

APPLE INC.
SUMMARY OF SEGMENT INFORMATION, AS REVISED (See Note)
(Amounts in millions)

	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007
Americas:								
Revenue	\$ 6,658	\$ 2,721	\$ 2,133	\$ 2,213	\$ 2,348	\$ 9,415	\$ 3,521	\$ 2,467
Operating Income	\$ 970	\$ 507	\$ 428	\$ 486	\$ 478	\$ 1,899	\$ 928	\$ 635
Europe:								
Revenue	\$ 3,073	\$ 1,242	\$ 966	\$ 900	\$ 988	\$ 4,096	\$ 1,712	\$ 1,249
Operating Income	\$ 465	\$ 181	\$ 130	\$ 162	\$ 154	\$ 627	\$ 390	\$ 298
Japan:								
Revenue	\$ 924	\$ 356	\$ 310	\$ 259	\$ 286	\$ 1,211	\$ 285	\$ 284
Operating Income	\$ 147	\$ 55	\$ 59	\$ 47	\$ 47	\$ 208	\$ 55	\$ 55
Retail:								
Revenue	\$ 2,278	\$ 1,050	\$ 624	\$ 688	\$ 884	\$ 3,246	\$ 1,115	\$ 834
Operating Income	\$ 396	\$ 209	\$ 113	\$ 122	\$ 156	\$ 600	\$ 259	\$ 164
Other Segments:								
Revenue	\$ 998	\$ 380	\$ 326	\$ 310	\$ 331	\$ 1,347	\$ 482	\$ 430
Operating Income	\$ 118	\$ 66	\$ 61	\$ 62	\$ 46	\$ 235	\$ 99	\$ 93

Note: Beginning with the third quarter of fiscal 2007, the Company revised its measure of Retail segment operating results. The Company has retroactively applied this change in measurement to the Retail segment operating results and has made corresponding offsetting adjustments to the operating results of its other segments. The revised segment revenue and operating income are reflected in the above table for the fiscal periods noted. These revisions had no impact on the Company's previously reported consolidated results of operations and are further discussed in Note 7, "Segment Information and Geographic Data," in Notes to Condensed Consolidated Financial Statements in the Company's Form 10-Q for the quarter ended June 30, 2007.