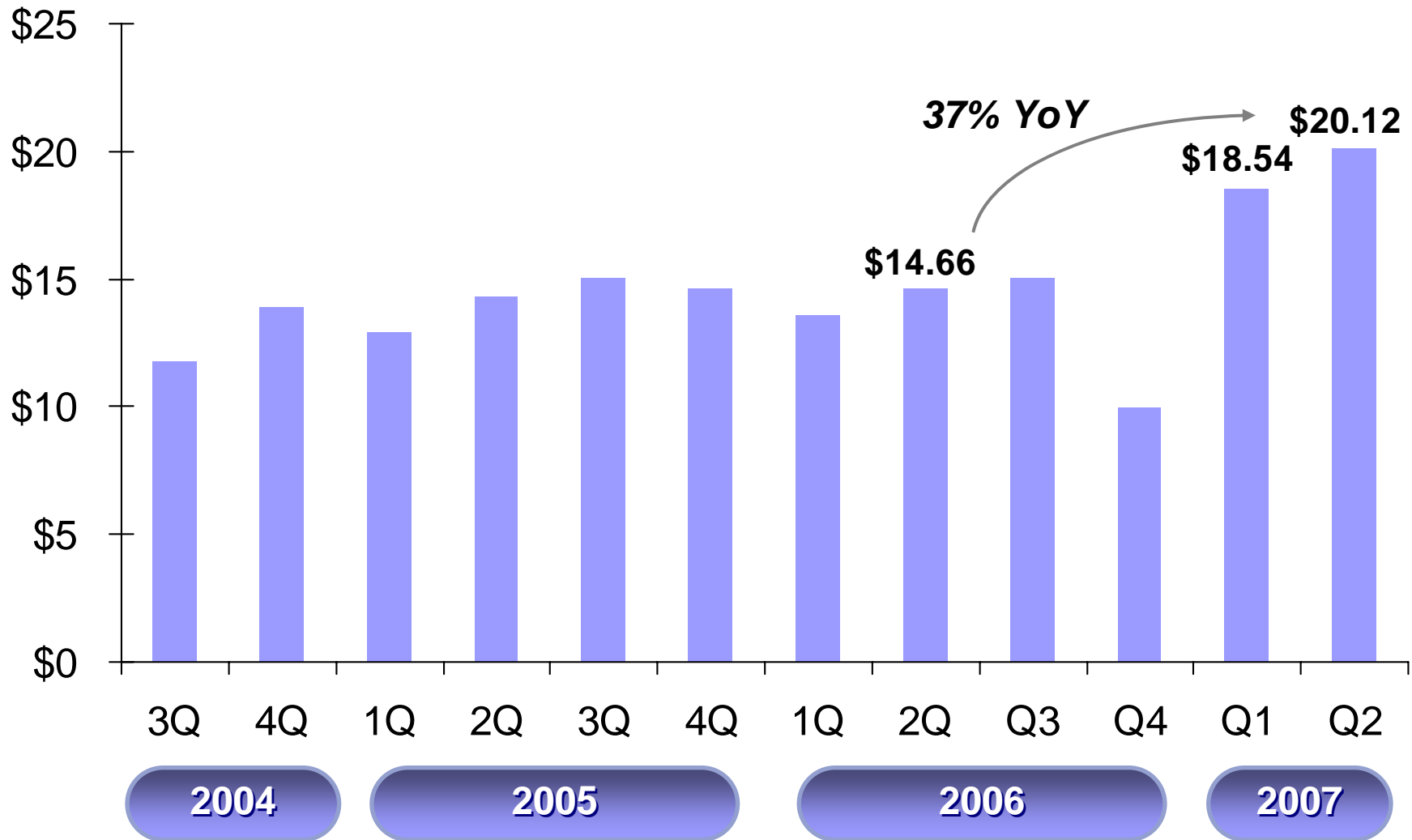
Financial metrics Q2 2007

