

NEWS BULLETIN RE: CLAIRE'S STORES, INC.

3 S.W. 129th AVENUE, PEMBROKE PINES, FLORIDA 33027 (954) 433-3900

Claire's Stores, Inc. Invites You to Join Its Second Quarter Earnings Conference Call

PEMBROKE PINES, FL., September 12, 2007 – In conjunction with Claire's Stores second quarter earnings release, you are invited to join a conference call being hosted by management to review results of the quarter.

What: Claire's Stores, Inc. Second Quarter Earnings Conference Call

When: Tuesday, September 18th at 10:00 am Eastern time

How: Call In: 1-630-395-0260

Password: CLAIRES

Or

Live over the Internet: Log onto our web site:
www.clairestores.com

Instant Replay: 1-203-369-1696

Password: 25247

The conference call will be archived on our web site through September 28, 2007 at www.clairestores.com and can also be downloaded as an MP3 file.

Company Overview

Claire's Stores, Inc. is a leading specialty retailer of value-priced jewelry and accessories for girls and young women through its two store concepts: Claire's and Icing. While the latter operates only in North America, Claire's operates internationally. As of September 1, 2007, Claire's Stores, Inc. operated 3,022 stores in the United States, Canada, Puerto Rico, the Virgin Islands, the United Kingdom, Ireland, France, Switzerland, Austria, Germany, Spain, Portugal, Belgium, and the Netherlands. Claire's Stores, Inc. operates through its subsidiary, Claire's Nippon, Co., Ltd., 201 stores in Japan as a 50:50 joint venture with AEON, Co., Ltd. The Company also franchises 153 stores in the Middle East, Turkey, Russia, Poland, and South Africa.

Contact Information: Marisa Jacobs, Vice President of Corporate Communications & Investor Relations. Phone: (212) 594-3127, Fax: (212) 244-4237 or E-mail, marisa.jacobs@claires.com