



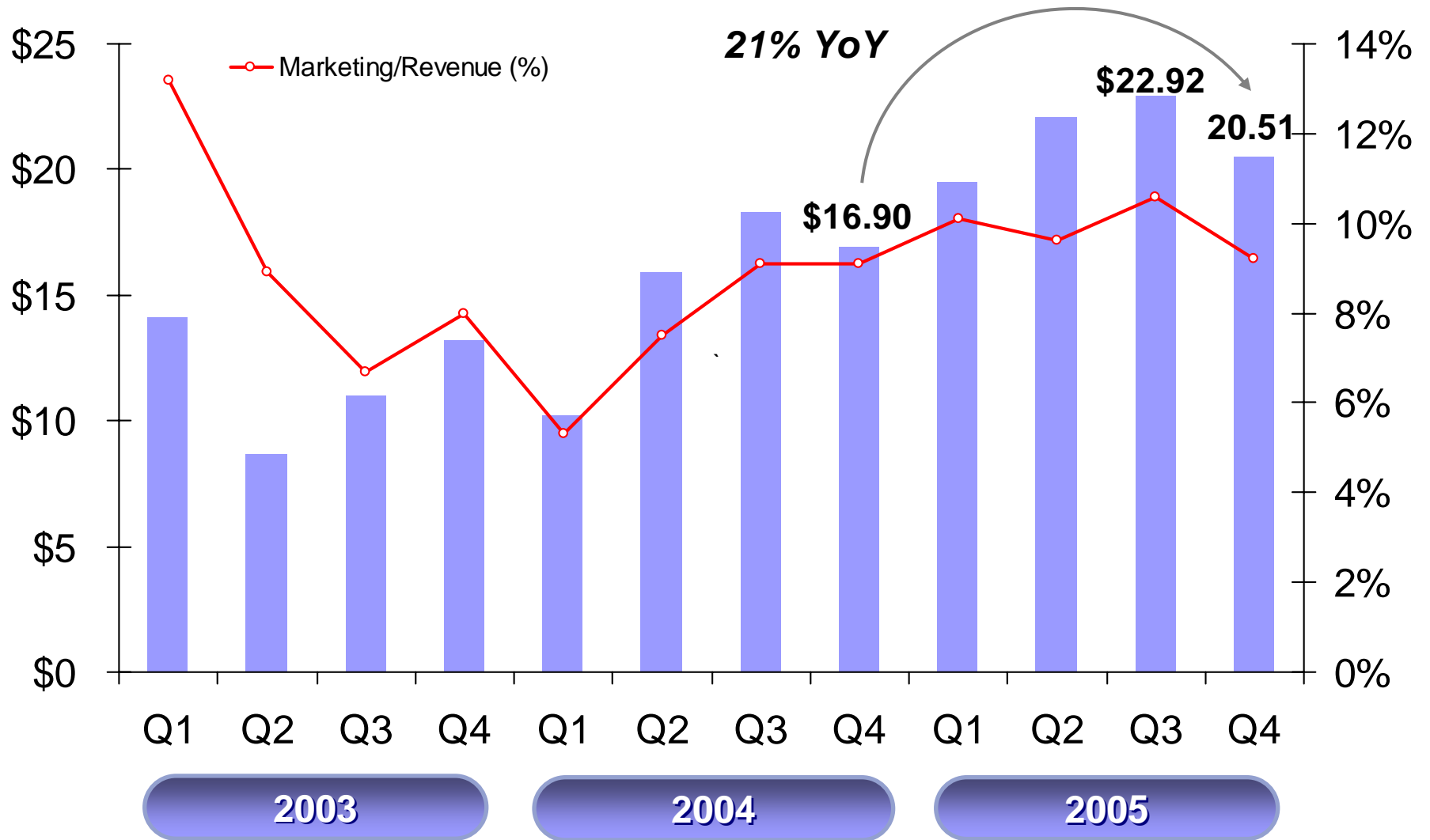
# Customer Highlights Q4 2005

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