

**Nu Skin Enterprises, Inc.**  
**Active & Executive Distributors**  
**Q1 2006 to Q4 2007**

|                                       | <b>Q1<br/>2006</b> | <b>Q2<br/>2006</b> | <b>Q3<br/>2006</b> | <b>Q4<br/>2006</b> | <b>Q1<br/>2007</b> | <b>Q2<br/>2007</b> | <b>Q3<br/>2007</b> | <b>Q4<br/>2007</b> |
|---------------------------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|
| <b>North Asia Active</b>              | 321,000            | 330,000            | 329,000            | 333,000            | 322,000            | 329,000            | 324,000            | 335,000            |
| <b>North Asia Executive</b>           | 15,851             | 15,418             | 14,863             | 15,354             | 15,299             | 15,188             | 14,621             | 14,845             |
| <b>Greater China Active</b>           | 177,000            | 165,000            | 155,000            | 155,000            | 154,000            | 153,000            | 144,000            | 138,000            |
| <b>Greater China Executive</b>        | 6,900              | 6,593              | 6,246              | 6,492              | 6,432              | 6,376              | 6,249              | 6,389              |
| <b>South Asia/Pacific Active</b>      | 77,000             | 72,000             | 74,000             | 73,000             | 69,000             | 70,000             | 67,000             | 65,000             |
| <b>South Asia/Pacific Executive</b>   | 1,951              | 1,953              | 2,093              | 2,169              | 2,112              | 2,142              | 2,177              | 2,223              |
| <b>Americas Active</b>                | 149,000            | 158,000            | 151,000            | 150,000            | 149,000            | 153,000            | 155,000            | 158,000            |
| <b>Americas Executive</b>             | 4,225              | 4,103              | 3,970              | 4,141              | 4,317              | 4,346              | 4,469              | 4,588              |
| <b>Europe/Russia/Israel Active</b>    | 45,000             | 47,000             | 48,000             | 50,000             | 53,000             | 55,000             | 54,000             | 59,000             |
| <b>Europe/Russia/Israel Executive</b> | 1,266              | 1,461              | 1,408              | 1,600              | 1,820              | 1,852              | 1,830              | 1,957              |
| <b>TOTAL ACTIVES</b>                  | 769,000            | 772,000            | 757,000            | 761,000            | 747,000            | 760,000            | 744,000            | 755,000            |
| <b>TOTAL EXECUTIVES</b>               | 30,193             | 29,528             | 28,580             | 29,756             | 29,980             | 29,904             | 29,346             | 30,002             |