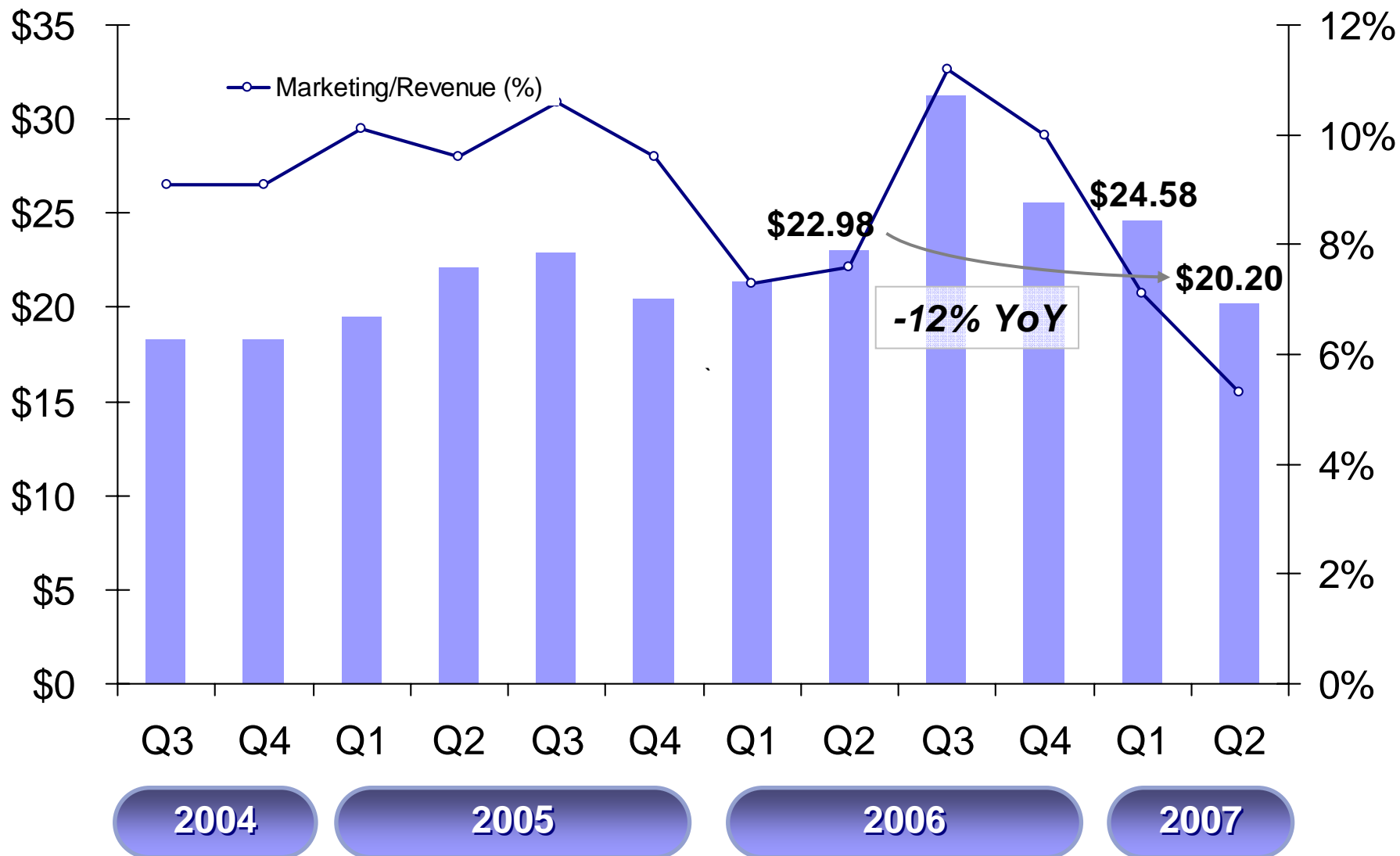
Shopping Only



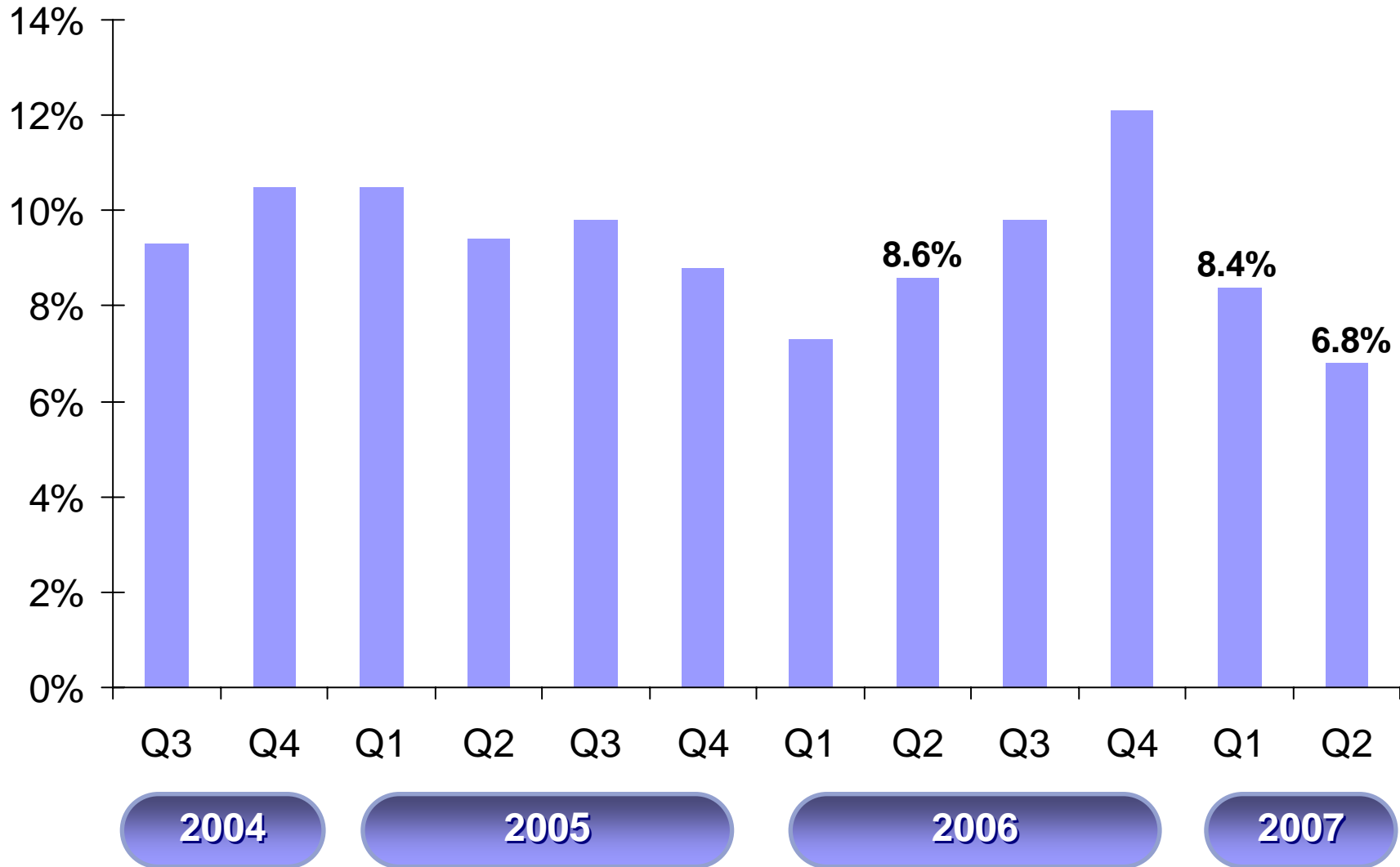
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Gross Profit per Transaction