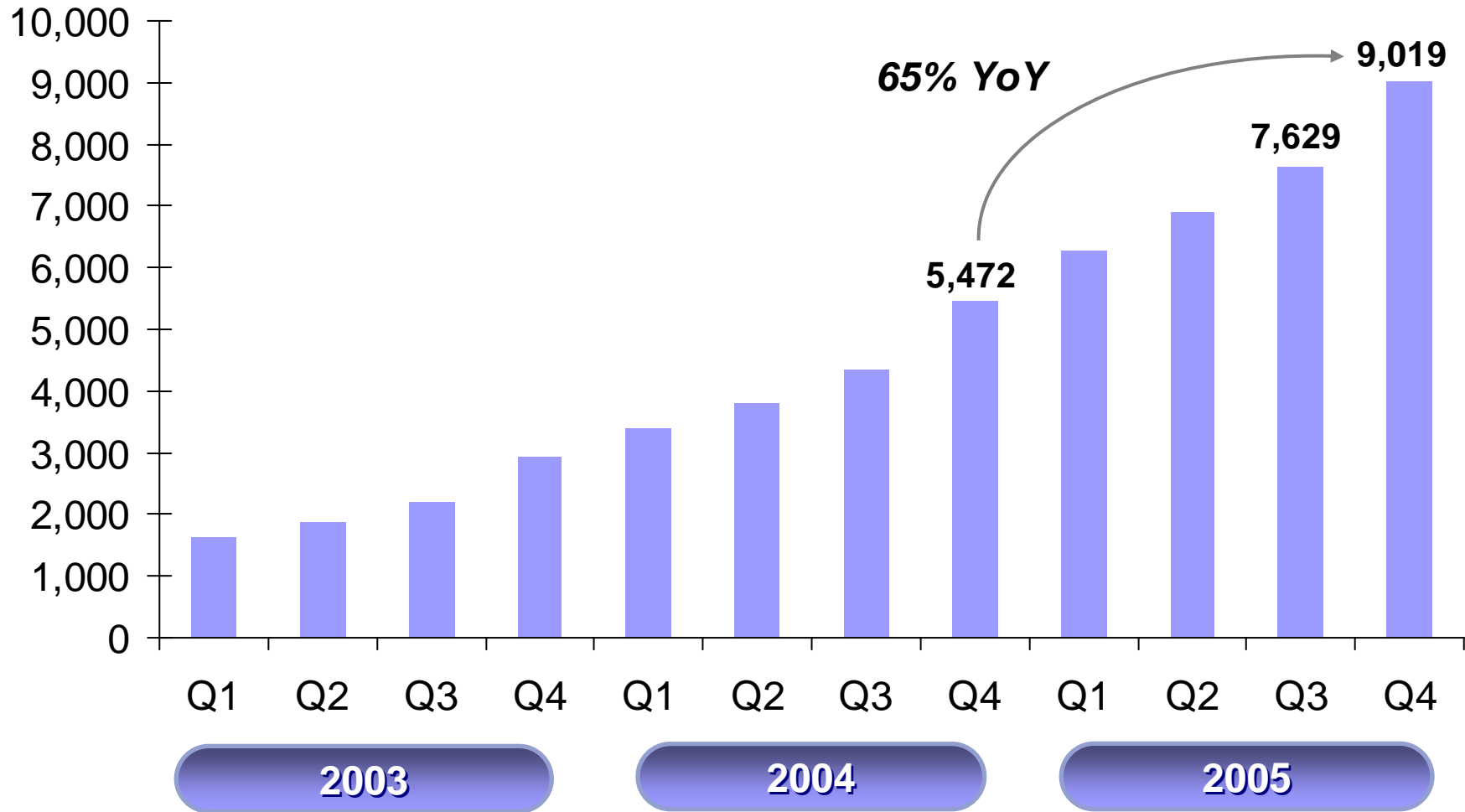
# Shopping CPA\* & Marketing Efficiency



