



**Transformations in Trading:  
*A Look at the Expanding Role of News in Trading Decisions***

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**Speaker Biographies**

**Moderator:**

**Hulus Alpay**

**President, NIRI New York and Senior Vice President, Makovsky & Company**

Alpay is Senior Vice President and head of the Investor Relations practice for Makovsky & Company, an integrated Investor Relations and Public Relations firm in New York City. He has over a decade of extensive investor relations consulting, financial media relations, capital markets and management experience. Alpay has provided strategic financial communications counsel to C-Level corporate executives and board members on a number of issues including the Sarbanes-Oxley Act, Corporate Governance, Regulation FD, Regulation G, management of investor perceptions and expectations and myriad crisis situations. He is also an active member of the National Investor Relations Institute (NIRI), the New York Society of Security Analysts (NYSSA), the CFA Institute and is a Level II CFA candidate.

Alpay is currently on the Board of the New York Chapter of NIRI, serving as its President, following years of service as its Executive Vice President of Programs and Vice President of Communications. He began his career in communications, as a Legislative Aide for the State of Connecticut writing speeches. Alpay is a graduate of the University of Hartford and was awarded an MBA by Monmouth University in 1996.

**Panelists:**

**David Blaszkowsky**

**Director, Office of Interactive Disclosure, United States Securities and Exchange Commission**

The Securities and Exchange Commission appointed Blaszkowsky in October to start and lead the new Office of Interactive Disclosure, with responsibilities that include the development of strategies for and implementation of XBRL and other electronic disclosure opportunities. Blaszkowsky joined the SEC after a private sector career in consulting and financial information, most recently as a director leading several equity research and analytic information businesses for Standard & Poor's in New York. Before that, he was the Director of Strategic Planning and Development for McGraw-Hill's Construction Information Group (where he also worked on an early industry-specific XML standard) and held financial planning and reengineering roles at Fidelity Investments in Boston.

Blaszkowsky started his career in management consulting at McKinsey & Company, as well as at Price Waterhouse and Gemini Consulting. He trained in economics at the University of Chicago, where he received a BA, and earned his MBA in finance and marketing at Northwestern University's Kellogg School of Management. Blaszkowsky lives with his wife and two daughters in suburban Boston.



**Keith Ackerman**

**Global Head, Next Generation Research, Thomson Financial**

Ackerman is Global Head of Next Generation Research for Thomson Financial and a recognized expert in global information services content, data and electronic transactions. At Thomson Financial, he holds a variety of leadership roles and responsibilities, including the Thomson Financial Primary Research business and managing the Global Contributor Team. Ackerman is also a member of the management team for Thomson Financial's Investment Management business.

Prior to joining Thomson Financial, he was the Chief Executive Officer of BNY Jaywalk LLC and President and COO of BNY Commission Management Solutions LLC, both former subsidiaries of The Bank of New York. Ackerman holds an MBA from the Fordham University Graduate School of Business and a BA from Tufts University.

**Martin Howell**

**Editor, Company news, The Americas, Reuters**

Howell leads Reuters' company news coverage in North and South America. He directs the coverage of all types of corporate news, but he specializes in accounting, disclosure and corporate governance. Howell oversees more than 130 reporters and editors in the US, Canada and Latin America and has met with and interviewed many CEOs. He was the key driver in developing Reuters industry and investment Summits into a global product.

Howell was previously a bureau chief for Bloomberg News in Hong Kong and Australia and head of its commodities and oil news coverage in London. Before that, he served stints at The Associated Press, Dow Jones, the Far Eastern Economic Review and the Hong Kong Standard in the Far East.

**Joseph Saluzzi**

**Partner, Co-Founder and Co-Head of Equity Trading, Themis Trading LLC**

Saluzzi is partner, co-founder and co-head of equity trading of Themis Trading LLC, a leading independent agency brokerage firm that trades equities for institutional money managers and hedge funds. He is a frequent speaker at industry conferences on issues involving market access, algorithmic trading and other sell- and buy-side concerns. Saluzzi has provided expert commentary for media outlets such as The Wall Street Journal, USA Today, Reuters, HedgeWorld News, CNNMoney.com and Bloomberg. He has also authored articles for Traders Magazine and the Journal of Investment Compliance.

Prior to Themis, Saluzzi headed the team responsible for equity sales and trading for major institutional accounts at Instinet Corporation for more than nine years. He graduated from the University of North Carolina at Chapel Hill with an MBA in Finance and received a Bachelor of Arts Degree in Finance from New York University.