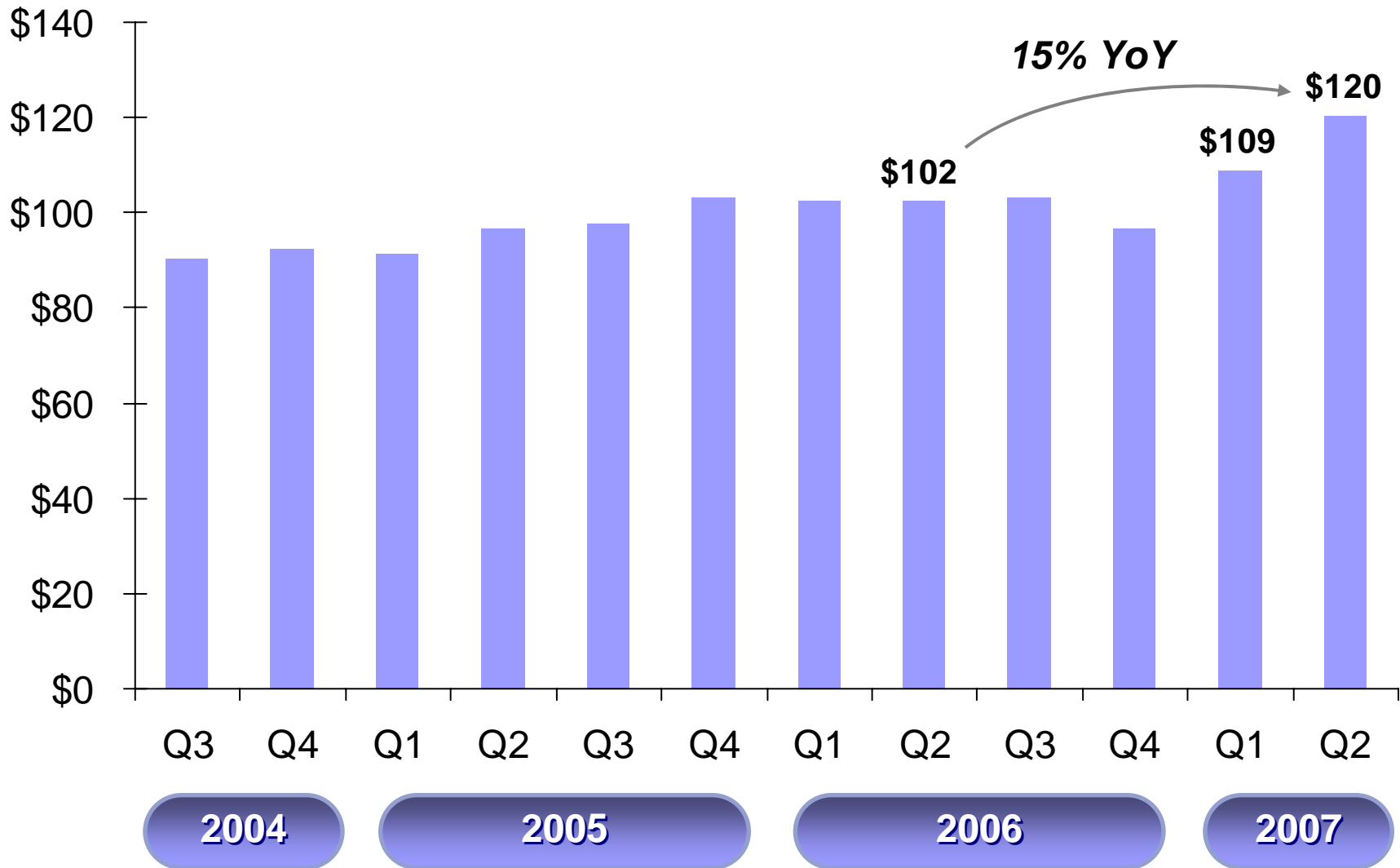


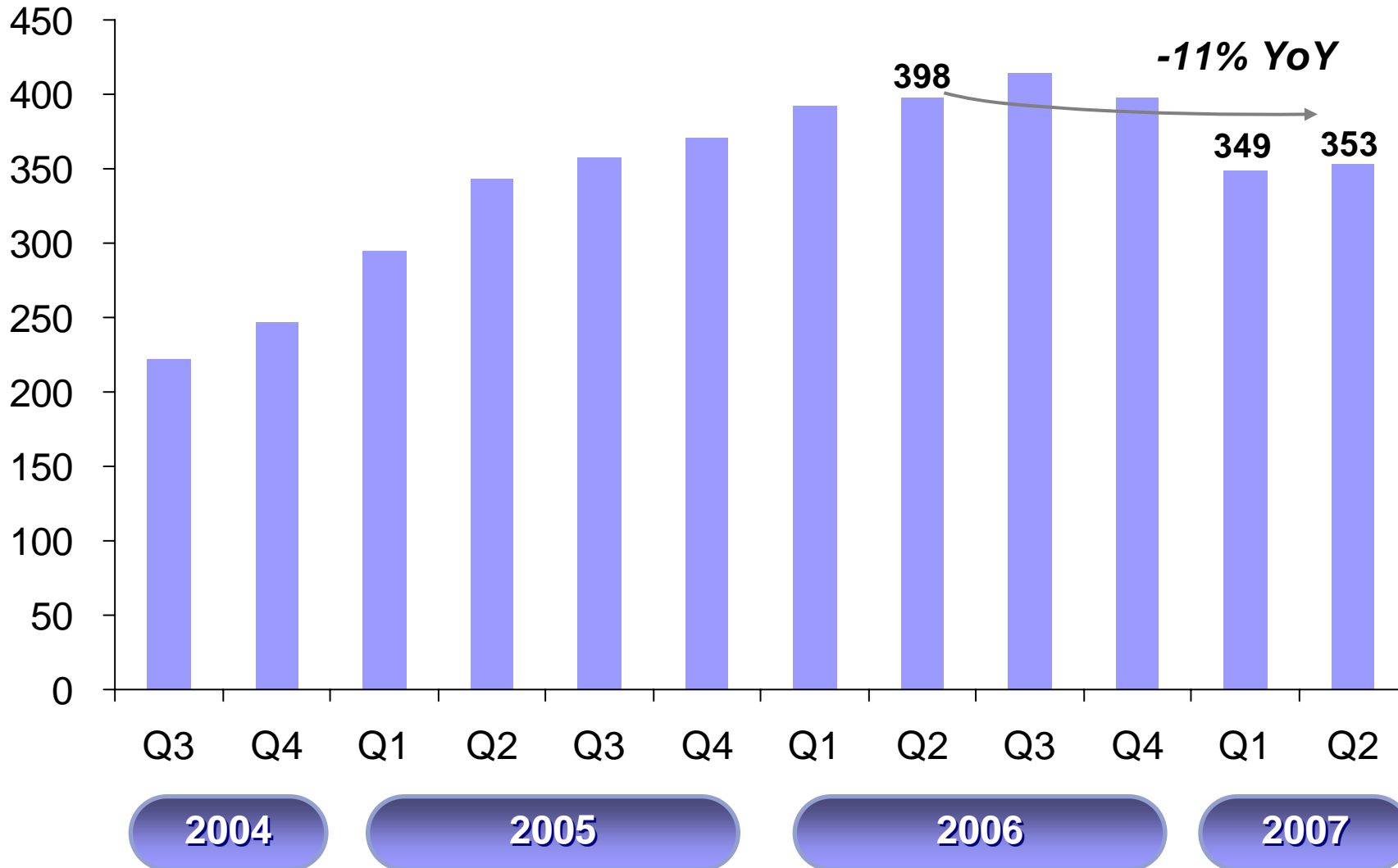