\*Excludes auctions and travel

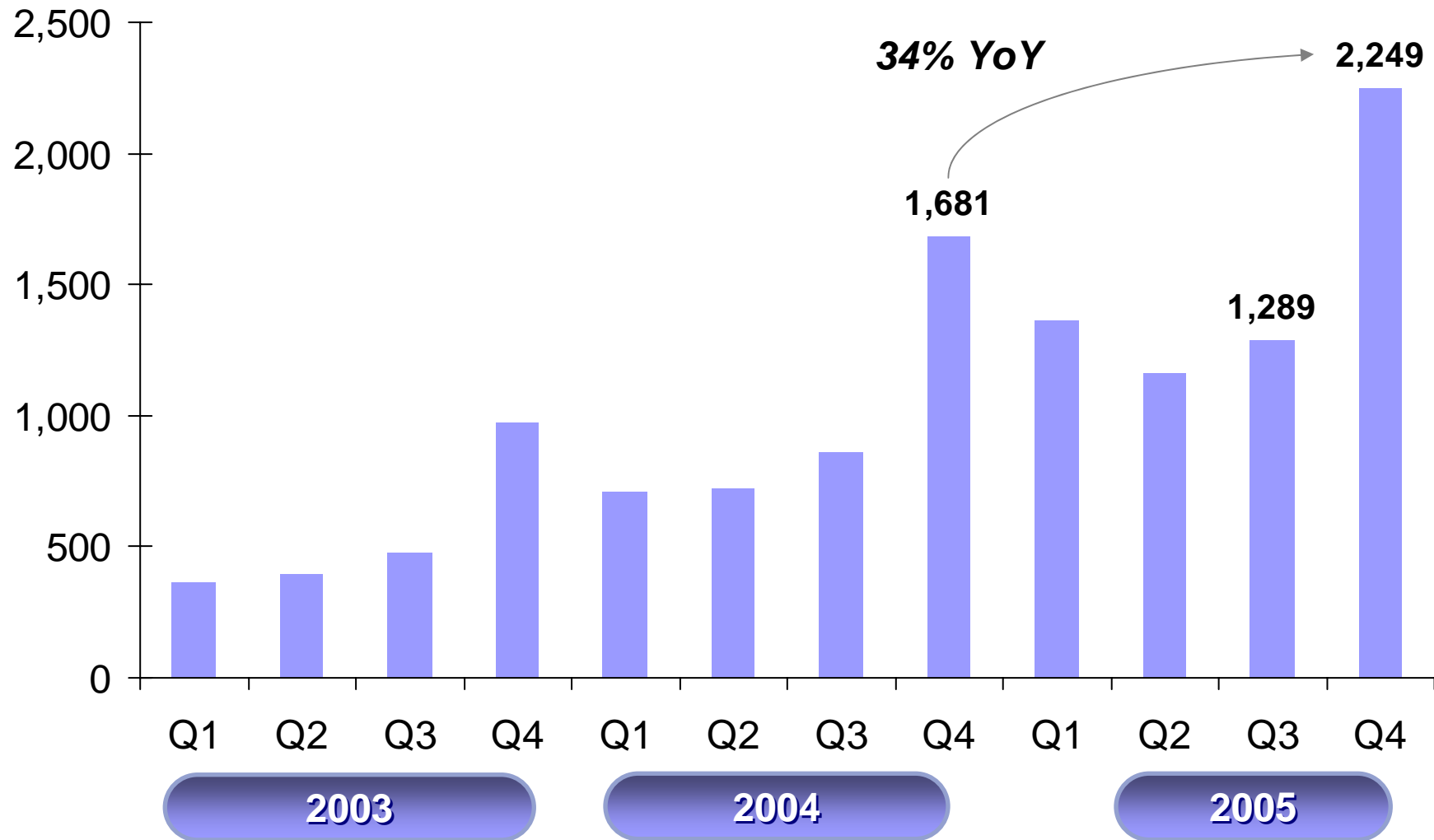
# Aggregate Unique Customers

(Thousands)

