



Better Access!

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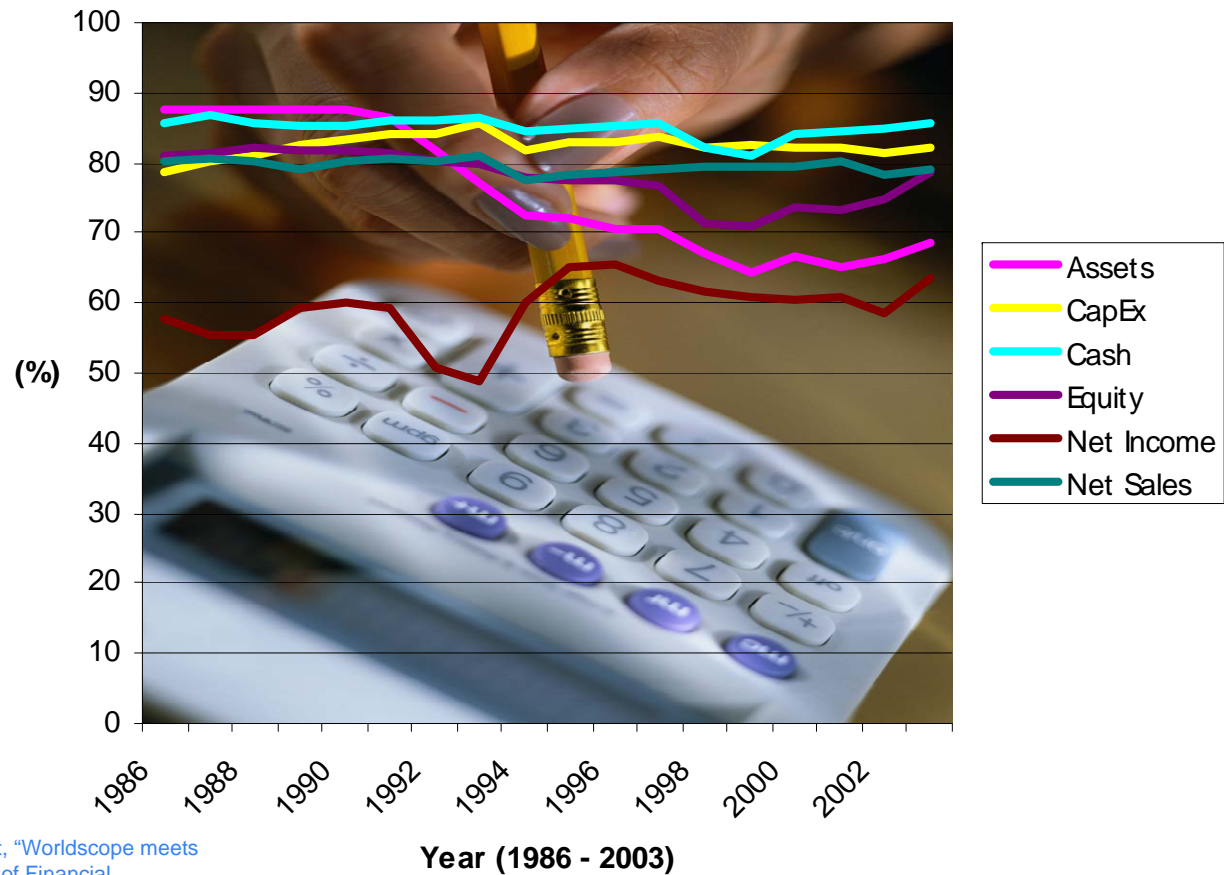
Better Access

Making your data available to global markets.

- Use Interactive Data to your competitive advantage.
- Three ways:
 1. Information is accurate, complete and trustworthy
 2. Information is instantaneous
 3. Information contains your unique messages.

Variable Accuracy Today

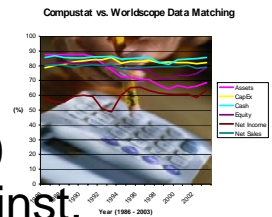
Compustat vs. Worldscope Data Matching



Source – Weiner & Ulbricht, "Worldscope meets Compustat: A Comparison of Financial Databases" <http://tinyurl.com/oqoja>

Accuracy

- In a study by two German economists at the beginning of this year:
 - Worldscope and Compustat have less than 1500 concepts that they map financial statements against. US GAAP taxonomies contain 2900 concepts today.
 - Matching the same companies for important financial concepts leaves substantial questions about data quality.
 - Some of this variability is interpretation. Some is the inevitable result of template mapping, the limitations of parsing technology and human error.
- The URL is <http://tinyurl.com/oqoja>
- The effort to produce high quality data within companies is extraordinary. With XBRL you can bridge the final mile and ensure that your data is being used the way you intended.





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Instant

- Earnings Releases in XBRL make sense because today there is a “trickle through” effect for financial information.
- Today, the process of releasing business information can be literally simultaneous. Business Wire’s NX box is the most sophisticated such technology. But it’s still text.
- Pair XBRL with this distribution capability, and analysts in London, Hong Kong and New York can examine financial data in full, at exactly the moment it arrives.



Unique Differentiators

- XBRL allows companies to point out the important, differentiating, factors associated with their businesses. These “extension taxonomies” are one of the most important new Investor Relations tools of tomorrow.

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PEPSICO, INC. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENT OF INCOME
(in millions except per share amounts, unaudited)

	12 Weeks Ended June 17, 2006	12 Weeks Ended June 11, 2005	24 Weeks Ended June 17, 2006	24 Weeks Ended June 11, 2005
Net Revenue	\$ 8,599	\$ 7,637	\$ 15,804	\$ 14,282
Cost of sales	3,809	3,314	6,988	6,184
Selling, general and administrative expenses	2,992	2,790	5,639	5,229
Amortization of intangible assets	36	37	67	66
Operating Profit	1,762	1,556	3,110	2,803
Bottling equity income	176	156	260	221
Interest expense	(59)	(53)	(121)	(103)
Interest income				
Income before income taxes ..	1,90	1,90	3,249	2,921
Provision for income taxes ..	54	54	139	118
Net Income	\$ 1,33	\$ 1,33	\$ 3,110	\$ 2,803
Net Income Per Common Share				
Basic	\$ 0.4	\$ 0.4	\$ 0.4	\$ 0.4
Diluted	\$ 0.4	\$ 0.4	\$ 0.4	\$ 0.4
Cash Dividends Declared Per Common Share	\$ 0.0	\$ 0.0	\$ 0.0	\$ 0.0

TagTip(TM)
Label: Bottling equity income
Concept: pep:BottlingEquityIncome
Balance: credit
Entity scheme: http://www.nyse.com/
Entity identifier: PEP
Period: 2006-03-26 to 2006-06-17
Unit: USD
Scenario:
pep:Unaudited
XBRL value: 176000000
Precision: -6 d.p.

Summary

- XBRL is here. Leading companies are making it part of their disclosure and IR strategies today, to be at the forefront of these changes.
- XBRL gets your data to the market
 - Accurately
 - Instantly
 - In a targeted manner.
- Don't wait!
 - Differentiate yourself as a leader
 - Become familiar with the standard
 - Build up a database of your XBRL
 - XBRL filing is cost-effective

XBRL Webinar

September 13th at BusinessWire.com

Q&A

For more information about these presentations please contact:

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