*Excludes auctions and travel



Average Order Size





Does not include Customer Care or Warehouse Staff



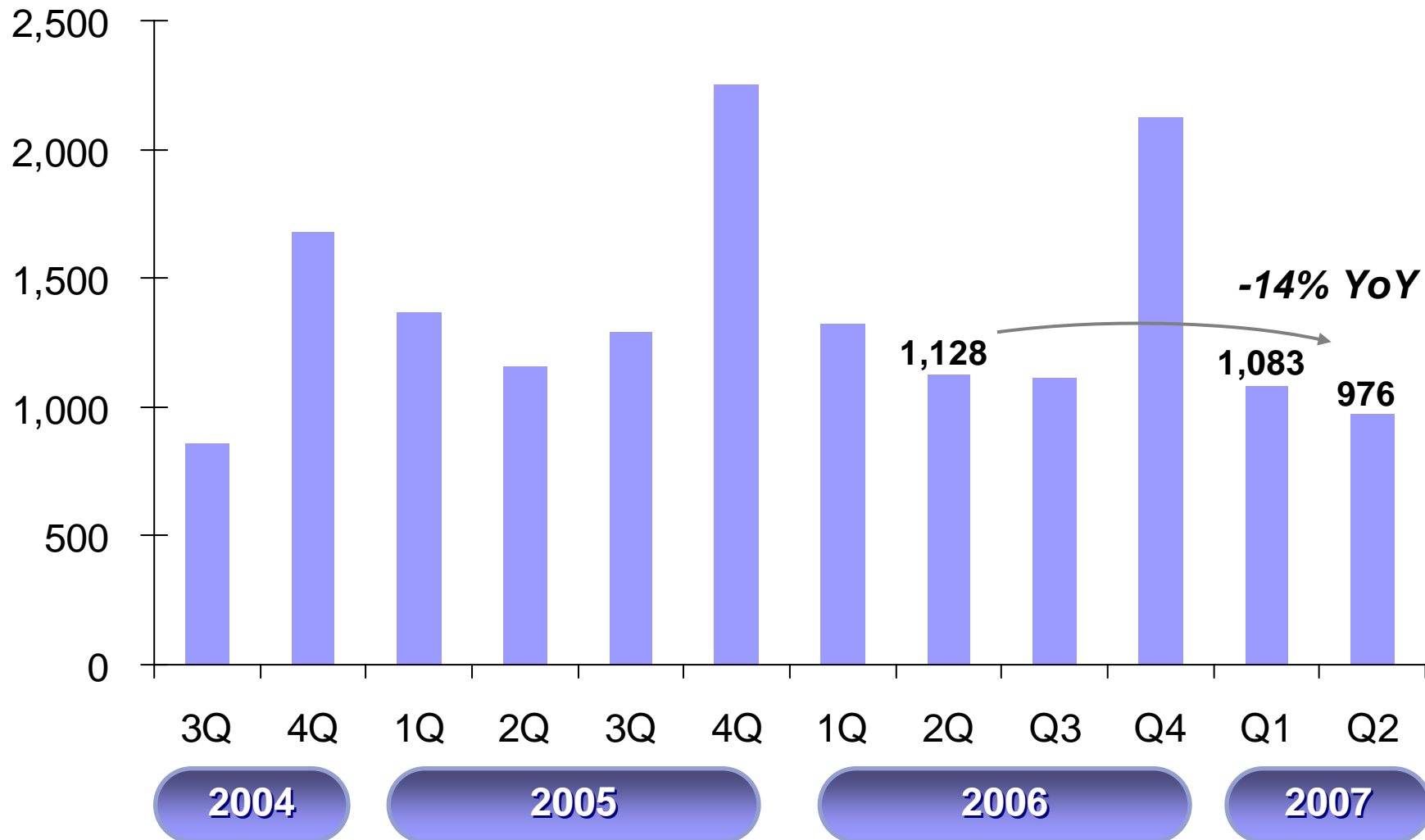
Customer metrics Q2 2007

Shopping only