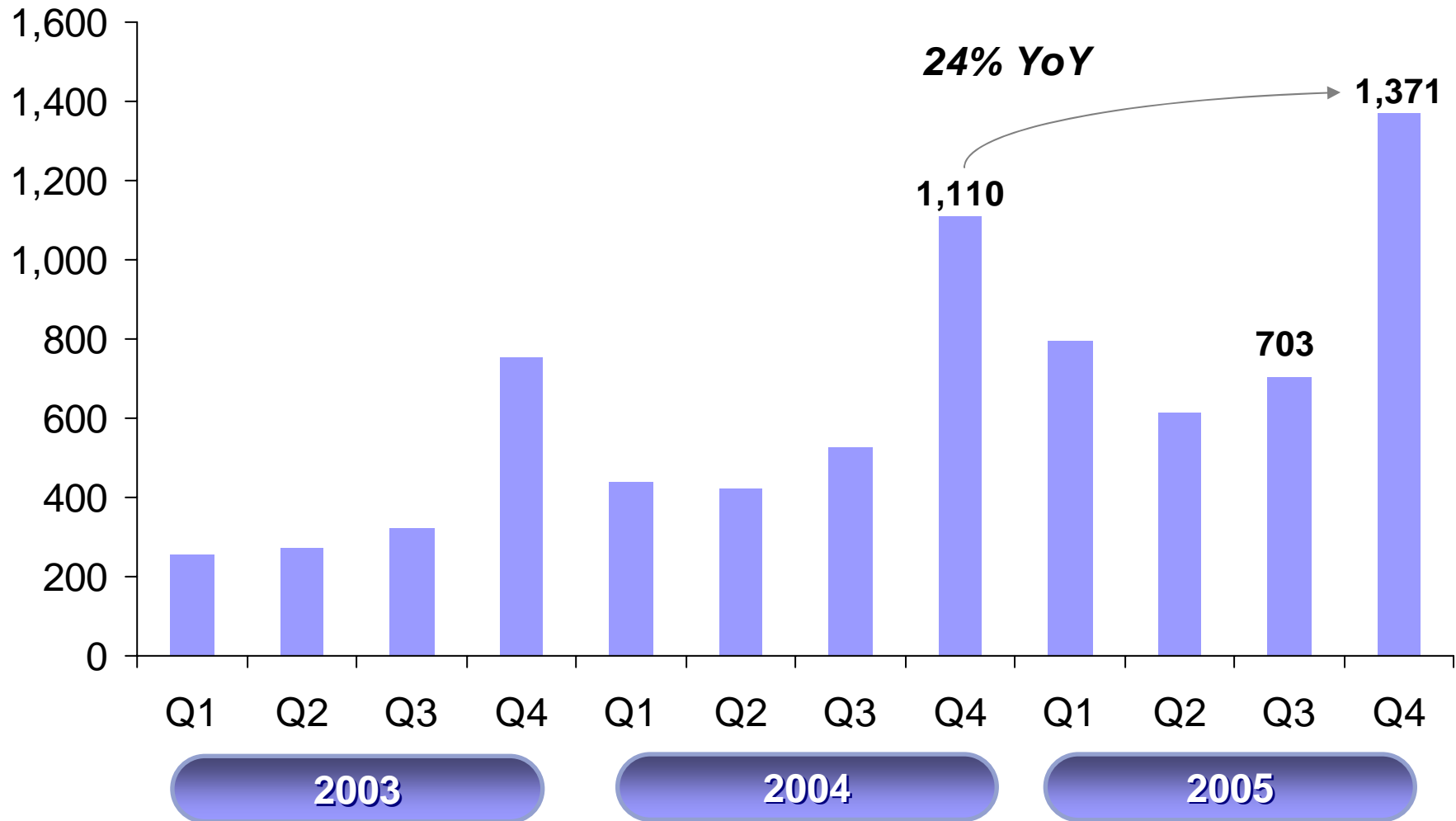


# Unique Customers

(Thousands)