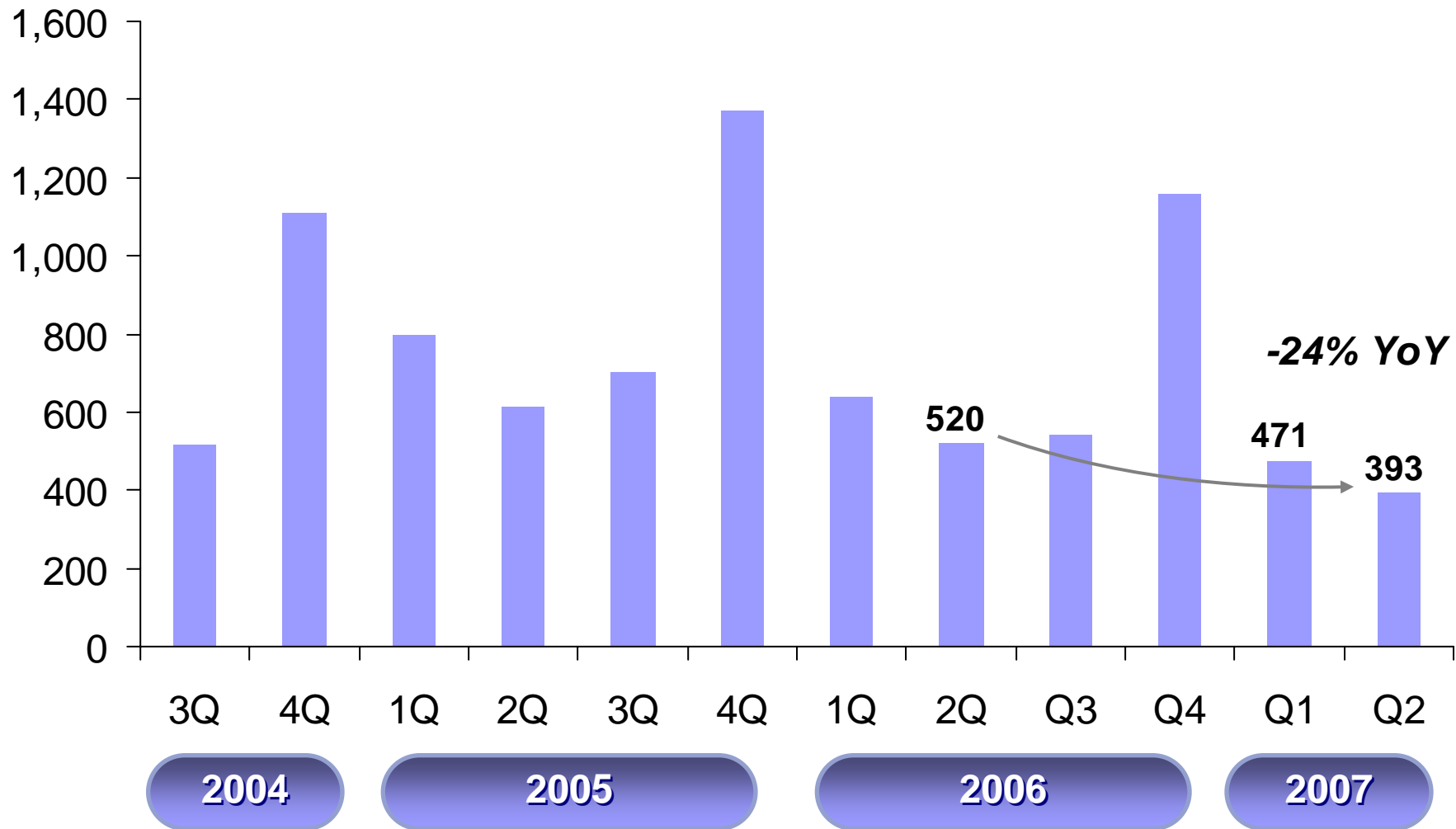


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(No. in thousands)