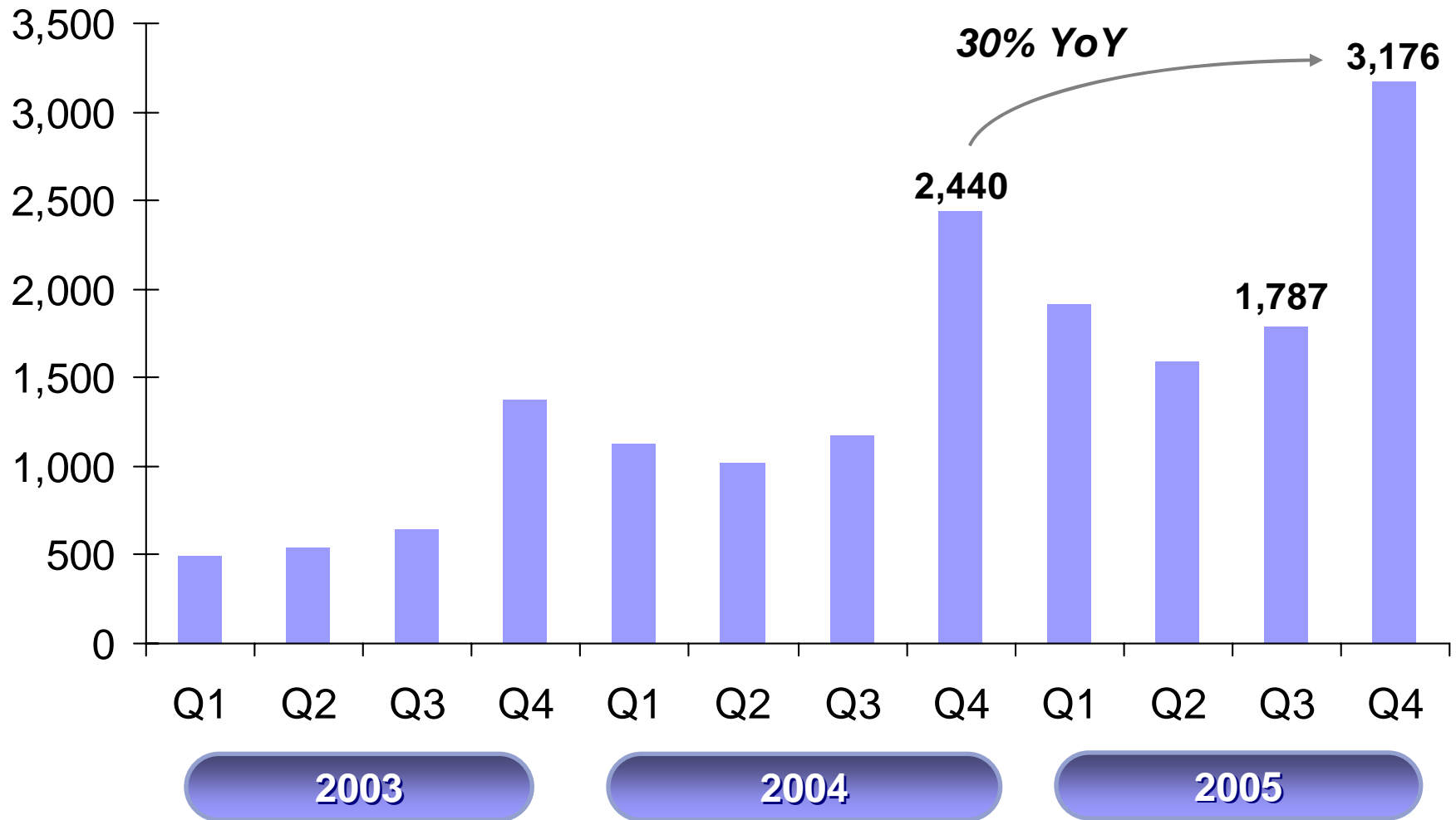


(Thousands)