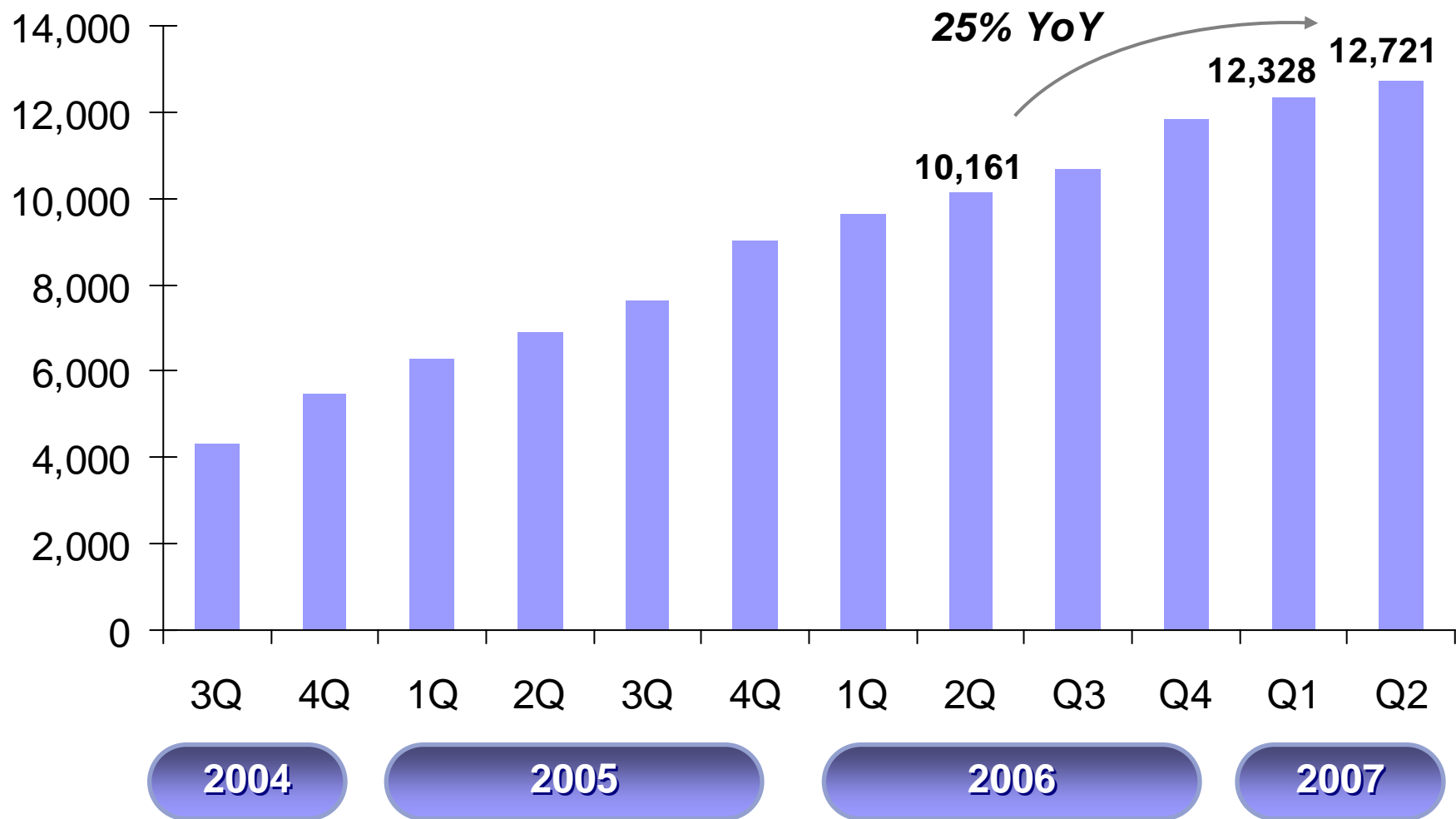


(No. in thousands)



Aggregate Unique Customers

(No. in thousands)



(No. in thousands)