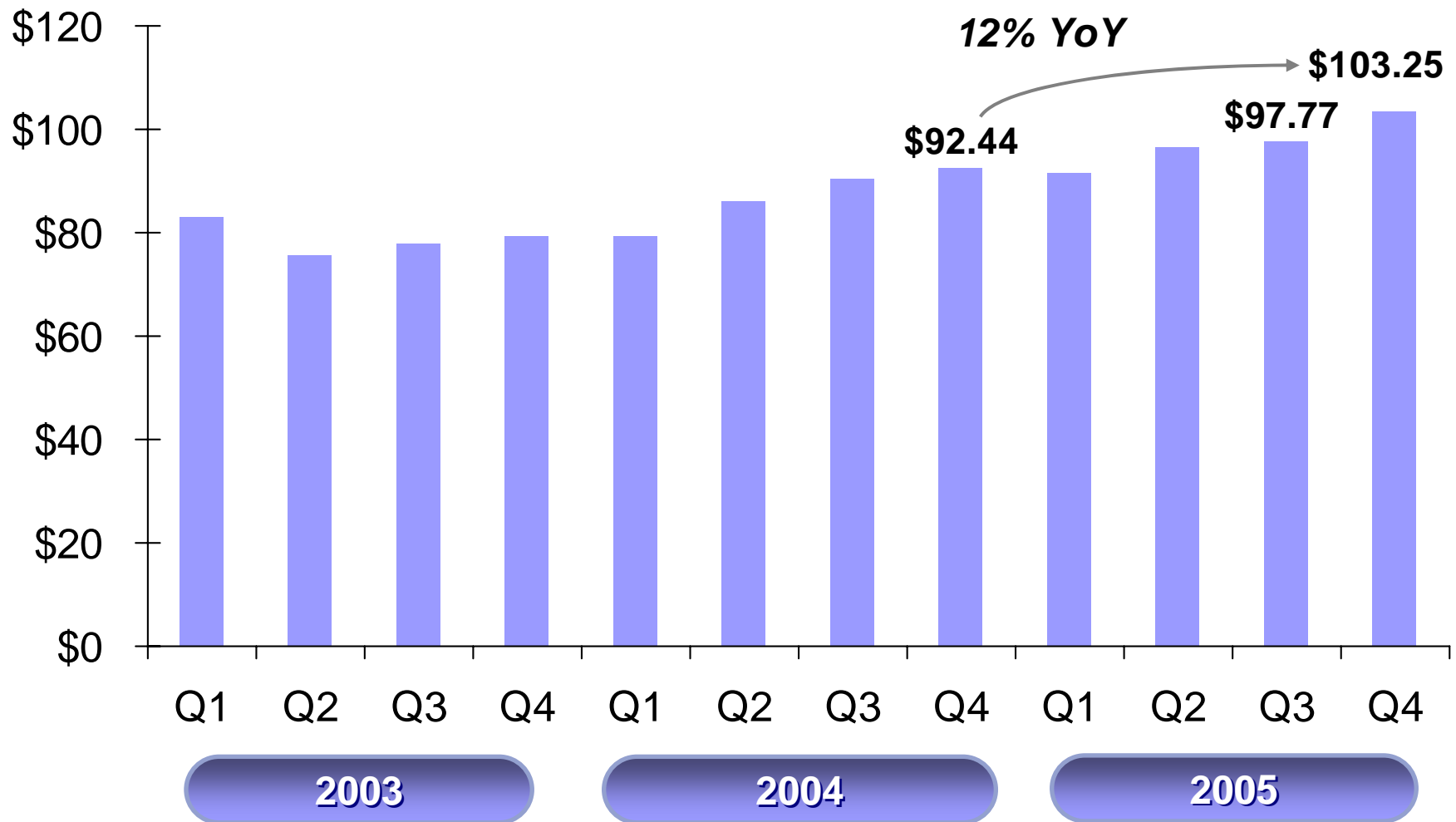


# B2C Customer Orders

(Thousands)



# B2C Average Order Size\*



\*Excludes shipping revenue